UWE Bristol | University of the West of England

MODULE SPECIFICATION

Part 1: Information			
Module Title	Enterprise and Entrepreneurship		
Module Code	UMCDMT-15-1	Level	1
For implementation from	September 2019		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Business and Law	Field	Business and Management Cross Disciplinary
Department	BBS: Business and Management		
Contributes towards	BA (Hons) Business and Management; BA(Hons) Business Management and Leadership, BA (Hons) Business and Human Resource Management; BA (Hons) International Business, BA(Hons) Business and Law, BA(Hons) Business Management with Law, BA (Hons) Marketing, BA (Hons) Business Management with Marketing, BA (Hons) Business and Events Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	Not Applicable		

Part 2: Description
The syllabus is split into three distinct sections, to guide the learner through the field of enterprise and entrepreneurship. On successful completion of this module, students will have developed an awareness of enterprise and entrepreneurship understanding the 'how' practice occurs in real world context. They will have begun to develop an understanding of the place of enterprise and entrepreneurship in society and contemporary practices. In addition to beginning to develop an awareness of creativity and it's role within an enterprising and entrepreneurial context. **Indicative content** **Enterprise and Society** • The social context of enterprise and entrepreneurship • How and why do specific contexts influence the shaping and enacting of entrepreneurship practices? **Enterprise in Practice** • What is the nature of entrepreneurship practices and how do they come about? • 'How' entrepreneurship practitioners say and do things and the consequences of practices?

Delivering Innovation and Creativity

- 'How' and 'why' do enterprise and entrepreneurship practitioners (individual and/or collective) enact skills and practices?

Part 3: Assessment

Opportunities for formative assessment and interim feedback are built into module delivery on a weekly basis. Assessment is directly driven by the learning outcomes of the module, and involves creative hands-on learning.

The module designs out plagiarism through continuous group work in class and assessment based on learning from these experiences.

Component A is a group multi-media presentation that explores framing problems and possible solutions to a real life situation posed to the students from a practitioner. This might include live interviews, sounds, images, face-to-face conversations presented to module assessors. Component B requires students to engage in a 1500 word maximum portfolio of the milestones in their understanding of the role of enterprise and entrepreneurship in society, and the importance of enterprise and entrepreneurship to their future career and life aspirations.

There are two components to the summative assessment for this module:

COMPONENT A:
•   Group Multi-media presentation and supporting documentation (15min).
COMPONENT B:
•   Individual portfolio (max. 1500 words)

Identify final timetabled piece of assessment (component and element)	Component A	
	A:	**B**:
% weighting between components A and B (Standard modules only)	**50%**	**50 %**

First Sit	
Component A (controlled conditions) **Description of each element**	**Element weighting (as % of component)**
1. A presentation of group design process covering module issue and supporting documentation (10 min presentation and 5 minutes of questions)	100%
Component B **Description of each element**	**Element weighting (as % of component)**
2. Individual portfolio (Max. 1500 words)	100%
Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) **Description of each element**	**Element weighting (as % of component)**
1. Multi-media presentation covering group module topic (15 minutes)	100%
Component B **Description of each element**	**Element weighting**

	(as % of component)
1. Portfolio (Max.1500 words)	100%

Part 4: Teaching and Learning Methods	
Learning Outcomes	On successful completion of this module, students will have developed the following areas in terms of both the application of enterprising and entrepreneurship skills and the development of problem framing skills. **Knowledge and Skills (Assessed)** • Understand the diverse nature of enterprises including new or existing businesses, charities, non-governmental organisations, the public sector and social enterprises.(A&B) • To recognize the diverse nature of entrepreneurship (A&B) • Understand the role that enterprise and entrepreneurship plays in society both locally and globally in creating social change. (A&B) • To understand the wide range of enterprising graduate career options and engagement opportunities that exist in the contemporary labour market. (A&B)
Key Information Sets Information (KIS) Contact Hours Total Assessment	**Key Information Set - Module data** *Number of credits for this module* 15 The table below indicates as a percentage the total assessment of the module which constitutes a; **Written Exam**: Unseen or open book written exam **Coursework**: Written assignment or essay, report, dissertation, portfolio, project or in class test **Practical Exam**: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)
Reading List	Reading List link https://uwe.rl.talis.com/search.html?q=UMCDMT-15-1&qbutton=

Key Information Set - Module data table:

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
150	36	114	0	150	✅

Total assessment of the module:	
Written exam assessment percentage	0%
Coursework assessment percentage	40%
Practical exam assessment percentage	60%
	100%

STUDENT & ACADEMIC SERVICES

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First CAP Approval Date	15th December 2016 Version 1	link to the RIA		
Revision ASQC Approval Date	28 June 2018 5 July 2019	Version	2 3	link to RIA link to RIA