

MODULE SPECIFICATION

Part 1: Information							
Module Title	Strategy and Governance in IT						
Module Code	UFCFNJ-15-M		Level	Level 7			
For implementation from	2019-20						
UWE Credit Rating	15		ECTS Credit Rating	7.5			
Faculty	Faculty of Environment & Technology		Field	Computer Science and Creative Technologies			
Department	FET [FET Dept of Computer Sci & Creative Tech					
Module type:	Standard						
Pre-requisites		None					
Excluded Combinations		None					
Co- requisites		None					
Module Entry requirements		None					

Part 2: Description

Overview: The module will cover a range of contemporary issues in IT strategy and governance.

Educational Aims: See Learning Outcomes.

Outline Syllabus: The syllabus includes:

Strategy, IT

The IT industry: its historical development; structure, size, distribution and global reach of the industry; providers and users and their shifting relationships; outsourcing; standards and standardisation; technological evolution and trajectories.

The concepts of digital disruption and digital transformation as part of the strategic alignment between business needs and IT. The emergence of new technologies and their integration into IT practice within organisations.

Organisation and Governance and the role of the IT Profession:

This will include issues concerning the organisation and governance of IT services in organisations (the structure, role, competences and capabilities of the IT function), for example:

STUDENT AND ACADEMIC SERVICES

The role of the IT function in organisation

The role of the CIO and IT Professional in organisations

Leadership of the IT vision and Leadership of the IT Function

Client and User Relations

Sustainability, Green IT and "IT for Green"

Strategic decisions in Information Systems and Information Technology

IT Service Management (ITIL)

Outsourcing

Legal framework and obligations (including data protection, computer misuse, health and safety, disability discrimination)

Teaching and Learning Methods: See Syllabus and Assessment.

Part 3: Assessment

The teaching and learning on the module is assessed through a report on a contemporary issue in IT selected by the student and by an examination.

The report assessment is individual however students will be formed into groups to encourage research and cooperation in locating and discussing suitable literature and resources from both academic and industry sources and making a formative group presentation on the topic. By conducting this research and preparation the student will address all the learning outcomes of the module.

Assessment criteria for the report will focus on communication of information, the interpretation of technical material, the business application of IT and governance issues, the persuasiveness of the argument, the preparation and organisation of material.

The examination will cover the wider range of contemporary IT governance issues and will allow a choice from a set of questions.

The assessment strategy encourages students to develop a critical perspective on issues in contemporary IT governance while also developing an overview of the work of an IT service in a large organisation.

First Sit Components	Final Assessment	Element weighting	Description
Report - Component B		50 %	Written report (1000 words)
Examination - Component A	✓	50 %	Examination (3 hours)
Resit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		50 %	Written report (1000 words)
Examination - Component A	✓	50 %	Examination (3 hours)

	Part 4: Teaching and Learning Methods				
Learning Outcomes	On successful completion of this module students will achieve the follo	owing learning o	outcomes:		
	Module Learning Outcomes				
	Discuss and critique key challenges of the IT industry and the IT profession				
	Discuss and critique the competing demands on and the potential transformational impact of information technology in a complex organisation Develop a critically aware approach to the governance of IT in complex organisations				
	Evaluate and reconcile the sometimes conflicting pressures exerted by the social business, legal, technical and ethical implications of working as an IT professional				
	Communicate complex or contentious issues in IT to an audience				
Contact Hours	Independent Study Hours: Independent study/self-guided study 120				
	Total Independent Study Hours: 12 Scheduled Learning and Teaching Hours:				
	Face-to-face learning	24	24		
	Total Scheduled Learning and Teaching Hours:	Total Scheduled Learning and Teaching Hours: 2			
	Hours to be allocated	15	150		
	Allocated Hours	150			
Reading List	The reading list for this module can be accessed via the following link: https://uwe.rl.talis.com/modules/ufcfnj-15-m.html				

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Information Technology [Jan][FT][Villa][1yr] MSc 2019-20

Information Technology [May][FT][Villa][1yr] MSc 2019-20

Information Technology [Sep][FT][Frenchay][1yr] MSc 2019-20

Information Technology [Sep][FT][Villa][1yr] MSc 2019-20

Information Technology [Sep][PT][Frenchay][2yrs] MSc 2018-19