



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Strategic Planning		
Module Code	UBGMQ6-15-M	Level	Level 7
For implementation from	2018-19		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Environment & Technology	Field	Geography and Environmental Management
Department	FET Dept of Geography & Environmental Mgmt		
Contributes towards	Urban and Rural Planning [Feb][DL][Distance][3yrs] MSc 2018-19		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p><b>Overview:</b> This module focuses on the theories, processes and outcomes of spatial planning at the above-local scale. The module therefore explores strategic planning at the national, regional, macro-regional and city-regional scales, including a consideration of strategic infrastructure projects within this context. The module will use case studies drawn from a variety of sectors across the UK and beyond. By showcasing these examples, best-practice advice can be obtained to identify the approach or techniques that a particular team adopted. Likewise, these examples will also reveal some of the challenges that strategic infrastructure projects typically have to embrace, such as the balancing act that is often necessary between protecting local interest and ensuring wider national benefit.</p> <p><b>Educational Aims:</b> Understand and appreciate strategic planning in a manner which consolidates and develops knowledge previously gained. RTPI Learning outcomes: A1, A3, A5, A11. RTPI Learning outcomes I/C/A:</p>

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ICA, ICA, CA, A.

Appreciate the justification that is commonly given for planning at this scale. (RTPI Learning outcomes: A3, A4, A5, A6. RTPI Learning outcomes I/C/A: ICA, C, ICA, C.

Appreciate the changing attitudes and practices towards strategic planning through a range of global case studies. RTPI Learning outcomes: A1, A3, A5. RTPI Learning outcomes I/C/A: ICA, ICA, C.

Develop an understanding and appreciation of the processes and professional skills involved in handling long-term policy and uncertainty over large geographical areas. RTPI Learning outcomes: A1, A3, A5, A12. RTPI Learning outcomes I/C/A: CA, ICA, C, ICA.

Reflect upon regional/strategic planning challenges for the future. RTPI Learning outcomes: A1, A2, A3, A4, A5, A6, A11. RTPI Learning outcomes I/C/A: ICA, CA, ICA, C, CA, C, A.

Differentiate between the various forms that infrastructure can take. RTPI Learning outcomes: A4, A11. RTPI Learning outcomes I/C/A: IC, C.

Analyse the various scales at which infrastructure is required, from the international down to the needs of an individual project. RTPI Learning outcomes: A3, A4, A11. RTPI Learning outcomes I/C/A: ICA, IC, ICA.

Critically assess the effectiveness of the administrative and legal frameworks that exist for delivering infrastructure at these different spatial scales. RTPI Learning outcomes: A1, A3, A4, A5, A6, A9, A11. RTPI Learning outcomes I/C/A: ICA, ICA, C, C, C, C, A.

Discuss, and be able to justify, the mechanisms, that exist for appraising possible sites for infrastructure development and for anticipating the impacts that a specific development may give rise to. RTPI Learning outcomes: A4, A5, A6, A9, A11. RTPI Learning outcomes I/C/A: CA, CA, C, C, A.

Critically appraise the effectiveness of these current tools and to discuss the type of change that might be introduced in the future. RTPI Learning outcomes: A1, A2, A3, A4, A5, A6, A11. RTPI Learning outcomes I/C/A: CA, CA, CA, C, CA, C, A.

Evaluate the necessary skills and practices for delivering major projects, such as the need for effective project management and proper stakeholder engagement. RTPI Learning outcomes: A1, A3, A4, A5, A6, A9, A11, A12. RTPI Learning outcomes I/C/A: ICA, CA, C, CA, C, CA, A, CA.

RTPI - Royal Town Planning Institute  
LO- Learning Outcome  
I - Introduced  
C - Consolidated  
A - Assessed

Transferable skills developed through this module will include:  
Self directed learning and time management;  
Use of academic library;  
Carrying out secondary research;  
development of the ability to construct concise arguments and defend them;  
Writing in professional and academic styles to a high standard.

