



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Writing for Stage, Screen, Radio and Digital Media		
Module Code	UPNN6K-30-2	Level	Level 5
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	Linguistics
Department	Creative & Cultural Industries		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

**Part 2: Description**

**Educational Aims:** This module guides students through study of the many roles in which a writer can produce writing for performance across a range of artistic forms and media platforms, as well as guiding them through the specific key skills needed to write successfully in each. Students will study how methods of commissioning, production and performance operate in different areas of the creative industries, and how genre expectations and target audiences influence successful writing. They will be encouraged to practise creative writing in all the areas studied, and to experiment with working in areas and with themes that may be new to them and their current writing ambitions.

**Outline Syllabus:** Students will analyse scripts from across the range of drama produced for live performance, audio broadcast, digital platforms, cinema (short film and feature) and for mainstream / broadcast and online /on-demand service television. The unique challenges of box-set drama narrative structure, television and online soap /serial narrative and made-for-streaming original screen drama will be analysed. Ideas of what audiences bring to new works from their previous cultural engagements and how this creates the arena in which the works are received and critically assessed will be explored with reference to the 'canon' of past significant works in different areas of the creative media.

Sessions will focus on understanding specific demands on the writer in different creative situations, and on recognising ways of matching individual creativity to the often collaborative processes in which they may be working. Students will plan and write original material tailored to typical and specific requirements of diverse areas of the arts and media, and explore the challenges and opportunities of working with the same material in different writing contexts. They will explore efficient and appropriate ways of organising research to support specific writing projects.

**Teaching and Learning Methods:** Scheduled learning Workshops and seminars are at the core of this module, with the contact model consisting of one three-hour session. This allows a flexible approach to be taken to combining workshop and seminar sessions, and to combining lecturer input with practical work. This flexible approach also enables students to develop the skills necessary to engage with different modes of learning. The module will typically require students to work both independently and in small groups on a variety of tasks.

Guidance on work briefs and set reading or tasks will be available either in the module handbook, via the module information on UWE online or through any other vehicle deemed appropriate by the module/programme leaders.

Independent learning Independent study may include a variety of tasks such as written exercises, assignment preparation, and recommended further reading. It will be guided by a clear syllabus outline in the module handbook and preparation questions and/or tasks communicated via Blackboard.

A minimum of 72 hours contact time is provided for this module.

## STUDENT AND ACADEMIC SERVICES

Part 3: Assessment			
<p>Assessments:</p> <p>1 presentation (20%) 1 written assignment providing materials for a presentation (20%)</p> <p>The required duration/word count will be included in the module handbook.</p> <p>2 portfolios (2 x 30%) Students are required to submit two portfolios of work, one focused on writing for live performance and one focused on writing for screen/recorded performance. Both portfolios include the outcomes of tasks set during the module. These tasks will be designed to enable students to demonstrate, for the purposes of assessment, the acquisition of skills, knowledge, understanding and/or experience that meets the learning outcomes for the module. The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.</p>			
First Sit Components	Final Assessment	Element weighting	Description
Portfolio - Component B		30 %	Portfolio
Presentation - Component A		20 %	Presentations
Written Assignment - Component A		20 %	Written materials for a presentation/pitch.
Portfolio - Component B	✓	30 %	Portfolio
Resit Components	Final Assessment	Element weighting	Description
Portfolio - Component B		30 %	Portfolio
Presentation - Component A		20 %	Presentation
Portfolio - Component B	✓	30 %	Portfolio
Written Assignment - Component A		20 %	

