STUDENT AND ACADEMIC SERVICES

UWE Bristol | University of the West of England

MODULE SPECIFICATION

Part 1: Information			
Module Title	Implementation and Delivery		
Module Code	UBGMRM-15-M	Level	Level 7
For implementation from	2019-20		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Environment & Technology	Field	Geography and Environmental Management
Department	FET Dept of Geography & Envrnmental Mgmt		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description

Overview: The general concern of implementation of plans is in the relationship between policy and action. It examines our understanding of implementation, where the policy/action relationship occurs, how it is managed in organisations and how decisions concerned with it are made.

Urban and rural planning is an example of public policy, and in all public policy the implementation of decision making is a topic in its own right. This module draws experience from the general field of public policy and applies this experience to urban and rural planning.
Educational Aims: This module will allow students to understand the processes by which land and property is developed, with a robust understanding of development finance in the context of the process of development. This module is also concerned with the skills necessary to make planning work.

Outline Syllabus: The module begins with an introduction to implementation and an exploration of ways of looking at the topic. This section looks at the traditional views of implementation, something that followed on once policy making was complete, and then discusses different perspectives on the subject of implementation. It then focusses on the challenges of effective delivery by particularly examining the implementation of property development by outlining various stages in the development process, role of contracts, importance of a development team, and the need for considering planning obligations/cost recovery options.

Next, the module considers the ways in governance arrangements influence implementation and delivery. It looks particularly at local government organisations and the function of urban and rural planning. And considers the ways in which local government has been altered in recent years and to position within various theoretical models of the local democratic state. The module also provides a consideration of management in organisations and draws on examples of local governance from around the world.

The module studies decision making in local government and urban and rural planning. In particular, it covers the evaluation of choices and the monitoring of outcomes. The content reinforces ideas from earlier units with new material from local government, planning and decision making literature. It will also discuss the importance of engaging with ethical frameworks for decision making in local government.

The module also looks at the ways in which the process of development can be seen as series of negotiations. The content considers ways in which decision making can be thought of as a negotiation between different sides, each limited by their discretion. The module is focused on the activities and interactions of human beings rather than the things which emerge as outcomes, for instance, policies, plans and development. The unit is also intended to improve the readers' personal negotiation skills.

Finally, the module looks at project management and how the delivery of urban and rural planning can be ensured through effective management. This would also include a discussion of development and financial feasibility within the project management cycle. This unit focusses on the many management jobs that planners increasingly have to carry out. The various themes that will be discussed include; principles of project management, strategic management, roles and skills of project manager, project planning, use of case studies etc.

Teaching and Learning Methods: Scheduled learning via on-line module materials and links to additional learning resources.

Independent learning includes essential reading, assessment preparation and completion. Independently managed group based learning will also be required.

Contact time: 0hrs
Assimilation and development of knowledge: 80hrs
Assessment: 70hrs
Total: 150hrs

Part 3: Assessment

The assessment will be based on two elements:
An essay that will require students to demonstrate their knowledge of material covered through the academic year. The essay question will demand that students address an important academic matter raised by the module. The answer will be assessed according to the following criteria:
Relevance of answer to the question set.
Demonstration of understanding and insight in response to the question set.
Structure and organisation of response.
Grounding in literature and appropriate legislation and use of evidence and supporting material.
Clarity, coherence and depth of argument and analysis.
Standards of literacy and presentation.

An illustrated report where students draw on the principles of project management and apply them to a case study of their choice. The response will be assessed according to the following criteria:
Relevance of answer to the question set.
Demonstration of understanding and insight in response to the question set.
Structure and organisation of response needs to engage with the following stages: Background/context of the project (Stage 1); Project definition and goal (Stage 2); Key tasks (Stage 3 and 4): Evaluation (Stage 5); Reflection (Stage 6); Conclusion and analysis (Stage 7).
Grounding in literature and appropriate legislation and use of evidence and supporting material.

Clarity, coherence and depth of argument and analysis. Standards of literacy and presentation.			

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component A		50 %	Essay (1750 words)
Report - Component A	✓	50 %	Report (1750 words)
Resit Components	Final Assessment	Element weighting	Description
Written Assignment - Component A		50 %	Essay (1750 words)
Report - Component A	✓	50 %	Report (1750 words)

Part 4: Teaching and Learning Methods	
Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:

	Reference
Self-directed learning and time management	D1
Use of an academic library	D2
Carrying out secondary research	D3
Development of the ability to construct concise arguments and defend them	D4
Writing in professional and academic styles to a high standard	D5
Module Learning Outcomes	**Reference**
Articulate different theories of implementation	MO1
Analyse and reflect on the policy process in relation to practical examples of property development and develop a robust understanding of property finance	MO2
Identify the contributions made by different professions at key stages in the process of development	MO3
Outline the physical, political, socioeconomic factors and philosophies which contribute to the various stages of the development framework	MO4
Describe the roles and responsibilities of other professions, institutions and regulatory bodies at various stages of the development framework	MO5
Outline the external controls and restraints that shape development	MO6
Develop an understanding of organisational arrangements and management practices in the institutions of local governance	MO7
Appreciate the evaluation of choices and monitoring of outcomes within the decision making processes in local government	MO8
Show an appreciation of decision making theories and the use of discretion and negotiation in the policy making arena	MO9
Demonstrate improved understanding of knowledge and skills of negotiation	MO10
Develop an understanding of the opportunities and barriers to managing successful projects	MO11
Appreciate the role and skills of a project manager	MO12
Demonstrate an understanding of different components a project plan including development and financial viability, resource allocation, identification of work packages, monitoring and performance measurement	MO13
Demonstrate an understanding of principles of project management by examining case studies	MO14
Demonstrate developed skills of essay writing using academic sources	MO15

STUDENT AND ACADEMIC SERVICES

Contact Hours	**Independent Study Hours:**	
	Independent study/self-guided study	150
	Total Independent Study Hours:	150
	Hours to be allocated	150
	Allocated Hours	150
Reading List	*The reading list for this module can be accessed via the following link:*	
	https://uwe.rl.talis.com/modules/ubgmrm-15-m.html	

Part 5: Contributes Towards
This module contributes towards the following programmes of study: Urban and Rural Planning [Feb][DL][Distance][3yrs] MSc 2018-19