



## **Module Specification**

### **Work-Based Research Methods**

Version: 2023-24, v2.0, 25 May 2023

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## Part 1: Information

**Module title:** Work-Based Research Methods

**Module code:** UMODKW-30-1

**Level:** Level 4

**For implementation from:** 2023-24

**UWE credit rating:** 30

**ECTS credit rating:** 15

**Faculty:** Faculty of Business & Law

**Department:** FBL Dept of Business & Management

**Partner institutions:** None

**Delivery locations:** Not in use for Modules

**Field:** Organisation Studies

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** See Learning Outcomes

**Outline syllabus:** Accessing and appraising research literature.

Explain research design.

Understanding qualitative and quantitative methodologies.

Evaluating research and its potential for informing practice.

Describe the importance of developing research questions and devising methods for their investigation.

Examine ethical issues in research.

Demonstrate the analysis of quantitative data.

Utilisation of appropriate software to assist in the retrieval of information.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Indicative delivery modes:

Module delivery will be based on scheduled learning and teaching activities of 3 hours per week for 30 weeks totalling 90 hours.

Independent study including essential reading and preparation for seminars, oral presentation and completion and revision and preparation for examination totalling 210 hours.

Introductory lectures are supported by seminars, case studies, visits and practical workshops. In addition this module will be supported by interactive forums and learning tools.

Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices you make.

Placement learning: may include a practice placement, other placement, year abroad.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Discuss research methodology and its applications

**MO2** Examine and apply research literature relevant to your industry using a recognised framework

**MO3** Distinguish and critique research designs/methods and discuss the rationale for their use

**MO4** Undertake a small scale research project within an organisation

**MO5** Understand the ethical issues in research in your industry

**MO6** Demonstrate a critical evaluation of a research proposal

**MO7** Develop core skills in working with qualitative and quantitative data

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 210 hours

Face-to-face learning = 90 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umodkw-30-1.html) via the following link <https://uwe.rl.talis.com/modules/umodkw-30-1.html>

## Part 4: Assessment

**Assessment strategy:** A range of assessment techniques will be employed to ensure that learners can meet the breadth of learning outcomes presented in this module alongside the ability to demonstrate transferable skills e.g. communication skills.

Poster Defence for Research Proposal: Students will be required to discuss research proposal of research project to be undertaken. The poster will explore aims and objectives, ethical issues, research methodologies with a critical review of research designs and literature to be incorporated.

Research Project – students are to undertake a research project on a work related issue. It is expected that the research will contain a broad understanding of research terminology, distinguish between research designs or methods and discuss the rationale for their use and, finally, evaluate the usefulness of the findings using a recognised framework.

Opportunities for formative assessment exist for each of the assessment strategies used. Verbal feedback is given and all students will engage with personalised tutorials setting SMART targets as part of the programme design.

If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.

**Assessment components:**

**Poster (First Sit)**

Description: Poster defence (15 minutes) online submission with audio narration

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO3, MO5, MO6

**Project (First Sit)**

Description: Research project (3000 words)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO7

**Poster (Resit)**

Description: Poster defence (15 minutes) online submission with audio narration

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO3, MO5, MO6

**Project (Resit)**

Description: Research project (3000 words)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO7

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Business with Management [UCW] FdA 2023-24

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