



Module Specification

Public Health and Health Promotion in Midwifery

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Part 1: Information

Module title: Public Health and Health Promotion in Midwifery

Module code: UZUSTL-15-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Health & Applied Sciences

Department: HAS School of Health and Social Wellbeing

Partner institutions: None

Field: Maternal and Child Health

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: Aims of the module

The module will enable students to explore and gain an in-depth understanding of

the relevance of public health to midwifery and consider the midwives role in the protection and premonition of the health and wellbeing of individual women, babies, families and society as a whole. As well as developing understanding of the main theoretical frameworks informing public health and policy drivers, students will be able to critically debate and discuss a range of issues which impact on health and evidence based public health interventions in midwifery.

Public Health & Health promotion theory, frameworks, evidence base.

Theoretical frameworks for public health, Sociology of Health, Salutogenesis.

Measures of maternal and child health and evaluation of evidence/datasets relating to public health and understanding of how these can be used to inform midwifery practice and women's health within a global context.

Challenges for developing and implementing public health and health promotion programmes and policies within midwifery.

Developing midwifery practice in public health.

Vulnerable service user groups and Inequalities in health and access to maternity care, enhancing choice and continuity within services.

Antenatal and postnatal screening available and evaluation of information, support and care to women.

Interprofessional & inter-agency working.

Key public health issues affecting the health and wellbeing of mothers and their infants (for example: infant & maternal nutrition, obesity, mental health, domestic violence, substance use, sexual health).

Attitudes, values and skills for practice to support screening and discussion of public health issues with women and families.

The contribution of complementary and alternative approaches to health and wellbeing.

Complementary and alternative medicine in midwifery practice.

The Context of Public Health and Health Promotion.

The national and international, political and policy context of public health and health promotion relating to women's health.

The context of health provision and the role of the midwife in the protection and promotion of the health of women, babies, families and communities.

Constraints to effective public health and health promotion practice. Political and ethical challenges within the context of public health.

Part 3: Teaching and learning methods

Teaching and learning methods: Learning and teaching methods utilised within this module are student centred. This holistic approach presents the students with complex practice events to unravel and resolve, directly supporting the student to acquire the complex knowledge, skills and values necessary for the public health activities of the midwife. Students will appraise and apply theory to practice, developing the knowledge and skills necessary for summative assessment activities.

Specialist practitioners would be invited to present a guest lecture/master class for Midwifery students to enhance exposure to public health roles in midwifery and examples of good practice.

UWE staff members involved in public health research/knowledge exchange activities and research midwives, would be invited to present their research to students.

Scheduled learning

Lectures

Seminars

Workshops and master classes

Presentations

Technology Enhanced Learning

Group work

Small group tutorials

Formative peer and self-assessment

Inter-professional learning activities

External visits (to specialist practitioners/specialist services)

Independent learning

Essential reading

Locating and researching information

TEL activities

Preparation for formative and summative assessment.

Contact hours: 36 hrs.

Contact time includes lectures, seminars, master-classes and workshops, placement learning/site visits, tutorials, on-line activities.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Debate the main theoretical frameworks informing public health and health promotion practice.

MO2 Demonstrate a critical understanding of the application of public health and health promotion interventions and the role of the midwife in the protection and promotion of the health of women, babies, families and communities.

MO3 Critically discuss collaborative and interdisciplinary working within the context of public health and health promotion.

MO4 Debate ethical and political dilemmas surrounding public health and health promotion practice.

MO5 Evaluate and synthesise the evidence base for public health and health promotion.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uzustl-15-3.html) via the following link <https://uwe.rl.talis.com/modules/uzustl-15-3.html>

Part 4: Assessment

Assessment strategy: This assessment will enable the students to meet the learning outcomes for the module and apply theory to practice, encouraging a critical problem solving approach, that supports the cognitive demands of level 6 learning.

Formative assessment

e.g. Group work discussion Presentations

Summative assessment

Written Briefing paper (2000 words): which provides a critical analysis and evaluation of a current public health strategy or health promotion initiative.

Students must complete all designated theory hours for each theory block placement in order to meet the NMC requirements for pre-registration midwifery education.

Theory missed must be made up prior to the succeeding progression point. There is a course requirement that a student cannot undertake assessment unless they attend 80% of scheduled sessions.

Assessment tasks:

Written Assignment (First Sit)

Description: Written Briefing Paper (2000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Written Assignment (Resit)

Description: Written Briefing Paper (2000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Midwifery [Sep][FT][Glenside][3yrs] - Withdrawn BSc (Hons) 2021-22

Midwifery [Feb][FT][Glenside][3yrs] Not Running BSc (Hons) 2021-22