



MODULE SPECIFICATION

Part 1: Information			
Module Title	Global Financial Strategy		
Module Code	UMADF8-15-M	Level	M
For implementation from	September 2018		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	FBL	Field	Accounting and Finance
Department	BBS: Accounting, Economics and Finance		
Contributes towards	Master of Business Administration		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description	
<ul style="list-style-type: none"> • This module will utilise a variety of approaches including lectures, workshops, case studies, problem solving exercises, individual and group reflection and feedback. These activities can take place either in a classroom environment and/or online through the use of information technology. • The contact sessions are supported by further materials and activities provided on Blackboard. • Significant emphasis will be placed on using up to date financial information. Local and international financial databases will be used to enhance the real-time learning environment. These may include such databases as FAME/OSIRIS, Datastream and Bloomberg Professional (where possible). <p>Module delivery can be either face-to-face on a weekly basis, block delivery on a part-time basis and fully online delivery. The delivery sessions will be equivalent to 24 hours based on 12 sessions of 2 hours for the weekly delivery</p> <p>You will cover:</p> <ul style="list-style-type: none"> • The global financial environment and strategic tools for analysing the global operations of a company • Analysis of the wider information in the annual report of a global company including the narrative sections. • Structured company analysis, examining how investment analysts evaluate and give investment decisions on a global company. • Evaluation of the major risks including foreign exchange and interest rate risk from global operations and the tools and techniques to mitigate these risks. 	

- Financing in a global context – debt and equity
- Bond and equity valuation techniques
- Appraisal methods for international projects.
- Mergers and acquisitions
- Creative accounting, transfer pricing and taxation in a global context

Part 3: Assessment

Much of the teaching and learning is based around analysis of case firms, and thus the module will also be assessed through case firms and some other case studies.

Formative assessment is provided from the start of the module through tutorials, during which students will work through case study firm analyses and computational problems, with feedback from the tutor.

Summative assessment takes place during and at the end of the module, and has two components:

The first component [Component A] is an individual role-playing finance director's presentation of 10 minutes plus questions (25% of module mark).

For online students, we will use synchronous or asynchronous communication tools for this component.

The second component [Component B] involves a 3,000 word finance director's report on the evaluation of a global company case. The report will demonstrate that the students have achieved the learning outcomes and covered the syllabus.

Identify final timetabled piece of assessment (component and element)	Component B	
% weighting between components A and B (Standard modules only)	A:	B:
	25%	75%

First Sit

Component A (controlled conditions) Description of each element	Element weighting (as % of component)
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1. Presentation (10 Minutes)	100%
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Component B Description of each element	Element weighting (as % of component)
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1. Individual written report (3,000 words)	100%
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Resit (further attendance at taught classes is not required)

Component A (controlled conditions) Description of each element	Element weighting (as % of component)
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1. Presentation (10 minutes)	100%
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Component B Description of each element	Element weighting (as % of component)
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1. Individual written report (3,000 words)	100%
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Part 4: Learning Outcomes & KIS Data

Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Critically evaluate the information contained in the annual report of a typical global company. [A and B] • Examine how investment analysts use different tools and techniques in evaluating a company from an equity analysts' perspective. [A and B]
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	<ul style="list-style-type: none"> Explore the strategies and models for doing business in a global financial environment. [A and B] Assess and evaluate the financial risks for a global company and the tools employed to manage or mitigate these risks. [A and B] Assess and evaluate the different financing options for a global firm and apply the relevant tools and techniques for decision making. [A and B] Understand and be able to apply a range of equity and bond valuation techniques. [A and B] Use real company reports and salient market intelligence to develop students' critical skills and an appreciation of limitations and benefits of the information contained in these reports. Present research findings both verbally [A] and in executive report format [B] and be able to defend findings verbally [A]. 																				
Key Information Sets Information (KIS)	<table border="1"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> <tr> <td colspan="4"><i>Number of credits for this module</i></td> <td style="border: 2px solid black;">15</td> </tr> </thead> <tbody> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td>150</td> <td>24</td> <td>126</td> <td>0</td> <td>150</td> </tr> </tbody> </table>	Key Information Set - Module data					<i>Number of credits for this module</i>				15	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	24	126	0	150
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Contact Hours	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>																				
Total Assessment	<table border="1"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td>0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td>75%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td>25%</td> </tr> <tr> <td></td> <td>100%</td> </tr> </tbody> </table>	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	75%	Practical exam assessment percentage	25%		100%										
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Reading List	<p>The reading list below provides the core and further readings for the module.</p> <p>https://uwe.rl.talis.com/lists/CE5060CE-696F-DE48-EA46-235E0382CB92.html</p>																				

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First CAP Approval Date	22 May 2014			
Revision ASQC Approval Date <i>Update this row each time a change goes to ASQC</i>	7 March 2018	Version	2	link to RIA