University of the
West of England
BRISTOL

MODULE SPECIFICATION

Part 1: Basic Data							
Module Title	Sports Business Experience						
Module Code	UISXTY-30-2		Level	2		Version	2.0
Owning Faculty	Hartpury College		Field	Sports Science			
Contributes towards	FdA Sports Business Management						
UWE Credit Rating	30	ECTS Credit Rating	15		Module Type	Standard	
Pre-requisites	None			Co-requisites	None		
Excluded Combinations	None			Module Entry requirements	None		
First CAP Approval Date	29 May 2014			Valid From	01 September 2014		
Revision CVC Approval Date	V1.1- 07 July 2016 V2.0- 02 May 2018			Revised with effect from	V1.1- 01 September 2016 V2.0- 01 September 2018		

Review Date	01 September 2024

Part 2: Learning and Teaching	
Learning Outcomes	On successful completion of this module students will be able to: 1 Gain and complete an approved work placement in a sports business or pure business environment for a minimum of 140 hours (A). 2 Combine theoretical knowledge with placement experience (A). 3 Demonstrate the ability to communicate clearly and professionally in a variety of formats (A). 4 Evaluate the impact of the external and internal factors on a business's performance (A). 5 Reflect upon the practical challenges encountered when completing a work-based project (A). 6 Identify potential solutions to overcome specific organisational obstacles (A).
Syllabus Outline	1 Work based learning in a sports business or pure business context (planning, practical application, and reflection). Employability and lifelong learning, including: 2 Personal development planning (self-awareness and understanding, exploring strengths and weaknesses, using feedback and gathering evidence of learning). 3 Skills development (exploring professional characteristics for further academic progression and employability). 4 Time management; organisation and planning; goal setting; autonomous learning and self-motivation. 5 Career planning. 6 Curriculum vitae writing. 7 Job and work placement application. 8 Presentation skills. 9 Interview techniques. 10 Academic writing.
Contact Hours	Indicative delivery modes:

	Lectures, guided learning, seminars etc 23 Self directed study 3 Independent learning, including work placement 274 **TOTAL** **300**
Teaching and Learning Methods	***Scheduled Learning*** May include lectures, seminars, tutorials and work-based learning. Students will engage with the module leader to establish clear aims and objectives for this module which will be programme relevant. Participants will be allocated a tutor to guide and support them in their placement. Contact time will be divided through a combination of lectures and seminars to guide and complement the work based learning hours. ***Independent Learning*** May include hours engaged with essential reading, assignment preparation and completion. ***Placement Learning*** Includes a practice placement. Prior placement approval must have been granted by the college, with all attendant paperwork completed and signed off by both the placement provider and the module's placement tutor, before any portion of the total number of placement hours is completed. ***Virtual Learning Environment (VLE)*** This module is supported by VLE where students will be able to find all necessary module information. Direct links to information sources will also be provided from within the VLE.
Key Information Sets Information	Key information sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for. **<u>Key information set – module data</u>** Number of credits for this module 30

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours
300	26	134	140	300

The table below indicates as a percentage the total assessment of the module which constitutes:

1   *Written exam:* Unseen written exam, open book written exam, in-class test.
2   *Coursework:* Written assignment or essay, report, dissertation, portfolio, project.
3   *Practical exam:* Oral assessment and/or presentation, practical skills assessment, practical exam.

	Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the assessment section of this module description: Total assessment of the module:
	Written exam assessment percentage 0% Coursework assessment percentage 100% Practical exam assessment percentage 0% 100%
Reading Strategy	***Essentail readings*** Any essential reading will be indicated clearly, along with the method for accessing it, e.g. students may be required to purchase a set text, be given a print study pack or be referred to texts that are available electronically or in the Library. Module guides will also reflect the range of reading to be carried out. ***Further readings*** Further reading will be required to supplement the set text and other printed readings. Students are expected to identify all other reading relevant to their chosen topic for themselves. They will be required to read widely using the library search, a variety of bibliographic and full text databases, and Internet resources. Many resources can be accessed remotely. The purpose of this further reading is to ensure students are familiar with current research, classic works and material specific to their interests from the academic literature. ***Access and skills*** Formal opportunities for students to develop their library and information skills are provided within the induction period and study skills sessions. Additional support is available through online resources. This includes interactive tutorials on finding books and journals, evaluation information and referencing. Sign up workshops are also offered.
Indicative Reading List	The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms, including the module guide. • Bedford, D. and Wilson, E. (Current Edition) *Study Skills for Foundation Degrees.* London: David Fulton Publishers. • Cottrell, S (Current Edition) *Critical thinking skills: developing effective analysis and argument.* New York: Palgrave Macmillan. • Covey. S, (Current Edition). *The seven habits of highly successful people.* London: Simon & Schuster. • Eales-white, R., (Current Edition). *The effective leader.* London: Kogan Page. • Goodwins, S. and Higgott, J. (eds) (Current Edition) *GET 2009: directory of graduate employment and training.* London: Hobsons. • Hollyforde, S and Whiddett, S., (Current Edition) *The motivation handbook.* London: Chartered Institute of Personnel Development. • Pardey,D., (Current Edition). *Leading teams.* Lichfield, London: Institute of Leadership and Management. • Pedler, M, (Current Edition). *A manager's guide to self-development.* Maidenhead: McGraw-Hill Publishing Company. • Roberts, L. (Current Edition) *After you graduate: finding and getting work you will enjoy.* London: Open University Press.

	Websites and databases: • UWE Careers service: Jobs and Careers (http://www.uwe.ac.uk/vacancies/) • UWE myfuture (http://www.myfuture.uwe.ac.uk/RenderPages/RenderHomePage.aspx?Context=7) • Gradjobs: Work Placement (http://www.gradjobs.co.uk/work-placement) • Prospects: Jobs and Work Experience (http://www.prospects.ac.uk) • Student Employment Services (http://www.studentemploymentservices.co.uk) • Employment 4 Students (http://www.e4s.co.uk)

Part 3: Assessment		
Assessment Strategy	The assessment will be a portfolio, evidencing a minimum of 140 hours' work placement and evaluating the overall experience and practical challenges encountered when completing a work-based project. The evaluative assessment would apply theoretical knowledge and business acumen, accumulated throughout the foundation degree course, to a work-based environment in order to achieve an enhanced level of critical thinking. Appraising good and bad practice in the host company, detailing and justifying potential improvements, where necessary. The overarching assessment strategy for this module is to encourage individual students to create and produce a credible body of work, demonstrating analysis and evaluation of theoretical knowledge alongside experience of a relevant work placement in order to evidence professional development. In line with the College's commitment to facilitating equal opportunities, a student may apply for alternative means of assessment if appropriate. Each application will be considered on an individual basis taking into account learning and assessment needs. For further information regarding this please refer to the VLE.	
Identify final assessment component and element	Portfolio	

% weighting between components A and B (Standard modules only)	A:	B:
	100%	0%

First Sit

Component A (controlled conditions) Description of each element	Element weighting
1 Portfolio (equivalent to 6000 words)	100%

Resit (further attendance at taught classes is not required)

Component A (controlled conditions) Description of each element	Element weighting
1 Portfolio (equivalent to 6000 words)	100%

If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.