



Module Specification

Writing for Stage, Screen, Radio and Digital Media

Version: 2023-24, v2.0, 23 May 2023

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Part 1: Information

Module title: Writing for Stage, Screen, Radio and Digital Media

Module code: UPNN6K-30-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Linguistics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: This module guides students through study of the many roles in which a writer can produce writing for performance across a range of artistic forms and media platforms, as well as guiding them through the specific key skills needed to write successfully in each. Students will study how methods of commissioning,

production and performance operate in different areas of the creative industries, and how genre expectations and target audiences influence successful writing. They will be encouraged to practise creative writing in all the areas studied, and to experiment with working in areas and with themes that may be new to them and their current writing ambitions.

Outline syllabus: Students will analyse scripts from across the range of drama produced for live performance, audio broadcast, digital platforms, cinema (short film and feature) and for mainstream / broadcast and online /on-demand service television. The unique challenges of box-set drama narrative structure, television and online soap /serial narrative and made-for-streaming original screen drama will be analysed. Ideas of what audiences bring to new works from their previous cultural engagements and how this creates the arena in which the works are received and critically assessed will be explored with reference to the 'canon' of past significant works in different areas of the creative media.

Sessions will focus on understanding specific demands on the writer in different creative situations, and on recognising ways of matching individual creativity to the often collaborative processes in which they may be working. Students will plan and write original material tailored to typical and specific requirements of diverse areas of the arts and media, and explore the challenges and opportunities of working with the same material in different writing contexts. They will explore efficient and appropriate ways of organising research to support specific writing projects.

Part 3: Teaching and learning methods

Teaching and learning methods: Scheduled learning Workshops and seminars are at the core of this module, with the contact model consisting of one three-hour session. This allows a flexible approach to be taken to combining workshop and seminar sessions, and to combining lecturer input with practical work. This flexible approach also enables students to develop the skills necessary to engage with different modes of learning. The module will typically require students to work both independently and in small groups on a variety of tasks.

Guidance on work briefs and set reading or tasks will be available either in the module handbook, via the module information on UWE online or through any other vehicle deemed appropriate by the module/programme leaders.

Independent learning Independent study may include a variety of tasks such as written exercises, assignment preparation, and recommended further reading. It will be guided by a clear syllabus outline in the module handbook and preparation questions and/or tasks communicated via Blackboard.

A minimum of 72 hours contact time is provided for this module.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate, through the production of a number of pieces of creative writing, a clear understanding of the principles and practicalities of writing for some or all of the following: live performance, film, television, radio and various online drama platforms.

MO2 Understand the role of the scriptwriter in diverse collaborative creative and production scenarios.

MO3 Understand how their work may be received by audiences and critics and how to manage the relationship between originality, commercial realities and genre expectations.

MO4 Compare production mediums and argue for a chosen one as the best in which to deliver a particular narrative or theme; problem-solve issues that arise in moving such projects from page towards production / performance / recording.

MO5 Develop skills to creatively and positively react to dramaturgy and the editing of their work, and to act as an insightful and efficient dramaturge and editor for the work of others.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/upnn6k-30-2.html) via the following link <https://uwe.rl.talis.com/modules/upnn6k-30-2.html>

Part 4: Assessment

Assessment strategy: Assessments:

Two presentations (Total: 40%)

The required duration(s) will be included in the module handbook.

Portfolio (60%) Students are required to submit a portfolio of work that includes the outcomes of tasks set during the module. These tasks will be designed to enable students to demonstrate, for the purposes of assessment, the acquisition of skills, knowledge, understanding and/or experience that meets the learning outcomes for the module. The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.

Assessment tasks:

Presentation (First Sit)

Description: Two Presentations

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4, MO5

Portfolio (First Sit)

Description: Portfolio

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Presentation (Resit)

Description: Presentation portfolio

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4, MO5

Portfolio (Resit)

Description: Portfolio

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study: