



Module Specification

Strategic Planning

Version: 2023-24, v2.0, 25 Jul 2023

Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	5
Part 4: Assessment.....	7
Part 5: Contributes towards	8

Part 1: Information

Module title: Strategic Planning

Module code: UBGMQ6-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Environment & Technology

Department: FET Dept of Geography & Environmental Mgmt

Partner institutions: None

Field: Geography and Environmental Management

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module focuses on the theories, processes and outcomes of spatial planning at the above-local scale. The module therefore explores strategic planning at the national, regional, macro-regional and city-regional scales, including a consideration of strategic infrastructure projects within this context. The module will use case studies drawn from a variety of sectors across the UK and beyond. By showcasing these examples, best-practice advice can be obtained to identify the approach or techniques that a particular team adopted. Likewise, these examples

will also reveal some of the challenges that strategic infrastructure projects typically have to embrace, such as the balancing act that is often necessary between protecting local interest and ensuring wider national benefit.

Features: Not applicable

Educational aims: Understand and appreciate strategic planning in a manner which consolidates and develops knowledge previously gained. RTPI Learning outcomes: A1, A3, A5, A11. RTPI Learning outcomes I/C/A: ICA, ICA, CA, A.

Appreciate the justification that is commonly given for planning at this scale. (RTPI Learning outcomes: A3, A4, A5, A6. RTPI Learning outcomes I/C/A: ICA, C, ICA, C.

Appreciate the changing attitudes and practices towards strategic planning through a range of global case studies. RTPI Learning outcomes: A1, A3, A5. RTPI Learning outcomes I/C/A: ICA, ICA, C.

Develop an understanding and appreciation of the processes and professional skills involved in handling long-term policy and uncertainty over large geographical areas. RTPI Learning outcomes: A1, A3, A5, A12. RTPI Learning outcomes I/C/A: CA, ICA, C, ICA.

Reflect upon regional/strategic planning challenges for the future. RTPI Learning outcomes: A1, A2, A3, A4,A5, A6, A11. RTPI Learning outcomes I/C/A: ICA, CA, ICA, C, CA, C, A.

Differentiate between the various forms that infrastructure can take. RTPI Learning outcomes: A4, A11. RTPI Learning outcomes I/C/A: IC, C.

Analyse the various scales at which infrastructure is required, from the international down to the needs of an individual project. RTPI Learning outcomes: A3, A4, A11.

RTPI Learning outcomes I/C/A:

ICA, IC, ICA.

Critically assess the effectiveness of the administrative and legal frameworks that exist for delivering infrastructure at these different spatial scales. RTPI Learning outcomes: A1, A3, A4, A5, A6, A9, A11. RTPI Learning outcomes I/C/A:

ICA, ICA, C, C, C, C, A.

Discuss, and be able to justify, the mechanisms, that exist for appraising possible sites for infrastructure development and for anticipating the impacts that a specific development may give rise to.

RTPI Learning outcomes: A4, A5, A6, A9, A11. RTPI Learning outcomes I/C/A: CA, CA, C, C, A.

Critically appraise the effectiveness of these current tools and to discuss the type of change that might be introduced in the future.

RTPI Learning outcomes: A1, A2, A3, A4, A5, A6, A11. RTPI Learning outcomes I/C/A: CA, CA, CA, C, CA, C, A.

Evaluate the necessary skills and practices for delivering major projects, such as the need for effective project management and proper stakeholder engagement. RTPI Learning outcomes: A1, A3, A4, A5, A6, A9, A11, A12. RTPI Learning outcomes I/C/A:

ICA, CA, C, CA, C, CA, A, CA.

RTPI - Royal Town Planning Institute

LO- Learning Outcome

I - Introduced

C - Consolidated

A - Assessed

Transferable skills developed through this module will include:

Self directed learning and time management;

Use of academic library;

Carrying out secondary research;
development of the ability to construct concise arguments and defend them;
Writing in professional and academic styles to a high standard.

