



Module Specification

The Working Scriptwriter

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	5
Part 5: Contributes towards	6

Part 1: Information

Module title: The Working Scriptwriter

Module code: UPNN6P-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Linguistics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: In this module students will explore a range of key creative roles and career paths available to scriptwriters in the contemporary creative industries. Special emphasis will be placed on students applying their key writing-for-

performance skills and knowledge to specific markets where content and form is directed by one or more of the following: client requirements, commissioning specifications and target audiences. For each area of the media studied, students will be given assignments requiring them to write to brief in order to achieve specified outcomes. Areas of writing examined may include, for example, corporate sector film scripting, community media content, writing for websites and blogs, ghost writing, devised and collaborative work for live and filmed performance, writing within education and the educational resources sector, and writing for campaigns and charity sector media.

This module will also give students a broad view of the wide range of activities that a professional scriptwriter needs to undertake in addition to writing creative content, in order to operate successfully in the contemporary creative industries. Students will develop an understanding of the profession of scriptwriting: how to fulfil contracts imaginatively and to specification; the expected role and contribution of the writer in different production situations; understanding copyright and rights; types of editing processes to be encountered in diverse writing situations; and the typical sequence and timescale of various forms of production, performance, recording and editing.

Finally, students will examine the role of the independent, self-starting, self-promoting writer in the creative industries. This will involve students considering how to identify opportunities for initiating writing activities, and how to find the means to deliver this writing to the public through film, online or in live performance – in each case working either independently or in partnership. Students will practise developing their 'brand' as writers and arts sector entrepreneurs, and they will review the organisational and writing skills needed for activities such as: sourcing and applying for funding; identifying potential creative partners; developing collaborations and co-productions; generating publicity; maintaining a web presence; and self-evaluating their creative activities. They will be provided with an up-to-the-moment review of the key developments and drivers in the creative industries to enable them to set this learning in a practical professional context.

Part 3: Teaching and learning methods

Teaching and learning methods: Scheduled learning: Workshops, lectorials and seminars are at the core of this module's teaching and learning methods. This allows a flexible approach to be taken to combining lecturer input with practical work. This flexible approach also enables students to develop the skills necessary to engage with different modes of learning. The module may require students to work both independently and in small groups on a variety of tasks.

Guidance on work briefs and set reading or tasks will be available either in the module handbook, via the module information on UWE online or through any other vehicle deemed appropriate by the module/programme leaders.

Independent learning: Independent study may include a variety of tasks such as written exercises, assignment preparation, and recommended further reading. It will be guided by a clear syllabus outline in the module handbook and preparation questions and/or tasks communicated via Blackboard.

A minimum of 72 hours contact time is provided for this module.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Use your writing-for-performance skills in a wide range of specific client-, commission- and audience-directed situations, such as are currently available across the media and creative industries, and understand how to successfully deliver the type of work required within these.

MO2 Demonstrate the ability to respond to briefs creatively and imaginatively

MO3 Demonstrate through your work an understanding of the standards of writing and professional practice required to complete work successfully to contract specifications

MO4 Practise the diverse writing and organisational tasks that a professional writer needs to incorporate into their on-going practice to generate projects, complete work, maintain a profile and evaluate their creative and professional progress

MO5 Develop practical plans to initiate projects, both single events and on-going routes to producing your own work in live, recorded and online arenas

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/84EE57D0-5568-A4B0-B913-45E22433C64F.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/84EE57D0-5568-A4B0-B913-45E22433C64F.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: Presentation (30%): The required duration will be included in the module handbook.

Portfolio (70%): Students are required to submit a portfolio of work that includes the outcomes of tasks set during the module. These tasks will be designed to enable students to demonstrate, for the purposes of assessment, the acquisition of skills, knowledge, understanding and/or experience that meets the learning outcomes for the module. The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.

Assessment tasks:

Presentation (First Sit)

Description: Presentation. The duration will be published in the module handbook.

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO3, MO4, MO5

Portfolio (First Sit)

Description: Portfolio - The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Presentation (Resit)

Description: Presentation. The duration will be published in the module handbook.

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO3, MO4, MO5

Portfolio (Resit)

Description: Portfolio - The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Creative and Professional Writing (Scriptwriting) [Sep][FT][Frenchay][3yrs] BA
(Hons) 2021-22

Creative and Professional Writing (Scriptwriting) {Foundation}

[Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing (Scriptwriting) [Sep][SW][Frenchay][4yrs] BA
(Hons) 2020-21

Creative and Professional Writing (Scriptwriting) {Foundation}

[Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Creative and Professional Writing (Fiction) [Sep][FT][Frenchay][3yrs] BA (Hons)
2021-22

Creative and Professional Writing [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Creative and Professional Writing (Publishing) [Sep][FT][Frenchay][3yrs] BA (Hons)
2021-22

Creative and Professional Writing [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)
2020-21

Creative and Professional Writing (Publishing) {Foundation}

[Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing (Fiction) [Sep][SW][Frenchay][4yrs] BA (Hons)
2020-21

Creative and Professional Writing (Fiction) {Foundation} [Sep][FT][Frenchay][4yrs]
BA (Hons) 2020-21

Creative and Professional Writing (Publishing) [Sep][SW][Frenchay][4yrs] BA (Hons)
2020-21

Creative and Professional Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2019-20

Creative and Professional Writing {Foundation} [Sep][SW][Frenchay][5yrs] BA
(Hons) 2019-20

Creative and Professional Writing (Fiction) {Foundation} [Sep][SW][Frenchay][5yrs]
BA (Hons) 2019-20

Creative and Professional Writing (Publishing) {Foundation}

[Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Creative and Professional Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2018-19