



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Work Experience		
Module Code	UABN64-30-3	Level	Level 6
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	Broadcast and Journalism
Department	Creative & Cultural Industries		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

## STUDENT AND ACADEMIC SERVICES

### Part 2: Description

**Educational Aims:** See Learning Outcomes

**Outline Syllabus:** Students will develop their understanding of work in the creative and cultural industries through either work experience and/or working to a live brief. They will demonstrate professional research and presentation skills to reflect upon their experiences and challenges.

**Teaching and Learning Methods:** Contact hours on the module will be scheduled in line with current UWE policy on contact hour requirements. Contact time may also take a synchronous virtual form rather than face-to-face, through the use of email discussion groups, virtual learning environments (VLEs) and other technology-aided means.

Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level. Scheduled sessions may vary slightly depending on the module choices you take.

Placement learning: may include a practice placement, other placement.

### Part 3: Assessment

**Strategy:**

Students will be supported from the second semester of level 2 to complete 20 days of work placements or, where they don't join the module until level 3, to complete a similarly intensive live brief.

A series of workshops and lectures will introduce core skills and provide support for projects.

The students will produce a logbook/reflective diary which does not merely repeat what happened in their experience/live brief but demonstrates their ability to reflect critically on the process.

They will be asked to give a presentation in class (or a recorded/virtual presentation if appropriate) of no more than 10 minutes to demonstrate their understanding of the experience/live brief.

Finally they will be asked to produce a research project based on their specific learning experiences and agreed with the module leader.

First Sit Components	Final Assessment	Element weighting	Description
Reflective Piece - Component A		24 %	Logbook / reflective diary
Project - Component B	✓	40 %	Research project
Presentation - Component A		36 %	Presentation
Resit Components	Final Assessment	Element weighting	Description
Project - Component B	✓	40 %	Research project
Presentation - Component A		60 %	Presentation

STUDENT AND ACADEMIC SERVICES

<b>Part 4: Teaching and Learning Methods</b>																							
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;"><b>Module Learning Outcomes</b></th> <th style="text-align: left;"><b>Reference</b></th> </tr> </thead> <tbody> <tr> <td>Identify and appraise the knowledge and skills developed and acquired through the work experience / live brief</td> <td>MO1</td> </tr> <tr> <td>Demonstrate professional communication skills, making use of appropriate software to illustrate their oral</td> <td>MO2</td> </tr> <tr> <td>Identify and use relevant source material through which to contextualise their work experience / live brief</td> <td>MO3</td> </tr> <tr> <td>Reflect upon the practical challenges encountered when completing a work experience / live brief and identify potential solutions to such challenges</td> <td>MO4</td> </tr> <tr> <td>Report on their experiences and integrate their findings with an existing body of relevant literature</td> <td>MO5</td> </tr> </tbody> </table>	<b>Module Learning Outcomes</b>	<b>Reference</b>	Identify and appraise the knowledge and skills developed and acquired through the work experience / live brief	MO1	Demonstrate professional communication skills, making use of appropriate software to illustrate their oral	MO2	Identify and use relevant source material through which to contextualise their work experience / live brief	MO3	Reflect upon the practical challenges encountered when completing a work experience / live brief and identify potential solutions to such challenges	MO4	Report on their experiences and integrate their findings with an existing body of relevant literature	MO5										
<b>Module Learning Outcomes</b>	<b>Reference</b>																						
Identify and appraise the knowledge and skills developed and acquired through the work experience / live brief	MO1																						
Demonstrate professional communication skills, making use of appropriate software to illustrate their oral	MO2																						
Identify and use relevant source material through which to contextualise their work experience / live brief	MO3																						
Reflect upon the practical challenges encountered when completing a work experience / live brief and identify potential solutions to such challenges	MO4																						
Report on their experiences and integrate their findings with an existing body of relevant literature	MO5																						
Contact Hours	<table border="1"> <tbody> <tr> <td colspan="2"><b>Independent Study Hours:</b></td> </tr> <tr> <td style="text-align: center;">Independent study/self-guided study</td> <td style="text-align: center;">108</td> </tr> <tr> <td style="text-align: center;"><b>Total Independent Study Hours:</b></td> <td style="text-align: center;">108</td> </tr> <tr> <td colspan="2"><b>Placement Study Hours:</b></td> </tr> <tr> <td style="text-align: center;">Placement</td> <td style="text-align: center;">160</td> </tr> <tr> <td style="text-align: center;"><b>Total Placement Study Hours:</b></td> <td style="text-align: center;">160</td> </tr> <tr> <td colspan="2"><b>Scheduled Learning and Teaching Hours:</b></td> </tr> <tr> <td style="text-align: center;">Face-to-face learning</td> <td style="text-align: center;">32</td> </tr> <tr> <td style="text-align: center;"><b>Total Scheduled Learning and Teaching Hours:</b></td> <td style="text-align: center;">32</td> </tr> <tr> <td style="text-align: center;"><b>Hours to be allocated</b></td> <td style="text-align: center;">300</td> </tr> <tr> <td style="text-align: center;"><b>Allocated Hours</b></td> <td style="text-align: center;">300</td> </tr> </tbody> </table>	<b>Independent Study Hours:</b>		Independent study/self-guided study	108	<b>Total Independent Study Hours:</b>	108	<b>Placement Study Hours:</b>		Placement	160	<b>Total Placement Study Hours:</b>	160	<b>Scheduled Learning and Teaching Hours:</b>		Face-to-face learning	32	<b>Total Scheduled Learning and Teaching Hours:</b>	32	<b>Hours to be allocated</b>	300	<b>Allocated Hours</b>	300
<b>Independent Study Hours:</b>																							
Independent study/self-guided study	108																						
<b>Total Independent Study Hours:</b>	108																						
<b>Placement Study Hours:</b>																							
Placement	160																						
<b>Total Placement Study Hours:</b>	160																						
<b>Scheduled Learning and Teaching Hours:</b>																							
Face-to-face learning	32																						
<b>Total Scheduled Learning and Teaching Hours:</b>	32																						
<b>Hours to be allocated</b>	300																						
<b>Allocated Hours</b>	300																						
Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p><a href="https://uwe.rl.talis.com/modules/uabn64-30-3.html">https://uwe.rl.talis.com/modules/uabn64-30-3.html</a></p>																						

## STUDENT AND ACADEMIC SERVICES

### Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Journalism and Public Relations [Sep][FT][Bower][3yrs] BA (Hons) 2018-19

Media and Journalism [Sep][FT][Bower][3yrs] BA (Hons) 2018-19

Journalism and Public Relations {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19

Journalism and Public Relations {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19

Media and Journalism {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19

Media and Journalism {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19

Media and Journalism {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2018-19