Outline syllabus: Terminology, concepts, definitions and justifications associated with strategic planning.

Models of Governance at different Spatial Levels.

Regional, Macro-Regional and City-Regional Planning.

Drivers of and barriers to cross-boundary collaboration.

The different forms that strategic infrastructure can take.

The mechanisms for ensuring that infrastructure is properly delivered at each scale of the spatial planning system.

The processes and organisational approaches through which major projects are delivered, with particular reference being given to the role of strategic environmental assessment in assessing potential sites.

The role of the development/local plan in helping to identify, and successfully deliver, infrastructure at both the regional and local scale.

Part 3: Teaching and learning methods

Teaching and learning methods: Scheduled learning via on-line Module materials and links to additional learning resources.

Independent learning via essential reading, case study preparation, assignment preparation.

Contact time: 0 hours

Assimilation and development of knowledge: 80 hours

Assessment: 70 hours

Total: 150 hours

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

D1 Self-directed learning and time management

D2 Use of an academic library

D3 Carrying out secondary research

D4 Development of the ability to construct concise arguments and defend them

D5 Writing in professional and academic styles to a high standard

MO1 Understand and appreciate strategic planning in a manner which consolidates and develops knowledge previously gained

MO2 Appreciate the justification that is commonly given for planning at this scale

MO3 Appreciate the changing attitudes and practices towards strategic planning through a range of global case studies

MO4 Develop an understanding and appreciation of the processes and professional skills involved in handling long-term policy and uncertainty over large geographical areas

MO5 Reflect upon regional/strategic planning challenges for the future

MO6 Differentiate between the various forms that infrastructure can take

MO7 Analyse the various scales at which infrastructure is required, from the international down to the needs of an individual project

MO8 Critically assess the effectiveness of the administrative and legal frameworks that exist for delivering infrastructure at these different spatial scales

MO9 Discuss, and be able to justify, the mechanisms that exist for appraising possible sites for infrastructure development and for anticipating the impacts that a specific development may give rise to

MO10 Critically appraise the effectiveness of these current tools and to discuss the type of change that might be introduced in the future

MO11 Evaluate the necessary skills and practices for delivering major projects, such as the need for effective project management and proper stakeholder engagement

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 150 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ubgmg6-15-m.html) via the following link <https://uwe.rl.talis.com/modules/ubgmg6-15-m.html>

Part 4: Assessment

Assessment strategy: The module will be assessed by two pieces of assessment:

Essay – This will require students to demonstrate their knowledge of material covered through the academic year. The essay question will demand that students address an important academic matter raised by the module. The answer will be assessed according to the following criteria:

Relevance of answer to the question set.

Demonstration of understanding and insight in response to the question set.

Structure and organisation of response.

Grounding in literature and appropriate legislation, and use of evidence and supporting material.

Clarity, coherence and depth of argument and analysis.

Standards of literacy and presentation.

This component will focus upon broader concepts and considerations associated with strategic planning.

Presentation with embedded audio file/script – This will require the students to submit a PowerPoint presentation with an associated audio file/script which will focus upon the student's own academically and professionally substantiated reflections of, for example, the delivery of a strategic infrastructure project. This component will specifically focus upon strategic infrastructure planning.

Assessment tasks:

Written Assignment (First Sit)

Description: Written and appropriately illustrated essay (2500 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: D1, D2, D3, D4, D5, MO1, MO10, MO11, MO2, MO3, MO4, MO5, MO8

Presentation (First Sit)

Description: Presentation (30 mins) with embedded audio file/script

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: D1, D2, D3, D4, D5, MO11, MO3, MO6, MO7, MO8, MO9

Written Assignment (Resit)

Description: Written and appropriately illustrated essay (2500 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested:

Presentation (Resit)

Description: Presentation (30 mins) with embedded audio file/script

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study: