



ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	CONCEPT TO COMPLETION				
Module Code	UPCP6D-30-1	Level	Yr 1/Level 4 (UWE Level 1)	Version	1
UWE Credit Rating	30	ECTS Credit Rating		WBL module?	No
Owning Faculty	Faculty of Arts, Creative Industries and Education	Field	Cultural Industries		
Department	Arts and Cultural Industries	Module Type	Project		
Contributes towards	FdSc Games and Animation Production				
Pre-requisites	None	Co- requisites	None		
Excluded Combinations	N/A	Module Entry requirements	<i>Not offered as a stand alone Programme entry requirement apply</i>		
First CAP Approval Date		Valid from	September 2015		
Revision CAP Approval Date		Revised with effect from			

Review Date <i>(6 years from full CAP approval date (not revisions))</i>	<i>Please leave blank until approval is obtained.</i>
--	---

Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Create and deliver a working product in response to an idea developed during a previous module (Conceptual exploration and synthesis). • Negotiate a module brief which works within a set time frame, with clear milestones throughout. • Plan and manage a project in order to produce a final product. • Apply visual narrative and communication skills to tell a story within a finished product. • Evolve ideas from an initial concept suggestion through to a completed product.

	<ul style="list-style-type: none"> Apply an understanding of sustainable and ethical practice within the product, ensuring it meets an existing or created need within the wide community or industry with which it is aimed.
Syllabus Outline	<p>This module will enable students to take the concept they developed in Conceptual Exploration and Synthesis, and turn it into a viable and exciting project. Students will be asked to produce an outcome of their own devising that results in a completed product.</p> <p>This module will be the culmination of the 1st year and therefore should show a clear knowledge and refined use of all the skills learnt to that point. The product the student produces should show that it is based on highly professional research and answers wider needs of the community or industry that it is aimed at.</p> <p>The final product will show that the student has developed an idea from initial concept through to completion and therefore the product should be either watchable or usable by its intended audience.</p> <p>The product needs to show that it has answered the question posed by research and the wider audience it has been aimed at.</p>
Contact Hours	<p>There will be a total of 72 hours of contact teaching on this 30 credit module.</p> <p>Scheduled learning and teaching activities on this module include scheduled lectures, seminars or tutorials, studio sessions, site visits, studio-based sessions, and project supervision.</p> <p>Contact time will include that which is mediated through the VLE. Learning and teaching resources will be available through the VLE in accordance with the Weston College HE VLE Standard. A range of interactive activities including discussion forums may also be utilised as part of contact teaching.</p>
Teaching and Learning Methods	<p>Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop.</p> <p>Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices you make.</p>
Key Information Sets Information	<p>Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.</p>

Key Information Set - Module data				
Number of credits for this module				30
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours
300	72	228	0	300

The table below indicates as a percentage the total assessment of the module which constitutes a -

Written Exam: Unseen written exam, open book written exam, In-class test

Coursework: Written assignment or essay, report, dissertation, portfolio, project

Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

Total assessment of the module:	
Written exam assessment percentage	0%
Coursework assessment percentage	75%
Practical exam assessment percentage	25%
	100%

Reading Strategy

Weston College HE Reading Strategy Statement

Degree level students are expected to engage in and explore subjects beyond taught lectures. Reading lists compiled by programme leaders identify the **core** reading material which is essential, and any recommended **further** reading required for assignments. Journal titles and websites may also be given. Reading lists are reviewed and updated annually to ensure currency, relevancy and to reflect research developments.

LibraryPlus will aim to provide a copy of every text on a reading list. Where eBooks are available, these will be purchased in the first instance to enable multiple, remote access at all times. Databases for eJournals and reports are provided. Guidance on accessing eResources is given to all first year students through the HE.LP programme. Further support is available within LibraryPlus and on the LibraryPlus Portal on Moodle. Printed copies of books, journals and DVDs are available for loan or reference in the LibraryPlus facilities and can be located through the Library catalogue. Students are expected to independently use, explore and familiarise themselves with electronic and printed formats. Programme leaders and lecturers will inform students of any

	<p>essential resources or texts that they are expected to purchase themselves.</p> <p>Students registered and staff teaching on this UWE programme are entitled to library membership at their partner facilities, however, access to eResources may be restricted by licencing agreements, and individuals must be responsible for finding, collecting and returning physical resources themselves. Guidance on the services, resources and facilities available is given on partner library websites.</p>
Indicative Reading List	<p>Chen, J 2007, 'Flow in Games (and Everything Else)', <i>Communications of The ACM</i>, 50, 4, pp. 31-34, [online] Business Source Elite, EBSCOhost.,</p> <p>Gray, D. (2010) <i>Gamestorming. A playbook for innovators, rulebreakers and changemakers</i>. O'Reilly Media</p> <p>May, T. (2011) <i>Social Research Issues, methods and Process</i> [eBook (Dawson Era)]. 4th ed. Available at: http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780335239986/S4.08/0 Open University Press. (Accessed 24 March 2015).</p> <p>Richardson, J. (2015) <i>The Oxford Handbook of new audio-visual aesthetics</i>. Oxford: Oxford University Press.</p> <p>Wiedemann, J. (ed.) (2007) <i>Animation now!</i>. London: Taschen.</p>

Part 3: Assessment

Assessment Strategy	<p>Assessment criteria on this module are aligned to the intended learning outcomes. There will be both formative and summative assessment throughout. This reflects an 'assessment for learning' approach which integral to the Learning and Teaching Strategies of UWE, Bristol and HE at Weston College.</p> <p>Assessment takes an inclusive approach to meet the diverse needs of students and ensures that academic standards are maintained.</p> <p>Assessment approaches and contexts provide the controlled conditions to ensure fair practice.</p> <p>This module will give the students the opportunity to produce a completed product based on a previously developed concept.</p> <p>The students must produce a completed product that answers a question posed by their research and concept exploration in a previous module.</p> <p>Students will be asked to produce a production sketchbook, detailing their journey through production, a final product – 75% of the assessment - and a 2500 word essay critically evaluating their project – 25% of the assessment.</p>
---------------------	---

Identify final assessment component and element			
% weighting between components A and B (Standard modules only)		A:	B:
		100	

First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Portfolio of work	75	
2. Critical evaluation essay (2500 words)	25	

Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Portfolio of work with critical evaluation	100	
<p>If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.</p>		