STUDENT AND ACADEMIC SERVICES

<b>Part 4: Teaching and Learning Methods</b>																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;"><b>Module Learning Outcomes</b></th> <th style="text-align: left;"><b>Reference</b></th> </tr> </thead> <tbody> <tr> <td>Demonstrate, through the production of a number of pieces of creative writing, a clear understanding of the principles and practicalities of writing for some or all of the following: live performance, film, television, radio and various online drama platforms.</td> <td>MO1</td> </tr> <tr> <td>Understand the role of the scriptwriter in diverse collaborative creative and production scenarios.</td> <td>MO2</td> </tr> <tr> <td>Understand how their work may be received by audiences and critics and how to manage the relationship between originality, commercial realities and genre expectations.</td> <td>MO3</td> </tr> <tr> <td>Compare production mediums and argue for a chosen one as the best in which to deliver a particular narrative or theme; problem-solve issues that arise in moving such projects from page towards production / performance / recording.</td> <td>MO4</td> </tr> <tr> <td>Develop skills to creatively and positively react to dramaturgy and the editing of their work, and to act as an insightful and efficient dramaturge and editor for the work of others.</td> <td>MO5</td> </tr> </tbody> </table>	<b>Module Learning Outcomes</b>	<b>Reference</b>	Demonstrate, through the production of a number of pieces of creative writing, a clear understanding of the principles and practicalities of writing for some or all of the following: live performance, film, television, radio and various online drama platforms.	MO1	Understand the role of the scriptwriter in diverse collaborative creative and production scenarios.	MO2	Understand how their work may be received by audiences and critics and how to manage the relationship between originality, commercial realities and genre expectations.	MO3	Compare production mediums and argue for a chosen one as the best in which to deliver a particular narrative or theme; problem-solve issues that arise in moving such projects from page towards production / performance / recording.	MO4	Develop skills to creatively and positively react to dramaturgy and the editing of their work, and to act as an insightful and efficient dramaturge and editor for the work of others.	MO5				
<b>Module Learning Outcomes</b>	<b>Reference</b>																
Demonstrate, through the production of a number of pieces of creative writing, a clear understanding of the principles and practicalities of writing for some or all of the following: live performance, film, television, radio and various online drama platforms.	MO1																
Understand the role of the scriptwriter in diverse collaborative creative and production scenarios.	MO2																
Understand how their work may be received by audiences and critics and how to manage the relationship between originality, commercial realities and genre expectations.	MO3																
Compare production mediums and argue for a chosen one as the best in which to deliver a particular narrative or theme; problem-solve issues that arise in moving such projects from page towards production / performance / recording.	MO4																
Develop skills to creatively and positively react to dramaturgy and the editing of their work, and to act as an insightful and efficient dramaturge and editor for the work of others.	MO5																
Contact Hours	<table border="1"> <thead> <tr> <th colspan="2"><b>Independent Study Hours:</b></th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Independent study/self-guided study</td> <td style="text-align: center;">228</td> </tr> <tr> <td style="text-align: center;"><b>Total Independent Study Hours:</b></td> <td style="text-align: center;">228</td> </tr> <tr> <th colspan="2"><b>Scheduled Learning and Teaching Hours:</b></th> </tr> <tr> <td style="text-align: center;">Face-to-face learning</td> <td style="text-align: center;">72</td> </tr> <tr> <td style="text-align: center;"><b>Total Scheduled Learning and Teaching Hours:</b></td> <td style="text-align: center;">72</td> </tr> <tr> <td style="text-align: center;"><b>Hours to be allocated</b></td> <td style="text-align: center;">300</td> </tr> <tr> <td style="text-align: center;"><b>Allocated Hours</b></td> <td style="text-align: center;">300</td> </tr> </tbody> </table>	<b>Independent Study Hours:</b>		Independent study/self-guided study	228	<b>Total Independent Study Hours:</b>	228	<b>Scheduled Learning and Teaching Hours:</b>		Face-to-face learning	72	<b>Total Scheduled Learning and Teaching Hours:</b>	72	<b>Hours to be allocated</b>	300	<b>Allocated Hours</b>	300
<b>Independent Study Hours:</b>																	
Independent study/self-guided study	228																
<b>Total Independent Study Hours:</b>	228																
<b>Scheduled Learning and Teaching Hours:</b>																	
Face-to-face learning	72																
<b>Total Scheduled Learning and Teaching Hours:</b>	72																
<b>Hours to be allocated</b>	300																
<b>Allocated Hours</b>	300																
Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p><a href="https://uwe.rl.talis.com/modules/upnn6k-30-2.html">https://uwe.rl.talis.com/modules/upnn6k-30-2.html</a></p>																

**Part 5: Contributes Towards**

This module contributes towards the following programmes of study:

Creative and Professional Writing [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Creative and Professional Writing [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20

Creative and Professional Writing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Creative and Professional Writing {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19

Creative and Professional Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2018-19