STUDENT AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Information			
Module Title	Introduction to Management		
Module Code	UMCDMX-15-1	Level	Level 4
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Business & Law	Field	Business and Management Cross-Disciplinary
Department	FBL Dept of Business & Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	Introduction to Business and Management 2020-21		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description

Overview: This module provides an accessible and comprehensive introduction to management of organisations in a globalised world. This is a module about the structure and management of businesses – what they are, how they operate, and ways to manage and organise work in businesses. It provides an overview of the main business functions and how they contribute to organisational success.

Educational Aims: The central purpose of the module is to provide a critical appreciation of a range of models for viewing, analysing, and attempting to manage businesses. The module is organised thematically with each week's teaching contributing to a holistic understanding contemporary theories of management, as well as contemporary management challenges such as managing in a hyper-competitive, global context, developing sustainable business practices and business ethics.

The students are likely to develop their careers in businesses. Moreover, much of theorising is geared towards helping managers to run businesses or sub-units within them more effectively. A considerable amount of the issues to be covered and discussed in this course will have managerial implications and should therefore be of interest to those who intend to pursue careers in a range of business functions. This horizontal integration of the various elements of the module will ensure that students are made aware of the linkages from theory to 'real-life' application to (individual) practice. The integration of becoming a professional as a strand of activity will assist in the placement application process at an early stage.

Outline Syllabus: The syllabus addresses the following key themes:

Introduction to Contemporary Organisations and Management:

The nature of contemporary organisations

Introduction to core business functions

The contemporary Nature of Management (Theory and Practice)

Rise of Big Business:

Chandler on the rise of big business

Problems of control and coordination in organizations

Introduction to the historical development of organising businesses:

Scientific Management (Taylor's principles of scientific management, roles of managers and labour)

Bureaucracy (Power versus authority, Weber's ideal type of authority, bureaucracy as an ideal type)

Contemporary forms of organising (human relations school, post-bureaucracy)

Designing organisational structure:

Elements of formal structure

Alignment of organization and environment (organic and mechanistic structures)

Understanding Critical Issues in Contemporary Management:

Globalisation and the Global Manager

Ethics, Sustainability and Corporate Social Responsibility

Strategic Management and Organisational Performance

The Centrality of IT and Digital Business:

Computer Mediated Technology in Business

Technological Tools and Support for Managers

Digital Business as a driver of innovation and growth

Understanding Management professions:

Reflective practices and professional attitudes

Planning time and resources

Management, Careers and Employability

Teaching and Learning Methods: Scheduled learning Module delivery will be based on 3 hours of scheduled learning and teaching activities per teaching week over 12 weeks. This will be a combination of lectures and seminars.

Independent learning includes approximately 115 hours engaged with essential reading, tutorial preparation completion of coursework assignments and exam revision.

Extensive use will be made of Blackboard for guided independent study work; to support students' learning; to facilitate interactions between students e.g. for group project work, and as a repository for students' own work thereby promoting a sense of learning community. Students will also be directed towards the University Library online Study Skills resources for the development of skills appropriate to the level and style of the module. In

addition a number of e-learning resources will also be used, including:

The MySkills Study Skills website

Skills4study (s4s) as part of the MySkills resource (Academic reading and note making; Critical thinking; Academic writing; Referencing and plagiarism)

iSkillzone

Part 3: Assessment

There are two components to the summative assessment for this module:

COMPONENT A:

Consists of (i)

Personal Development Portfolio, which consists of a series of learning tasks plus a reflective commentary in which students reflect on the experience and processes of the module and summarize their learning.

(ii)

An Online Multiple Choice Academic Skills Test

COMPONENT B:

Individual Project Report (1500 words) exploring a integrative, multidisciplinary approach to understanding the subject area requiring students to reflect on the role and contribution of a range of organisational functions in a subject area context

First Sit Components	**Final Assessment**	**Element weighting**	**Description**
Report - Component B	✓	40 %	Individual Project Report (1500 words maximum)
Portfolio - Component A		48 %	Becoming a professional (portfolio) (1600 max words)
Examination (Online) - Component A		12 %	The assessment is for the Online Academic Skills Multiple Choice Test.
Resit Components	**Final Assessment**	**Element weighting**	**Description**
Report - Component B	✓	40 %	Resubmission of Report with additional commentary (1500 word maximum)
Portfolio - Component A		60 %	Resubmission of portfolio with additional reflection and ability to demonstrate appropriate academic skills.

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:
	Module Learning Outcomes / **Reference**
	Contextualise the purpose and process of Management in contemporary contexts / MO1

	Have a thorough understanding of contemporary business and organisations, and an overview of the main disciplines and functions of business	MO2
	Be able to describe and understand the nature of contemporary organisations and business activities, i.e. their management structures and challenges; and the changing environment in which these organisations operate	MO3
	Develop an awareness of what it means to be a management professional and start to build their professional identity through the use of reflection and planning	MO4
	Understand the central role of information technology in shaping modern business practice and innovation	MO5

Contact Hours	**Independent Study Hours:**	
	Independent study/self-guided study	114
	Total Independent Study Hours:	114
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	36
	Total Scheduled Learning and Teaching Hours:	36
	Hours to be allocated	150
	Allocated Hours	150
Reading List	*The reading list for this module can be accessed via the following link:* https://uwe.rl.talis.com/modules/umcdmx-15-1.html	

Part 5: Contributes Towards
This module contributes towards the following programmes of study: Business Management with Accounting and Finance [Sep][FT][Alexander][3yrs] BA (Hons) 2020-21 Business Management with Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2020-21 Business Management with Accounting and Finance [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21 International Business [Sep][FT][Frenchay][3yrs] BA (Hons) 2020-21 International Business [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21 Business Management with Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2020-21 Business and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2020-21 Business Management and Leadership [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21 Law with Business [Sep][SW][Frenchay][4yrs] LLB (Hons) 2020-21 Law with Business [Sep][FT][Frenchay][3yrs] LLB (Hons) 2020-21 Business and Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21 Business Management and Leadership [Sep][FT][Frenchay][3yrs] BA (Hons) 2020-21 Business Management with Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21 Business Management with Accounting and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Business Management with Accounting and Finance {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business and Events Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business and Events Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Business and Human Resource Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business and Human Resource Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Business Management with Marketing {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business Management with Marketing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Business Management and Economics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Business Management and Economics {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

International Business {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

International Business {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Marketing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Marketing {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Law with Business {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2019-20

Law with Business {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2019-20

Business and Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business and Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Marketing Communications {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business Management and Leadership {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business Management and Leadership {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Business Management with Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Business Management with Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business Management with Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

Business Management with Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21