



MODULE SPECIFICATION

Part 1: Information			
Module Title	Professional Development on Placement		
Module Code	UPGNA5-30-3	Level	Level 6
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	English
Department	Cultural & Creative Industries		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Overview: Co- requisites: Module to be taken during Placement (minimum 26 weeks).</p> <p>This module requires the student to take on a substantial period of supervised work experience, relevant to their academic programme of study, in a professional environment.</p> <p>Features: Module Entry Requirements: 120 credits at level one; at least 80 credits at level 2.</p> <p>Educational Aims: See Learning Outcomes.</p> <p>Outline Syllabus: The precise details of the job requirements involved are negotiated and agreed between employer and student, with assistance and advice from the University as needed. Students are required to secure an approved placement before taking the module. Academic approval of the placement rests with a designated academic(s), and they assess whether students should be able to attain the learning outcomes of the module by undertaking their placement.</p> <p>There is no formal taught syllabus for this module. Students are guided through the completion of a portfolio with resources provided to students that are accessible remotely.</p> <p>Students are expected to demonstrate professional success in working to the employer's brief,</p>

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and to reflect critically on the placement in relation to their academic programme. In doing this, they will have exposure to a range of topics from amongst the following:

Organisational analysis. Industry-specific trends, developments or emerging issues.

Contemporary cultural, societal or technological changes and opportunities related to their programme/discipline/industry.

Legal, social, ethical and professional issues.

Codes of practice, professional standards, professionalism.

Ethical practice, sustainability and global awareness.

Relationships between study and practice - relate concepts from their academic programme to their professional practice, and vice-versa.

Reflective practice, lifelong learning and professional development.

Comparative analysis of different workplaces.

Personal development planning.

Teaching and Learning Methods: Students engage in placement learning during this module and are expected to use support at the university to source their opportunities as this supports students' resilience and enables students to apply for roles relevant to their subject/industry area.

In preparation for this module, students can access a wide-range of university support to enable them to research industries, source and apply for opportunities and to prepare for interviews and assessment centres.

Given the nature of study, there are expectations of students to engage in high-levels of self-directed learning, to assimilate and contextualise new knowledge to their substantive area of studies. Students are required to be reflective through the use of a portfolio. The portfolio encourages students to make the most of their placement learning and identify development areas.

Typically, students will have a nominated placement supervisor within the host organisation. Students should gain feedback from their supervisor during their placement. The placement provider is encouraged to support student development through training, team working and professional development activities.

The students' academic tutor will provide academic supervision and support which includes continued contact with the student during their placement. Tutor support can be complemented by peer support and online collaboration.

Due to the type of learning on this programme, students will be working in a placement setting for a minimum duration of 26 weeks. During this study, students are expected to work within the terms and conditions stipulated by their placement provider. The module team will maintain contact with students on placement either through physical visits, or video conferencing (eg. Skype) alongside emails and VLE (eg. Blackboard).

Students will also be supported by the Placement Team at UWE, and includes settling in phone calls.

Part 3: Assessment

Component A – 50%:

Portfolio. Students are required to complete a portfolio during the module. The portfolio will contain a number of

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elements and tasks that enable the student to reflect on their experiences and to maximise their potential whilst on placement. The portfolio will enable action-planning and produce assets to support continuing professional development.

Component B – 50%:

Report (4000 words). Students are required to produce a report based on researching an organisation or industry that enables a potential professional route or career. The report should include analysis, investigation and synthesis. This should be underpinned by theory, practice and critical evaluation. Students should include an implementation plan informed by the research undertaken.

First Sit Components	Final Assessment	Element weighting	Description
Report - Component B		50 %	Report (4000 words)
Portfolio - Component A	✓	50 %	Portfolio
Resit Components	Final Assessment	Element weighting	Description
Report - Component A		50 %	Report (4000 words)
Portfolio - Component A	✓	50 %	Portfolio

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:	
	Module Learning Outcomes	Reference
	Critically evaluate skills, knowledge and experience in relation to a placement role.	MO1
	To plan and achieve goals whilst on placement	MO2
	Reflect on experience and research into an industry or professional development route to enhance employability knowledge and development	MO3
	Demonstrate knowledge of the placement organisation and/or industry	MO4
	Synthesise acquired knowledge and research into an implementation plan	MO5
Contact Hours	Independent Study Hours:	
	Independent study/self-guided study	150
	Total Independent Study Hours:	150
	Placement Study Hours:	
	Placement	150

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	Total Placement Study Hours:	150
	Hours to be allocated	300
	Allocated Hours	300
Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p>https://uwe.rl.talis.com/modules/upnna5-30-3.html</p>	

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Creative and Professional Writing [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Film Studies [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

History [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

English and History [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

English [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Liberal Arts [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

English with Writing [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

English Language and Literature [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

English and English Language [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

English Language and Linguistics [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19