**Module Specification**

# Research Methods (Innovation and Applied Entrepreneurship)

Version: 2023-24, v2.0, 25 May 2023

## Contents

# Part 1: Information

**Module title:** Research Methods (Innovation and Applied Entrepreneurship)

**Module code:** UMCDJQ-15-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**Faculty:** Faculty of Business & Law

**Department:** FBL Dept of Business & Management

**Partner institutions:** None

**Delivery locations:** Not in use for Modules

**Field:** Business and Management Cross-Disciplinary

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

# Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** See Learning Outcomes

**Outline syllabus:** Defining a topic: research problems, questions, aims and objectives.

Research philosophy and research paradigms

Writing a literature review

Qualitative data collection and analysis

Quantitative data collection and analysis

Interpreting research findings and drawing conclusions

Managing a research project – working with a supervisor or client

Reflecting on and critically evaluating the research process

## Part 3: Teaching and learning methods

**Teaching and learning methods:** The module will be delivered in the form of seven three-hour sessions. The first of these will focus on identifying and defining a research topic. The remaining six sessions will typically be delivered as a three-day block. Following the block students will be required to meet with their supervisor in order to meet the requirements of the assessment.

In the future it is intended that a blended learning approach will be introduced. In the online delivery, students could have access to some of the following contents: lectures, filmed interviews, virtual library tours and workshops, access to group tutorials, access to monitored discussion boards, supported videoconference sessions and webinars.

Compulsory study units will ensure students have an understanding of different ontological and epistemological perspectives on research and the implications of these for the research process, whilst optional study units dedicated to specific research methods and methodologies, for example, will allow students to focus their

attention on topics of most relevance to their own research.

Scheduled learning. The workshops will involve the identification of key principles and the modelling of different approaches to various aspects of the dissertation. The taught sessions will provide a structured framework within which students can develop, test and refine their ideas regarding their own project.

Independent learning will form a significant element of this module, reflecting the nature of the dissertation. Taught sessions will also support students in the development of their independent learning skills by explicitly addressing research planning and working with the supervisor and client (if applicable).

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Demonstrate understanding of different ontological and epistemological perspectives on research and the implications of these for the research process

**MO2** Identify and define a research problem, making use of relevant theory

**MO3** Define and justify a research project, making use of relevant theory

**MO4** Evaluate the potential and limitations of different research methods in the context of a specific research project

**MO5** Develop a set of protocols for working with project stakeholders (i.e. supervisor and/or client)

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 129 hours

Face-to-face learning = 21 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/modules/umcdjq-15-m.html

## Part 4: Assessment

**Assessment strategy:** The assessment strategy will provide a structured framework within which students can develop a clearly defined research topic. This consists of an outline research proposal and a schedule. As part of the assessment, students must meet their allocated supervisor/client to agree a schedule of meetings and working protocols. This will encourage students to engage in a structured manner with their supervisor at an early stage of the project.

**Assessment components:**

**Written Assignment** (First Sit)

Description: Written research proposal (2,000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

**Written Assignment** (Resit)

Description: Written research proposal (2,000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

## Part 5: Contributes towards

This module contributes towards the following programmes of study: