



ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data						
Module Title	Contemporary Issues in Sport Management					
Module Code	UISV5U-15-1		Level	1	Version	1
UWE Credit Rating	15	ECTS Credit Rating	7.5	WBL module?	No	
Owning Faculty	Hartpury		Field	Sport Science		
Department	Sport		Module Type	Standard		
Contributes towards	BA (Hons) Sport Business Management FdA Sport Business Management					
Pre-requisites	None		Co- requisites	None		
Excluded Combinations	None		Module Entry requirements	None		
First CAP Approval Date	20 January 2016		Valid from	01 September 2016		
Revision CAP Approval Date			Revised with effect from			

Review Date	01 September 2022
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Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate knowledge of emerging trends relevant to the sports management industry. (A) 2. Analyse the influence of key stakeholders within sports organisations. (A) 3. Discuss current practice within sports management and make suggestions relating to future developments. (A) 4. Develop personal opinions and debate sports management topics. (A)
Syllabus Outline	<ul style="list-style-type: none"> • Global Sport - Impact on Corporations and Institutions • The Commercialisation of Sport • Technology and Innovation • Corruption in Sport • Ethics and Values in Sport Management • Politics and Sport Governance
Contact Hours	<p>Indicative delivery modes:</p> <p>Lectures, guided learning, seminars, tutorials 33</p>

	Self-directed study 12 Independent learning 105 TOTAL HOURS 150																														
Teaching and Learning Methods	<p>This module is delivered using large group learning sessions and opportunities for small group work. Additionally essential and recommended reading and exercises will be introduced to guide the students through the core syllabus.</p> <p>Scheduled learning includes lectures, seminars, tutorials, assessment supervision, student presentations, external visits, & guest lectures.</p> <p>Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices you make.</p> <p>Virtual Learning Environment (VLE) is an online resource where students will be able to find all necessary module information. Direct links to information sources will also be provided from within the VLE.</p>																														
Key Information Sets Information	<p>Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.</p> <table border="1" data-bbox="475 965 1201 1274"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> <tr> <td colspan="4">Number of credits for this module</td> <td>15</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> </thead> <tbody> <tr> <td>150</td> <td>45</td> <td>105</td> <td>0</td> <td>150</td> </tr> </tbody> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a -</p> <p>Written Exam: Unseen written exam, open book written exam, In-class test Coursework: Written assignment or essay, report, dissertation, portfolio, project Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam</p> <p>Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:</p> <table border="1" data-bbox="595 1756 1267 1989"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td>0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td>0%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td>100%</td> </tr> <tr> <td></td> <td>100%</td> </tr> </tbody> </table>	Key Information Set - Module data					Number of credits for this module				15	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	45	105	0	150	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	0%	Practical exam assessment percentage	100%		100%
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Reading Strategy	<p>Essential readings Any essential reading will be indicated clearly, along with the method for accessing it, e.g. students may be required to purchase a set text, be given a print study pack or be</p>																														

	<p>referred to texts that are available electronically or in the Library. Module guides will also reflect the range of reading to be carried out.</p> <p>Further readings Further reading will be required to supplement the set text and other printed readings. Students are expected to identify all other reading relevant to their chosen topic for themselves. They will be required to read widely using the library search, a variety of bibliographic and full text databases, and internet resources. Many resources can be accessed remotely. The purpose of this further reading is to ensure students are familiar with current research, classic works and material specific to their interests from the academic literature.</p> <p>Access and skills Formal opportunities for students to develop their library and information skills are provided within the induction period and study skills sessions. Additional support is available through online resources. This includes interactive tutorials on finding books and journals, evaluation information and referencing. Sign up workshops are also offered.</p>
Indicative Reading List	<p>The following list is offered to provide validation panel/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms, including the module guide.</p> <p>Books:</p> <p>Byers, T., Slack, T. and Parent, M. (Current edition) <i>Key Concepts in Sport Management</i>. Sage: London.</p> <p>Chadwick, S. and Beech, J. (Current edition) <i>The Business of Sport Management</i>, Pearson: Harlow.</p> <p>Hoye, R., Smith, A. C., Nicholson, M., Stewart, B. and Westerbeek, H. (Current edition) <i>Sport Management: Principles and Applications</i>. Routledge: London</p> <p>Pedersen, P. M. and Thibault, L. (Current edition) <i>Contemporary Sports Management</i>. Human Kinetics: Leeds.</p> <p>Journals and Industry Publications:</p> <p>European Association of Sport Management.</p> <p>International Journal of Sport Management and Marketing.</p> <p>Sport, Business & Management: An International Journal.</p> <p>Websites:</p> <p>Sports Management http://www.sportsmanagement.co.uk</p> <p>BBC News the Business of Sport http://www.bbc.co.uk/news/business/business_of_sport</p> <p>The Sport Business Group http://www.sportbusiness.com</p>

Part 3: Assessment	
Assessment Strategy	The group debate will allow students to construct arguments based on a contemporary sport management issue of the students' choosing. This will focus the attention on developments within the sports industry and allow evidenced based opinions that reflect and challenge existing approaches.

	<p>Students will be allocated a group mark as the assessment strategy is also designed to develop the key transferable skills of delivering presentations and working as a team. Throughout the module formative feedback will be provided by the module leader through assessment based tutorials and by peers in the form of prepared presentations linked to the concept of 'Sports Management in the News'.</p> <p>In line with the College's commitment to facilitating equal opportunities, a student may apply for alternative means of assessment if appropriate. Each application will be considered on an individual basis taking into account learning and assessment needs. For further information regarding this please refer to the VLE.</p>
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Identify final assessment component and element	Group Debate	
% weighting between components A and B (Standard modules only)	A:	B:
	100%	0%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Group Debate (20 minutes)	100%	

Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Individual Presentation (10 minutes)	100%	
<p>If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.</p>		