



Module Specification

Global Financial Strategy

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	6

Part 1: Information

Module title: Global Financial Strategy

Module code: UMADF8-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Accounting and Finance

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: In addition to the learning outcomes, this module will use real company reports and salient market intelligence to develop students' critical skills

and an appreciation of limitations and benefits of the information contained in these reports.

Outline syllabus: The syllabus includes:

The global financial environment and strategic tools for analysing the global operations of a company

Analysis of the wider information in the annual report of a global company including the narrative sections

Structured company analysis, examining how investment analysts evaluate and give investment decisions on a global company

Evaluation of the major risks including foreign exchange and interest rate risk from global operations and the tools and techniques to mitigate these risks

Financing in a global context – debt and equity

Bond and equity valuation techniques

Appraisal methods for international projects

Mergers and acquisitions

Creative accounting, transfer pricing and taxation in a global context

Part 3: Teaching and learning methods

Teaching and learning methods: This module will utilise a variety of approaches including lectures, workshops, case studies, problem solving exercises, individual and group reflection and feedback. These activities can take place either in a classroom environment and/or online through the use of information technology.

The contact sessions are supported by further materials and activities provided on Blackboard.

Significant emphasis will be placed on using up to date financial information. Local and international financial databases will be used to enhance the real-time learning environment. These may include such databases as FAME/OSIRIS, Datastream and Bloomberg Professional (where possible).

Module delivery can be either face-to-face on a weekly basis, block delivery on a part-time basis and fully online delivery. The delivery sessions will be equivalent to 24 hours based on 12 sessions of 2 hours for the weekly delivery.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically evaluate the information contained in the annual report of a typical global company

MO2 Examine how investment analysts use different tools and techniques in evaluating a company from an equity analysts' perspective

MO3 Explore the strategies and models for doing business in a global financial environment

MO4 Assess and evaluate the financial risks for a global company and the tools employed to manage or mitigate these risks

MO5 Assess and evaluate the different financing options for a global firm and apply the relevant tools and techniques for decision making

MO6 Understand and be able to apply a range of equity and bond valuation techniques

MO7 Present research findings verbally

MO8 Present research findings in executive report format

MO9 Be able to defend findings verbally

Hours to be allocated: 150

Contact hours:

Face-to-face learning = 24 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: Much of the teaching and learning is based around analysis of case firms, and thus the module will also be assessed through case firms and some other case studies.

Formative assessment is provided from the start of the module through tutorials, during which students will work through case study firm analyses and computational problems, with feedback from the tutor.

Summative assessment takes place during and at the end of the module, and has two components:

The first assessment task is an individual role-playing finance director's presentation of 10 minutes plus questions (25% of module mark).

For online students, we will use synchronous or asynchronous communication tools for this component.

The second assessment task involves a 3,000 word finance director's report on the evaluation of a global company case. The report will demonstrate that the students have achieved the learning outcomes and covered the syllabus.

Assessment components:

Report (First Sit)

Description: Individual written report (3,000 words)

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO8

Presentation (First Sit)

Description: Presentation -10 mins

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO9

Report (Resit)

Description: Individual written report (3,000 words)

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO8

Presentation (Resit)

Description: Presentation -10 mins

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO9

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Administration [Frenchay] MBA 2023-24

Business Administration [BIBM] MBA 2023-24

Business Administration [Villa] MBA 2023-24