



MODULE SPECIFICATION

Part 1: Information			
Module Title	Work-Based Research Methods		
Module Code	UMODKW-30-1	Level	Level 4
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Business & Law	Field	Organisation Studies
Department	FBL Dept of Business & Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Educational Aims: See Learning Outcomes</p> <p>Outline Syllabus: Accessing and appraising research literature.</p> <p>Explain research design.</p> <p>Understanding qualitative and quantitative methodologies.</p> <p>Evaluating research and its potential for informing practice.</p> <p>Describe the importance of developing research questions and devising methods for their investigation.</p> <p>Examine ethical issues in research.</p> <p>Demonstrate the analysis of quantitative data.</p> <p>Utilisation of appropriate software to assist in the retrieval of information.</p>

STUDENT AND ACADEMIC SERVICES

Teaching and Learning Methods: Indicative delivery modes:

Module delivery will be based on scheduled learning and teaching activities of 3 hours per week for 30 weeks totalling 90 hours.

Independent study including essential reading and preparation for seminars, oral presentation and completion and revision and preparation for examination totalling 210 hours.

Introductory lectures are supported by seminars, case studies, visits and practical workshops. In addition this module will be supported by interactive forums and learning tools.

Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices you make.

Placement learning: may include a practice placement, other placement, year abroad.

Part 3: Assessment

A range of assessment techniques will be employed to ensure that learners can meet the breadth of learning outcomes presented in this module alongside the ability to demonstrate transferable skills e.g. communication skills.

Poster Defence for Research Proposal: Students will be required to discuss research proposal of research project to be undertaken. The poster will explore aims and objectives, ethical issues, research methodologies with a critical review of research designs and literature to be incorporated.

Research Project – students are to undertake a research project on a work related issue. It is expected that the research will contain a broad understanding of research terminology, distinguish between research designs or methods and discuss the rationale for their use and, finally, evaluate the usefulness of the findings using a recognised framework.

Opportunities for formative assessment exist for each of the assessment strategies used. Verbal feedback is given and all students will engage with personalised tutorials setting SMART targets as part of the programme design.

If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.

First Sit Components	Final Assessment	Element weighting	Description
Poster - Component A		25 %	Poster defence (15 minutes) online submission with audio narration
Project - Component B	✓	75 %	Research project (3000 words)
Resit Components	Final Assessment	Element weighting	Description
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Project - Component B	✓	75 %	Research project (3000 words)

STUDENT AND ACADEMIC SERVICES

Part 4: Teaching and Learning Methods																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;">Module Learning Outcomes</th> <th style="text-align: left;">Reference</th> </tr> </thead> <tbody> <tr> <td>Discuss research methodology and its applications</td> <td>MO1</td> </tr> <tr> <td>Examine and apply research literature relevant to your industry using a recognised framework</td> <td>MO2</td> </tr> <tr> <td>Distinguish and critique research designs/methods and discuss the rationale for their use</td> <td>MO3</td> </tr> <tr> <td>Undertake a small scale research project within an organisation</td> <td>MO4</td> </tr> <tr> <td>Understand the ethical issues in research in your industry</td> <td>MO5</td> </tr> <tr> <td>Demonstrate a critical evaluation of a research proposal</td> <td>MO6</td> </tr> <tr> <td>Develop core skills in working with qualitative and quantitative data</td> <td>MO7</td> </tr> </tbody> </table>	Module Learning Outcomes	Reference	Discuss research methodology and its applications	MO1	Examine and apply research literature relevant to your industry using a recognised framework	MO2	Distinguish and critique research designs/methods and discuss the rationale for their use	MO3	Undertake a small scale research project within an organisation	MO4	Understand the ethical issues in research in your industry	MO5	Demonstrate a critical evaluation of a research proposal	MO6	Develop core skills in working with qualitative and quantitative data	MO7
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Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p>https://uwe.rl.talis.com/modules/umodkw-30-1.html</p>																

Part 5: Contributes Towards	
<p>This module contributes towards the following programmes of study:</p> <p>Business with Management [Sep][FT][UCW][2yrs] FdA 2020-21</p> <p>Business with Management [Sep][PT][UCW][3yrs] FdA 2020-21</p>	