**Outline Syllabus:** Terminology, concepts, definitions and justifications associated with strategic planning.

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Models of Governance at different Spatial Levels.  
 Regional, Macro-Regional and City-Regional Planning.  
 Drivers of and barriers to cross-boundary collaboration.  
 The different forms that strategic infrastructure can take.  
 The mechanisms for ensuring that infrastructure is properly delivered at each scale of the spatial planning system.  
 The processes and organisational approaches through which major projects are delivered, with particular reference being given to the role of strategic environmental assessment in assessing potential sites.  
 The role of the development/local plan in helping to identify, and successfully deliver, infrastructure at both the regional and local scale.

**Teaching and Learning Methods:** Scheduled learning via on-line Module materials and links to additional learning resources.

Independent learning via essential reading, case study preparation, assignment preparation.

Contact time: 0 hours

Assimilation and development of knowledge: 80 hours

Assessment: 70 hours

Total: 150 hours

### Part 3: Assessment

The module will be assessed by two pieces of assessment:

A1. Essay – This will require students to demonstrate their knowledge of material covered through the academic year. The essay question will demand that students address an important academic matter raised by the module.

The answer will be assessed according to the following criteria:

Relevance of answer to the question set.

Demonstration of understanding and insight in response to the question set.

Structure and organisation of response.

Grounding in literature and appropriate legislation, and use of evidence and supporting material.

Clarity, coherence and depth of argument and analysis.

Standards of literacy and presentation.

This component will focus upon broader concepts and considerations associated with strategic planning.

B1. Presentation with embedded audio file/script – This will require the students to submit a PowerPoint presentation with an associated audio file/script which will focus upon the student's own academically and professionally substantiated reflections of, for example, the delivery of a strategic infrastructure project. This component will specifically focus upon strategic infrastructure planning.

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		50 %	Written and appropriately illustrated essay (2500 words)
Presentation - Component A	✓	50 %	Presentation with embedded audio file/script
Resit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		50 %	Written and appropriately illustrated essay (2500 words)

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Presentation - Component A	✓	50 %	Presentation with embedded audio file/script
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<b>Part 4: Teaching and Learning Methods</b>		
Learning Outcomes	On successful completion of this module students will be able to:	
	<b>Transferable Skills and other attributes</b>	
	D1	Self-directed learning and time management
	D2	Use of an academic library
	D3	Carrying out secondary research
	D4	Development of the ability to construct concise arguments and defend them
	D5	Writing in professional and academic styles to a high standard
	<b>Module Learning Outcomes</b>	
	MO1	Understand and appreciate strategic planning in a manner which consolidates and develops knowledge previously gained
	MO2	Appreciate the justification that is commonly given for planning at this scale
	MO3	Appreciate the changing attitudes and practices towards strategic planning through a range of global case studies
	MO4	Develop an understanding and appreciation of the processes and professional skills involved in handling long-term policy and uncertainty over large geographical areas
	MO5	Reflect upon regional/strategic planning challenges for the future
	MO6	Differentiate between the various forms that infrastructure can take
MO7	Analyse the various scales at which infrastructure is required, from the international down to the needs of an individual project	
MO8	Critically assess the effectiveness of the administrative and legal frameworks that exist for delivering infrastructure at these different spatial scales	
MO9	Discuss, and be able to justify, the mechanisms that exist for appraising possible sites for infrastructure development and for anticipating the impacts that a specific development may give rise to	
MO10	Critically appraise the effectiveness of these current tools and to discuss the type of change that might be introduced in the future	
MO11	Evaluate the necessary skills and practices for delivering major projects, such as the need for effective project management and proper stakeholder engagement	
Contact Hours	<b>Contact Hours</b>	
	<b>Independent Study Hours:</b>	
	Independent study/self-guided study	150
	<b>Total Independent Study Hours:</b>	150

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	<b>Hours to be allocated</b>	150
	<b>Allocated Hours</b>	150
Reading List	<i>The reading list for this module can be accessed via the following link:</i> <a href="https://uwe.rl.talis.com/modules/ubgmq6-15-m.html">https://uwe.rl.talis.com/modules/ubgmq6-15-m.html</a>	