



Module Specification

Professional Development on Placement

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Part 1: Information

Module title: Professional Development on Placement

Module code: UPGNA5-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Not in use for Modules

Field: English

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Co- requisites: Module to be taken during Placement (minimum 26 weeks).

This module requires the student to take on a substantial period of supervised work experience, relevant to their academic programme of study, in a professional environment.

Features: Module Entry Requirements: 120 credits at level one; at least 80 credits at level 2.

Educational aims: See Learning Outcomes.

Outline syllabus: The precise details of the job requirements involved are negotiated and agreed between employer and student, with assistance and advice from the University as needed. Students are required to secure an approved placement before taking the module. Academic approval of the placement rests with a designated academic(s), and they assess whether students should be able to attain the learning outcomes of the module by undertaking their placement.

There is no formal taught syllabus for this module. Students are guided through the completion of a portfolio with resources provided to students that are accessible remotely.

Students are expected to demonstrate professional success in working to the employer's brief, and to reflect critically on the placement in relation to their academic programme. In doing this, they will have exposure to a range of topics from amongst the following:

Organisational analysis. Industry-specific trends, developments or emerging issues.

Contemporary cultural, societal or technological changes and opportunities related to their programme/discipline/industry.

Legal, social, ethical and professional issues.

Codes of practice, professional standards, professionalism.

Ethical practice, sustainability and global awareness.

Relationships between study and practice - relate concepts from their academic programme to their professional practice, and vice-versa.

Reflective practice, lifelong learning and professional development.

Comparative analysis of different workplaces.

Personal development planning.

Part 3: Teaching and learning methods

Teaching and learning methods: Students engage in placement learning during this module and are expected to use support at the university to source their opportunities as this supports students' resilience and enables students to apply for roles relevant to their subject/industry area.

In preparation for this module, students can access a wide-range of university support to enable them to research industries, source and apply for opportunities and to prepare for interviews and assessment centres.

Given the nature of study, there are expectations of students to engage in high-levels of self-directed learning, to assimilate and contextualise new knowledge to their substantive area of studies. Students are required to be reflective through the use of a portfolio. The portfolio encourages students to make the most of their placement learning and identify development areas.

Typically, students will have a nominated placement supervisor within the host organisation. Students should gain feedback from their supervisor during their placement. The placement provider is encouraged to support student development through training, team working and professional development activities.

The students' academic tutor will provide academic supervision and support which includes continued contact with the student during their placement. Tutor support can be complemented by peer support and online collaboration.

Due to the type of learning on this programme, students will be working in a

placement setting for a minimum duration of 26 weeks. During this study, students are expected to work within the terms and conditions stipulated by their placement provider. The module team will maintain contact with students on placement either through physical visits, or video conferencing (eg. Skype) alongside emails and VLE (eg. Blackboard).

Students will also be supported by the Placement Team at UWE, and includes settling in phone calls.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically evaluate skills, knowledge and experience in relation to a placement role.

MO2 To plan and achieve goals whilst on placement

MO3 Reflect on experience and research into an industry or professional development route to enhance employability knowledge and development

MO4 Demonstrate knowledge of the placement organisation and/or industry

MO5 Synthesise acquired knowledge and research into an implementation plan

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 150 hours

Placement = 150 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/upnna5-30-3.html) via the following link <https://uwe.rl.talis.com/modules/upnna5-30-3.html>

Part 4: Assessment

Assessment strategy: Assessment 1– 50%:

Portfolio. Students are required to complete a portfolio during the module. The portfolio will contain a number of elements and tasks that enable the student to reflect on their experiences and to maximise their potential whilst on placement. The portfolio will enable action-planning and produce assets to support continuing professional development.

Assessment 2 – 50%:

Report (4000 words). Students are required to produce a report based on researching an organisation or industry that enables a potential professional route or career. The report should include analysis, investigation and synthesis. This should be underpinned by theory, practice and critical evaluation. Students should include an implementation plan informed by the research undertaken.

Assessment components:**Portfolio (First Sit)**

Description: Portfolio

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Report (First Sit)

Description: Report (4000 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4, MO5

Portfolio (Resit)

Description: Portfolio

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Report (Resit)

Description: Report (4000 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Media Production (Journalism)[Sep][SW][Bower][4yrs] BA (Hons) 2021-22

English and History [Sep][SW][Frenchay][4yrs] - Not Running BA (Hons) 2021-22

Media Production (Creative Content) [Sep][SW][Bower][4yrs] BA (Hons) 2021-22

Media Communications (Campaigns) [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Media Communications (Advertising) [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Media Communications (Public Relations) [Sep][SW][Frenchay][4yrs] BA (Hons)
2021-22

Media Communications [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Creative and Professional Writing [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Creative and Professional Writing (Scriptwriting) [Sep][SW][Frenchay][4yrs] BA
(Hons) 2021-22

Creative and Professional Writing (Fiction) [Sep][SW][Frenchay][4yrs] BA (Hons)
2021-22

Creative and Professional Writing (Publishing) [Sep][SW][Frenchay][4yrs] BA (Hons)
2021-22

History [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Media and Cultural Production [Sep][SW][Frenchay][4yrs] - Not Running BA (Hons)
2021-22

Film Studies [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Media Culture and Communication [Sep][SW][Frenchay][4yrs] - Not Running BA
(Hons) 2021-22

English Literature [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

English Language and Literature [Sep][SW][Frenchay][4yrs] - Not Running BA
(Hons) 2021-22

English Literature with Writing [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

English Language and Linguistics [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Media Production [Sep][SW][Bower][4yrs] BA (Hons) 2021-22

Creative and Professional Writing (Fiction) {Foundation} [Sep][SW][Frenchay][5yrs]
BA (Hons) 2020-21

Media Production (Journalism){Foundation}[Sep][SW][Bower][5yrs] BA (Hons) 2020-
21

Media Production {Foundation}[Sep][SW][Bower][5yrs] BA (Hons) 2020-21

Media Production (Creative Content){Foundation}[Sep][SW][Bower][5yrs] BA (Hons)
2020-21

History {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

Creative and Professional Writing {Foundation} [Sep][SW][Frenchay][5yrs] BA
(Hons) 2020-21

English Literature with Writing {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons)
2020-21

Media Communications (Advertising) {Foundation} [Sep][SW][Frenchay][5yrs] BA
(Hons) 2020-21

Media Communications (Campaigns) {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

Media Communications (Public Relations) {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

Creative and Professional Writing (Scriptwriting) {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

English and History {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

English Literature {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

Media and Cultural Production {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

Media Culture and Communication {Foundation}[Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

English Language and Literature {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

Creative and Professional Writing (Publishing) {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

English Language and Linguistics {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

Film Studies {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

Film Studies [Sep][PT][Frenchay][6yrs] BA (Hons) 2019-20

English Language and Linguistics [Sep][PT][Frenchay][6yrs] BA (Hons) 2019-20

English Language and Linguistics [Sep][PT][Frenchay][6yrs] BA (Hons) 2018-19