STUDENT AND ACADEMIC SERVICES

UWE Bristol | University of the West of England

MODULE SPECIFICATION

Part 1: Basic Data						
Module Title	Writing in Practice					
Module Code	UPGPSU-30-3		Level	3	Version	2
UWE Credit Rating	30	ECTS Credit Rating	15	WBL module?	Yes	
Owning Faculty	ACE		Field	English		
Department	Arts and Cultural Industries		Module Type	Standard		
Contributes towards	BA (Hons) English Literature with Writing BA (Hons) English Literature with Writing with Foundation Year					
Pre-requisites	UPGPST-30-2 Occasions for Writing OR UPCN9W-30-2 Culture, Sustainability and Consumption		Co- requisites			
Excluded Combinations			Module Entry requirements			
First CAP Approval Date	11/02/14		Valid from	September 2014		
Revision CAP Approval Date	1.1 2		Revised with effect from	September 2016 September 2018		

Review Date	September 2020

Part 2: Learning and Teaching	
Learning Outcomes	On successful completion of this module students will be able to demonstrate: 1. Knowledge and understanding of creative, professional and/or commercial writing practices and ethics. (Component A and B) 2. Advanced knowledge of the personal and professional skills required for careers in the cultural and/or creative industries. (Component A and B) 3. Information technology (IT) skills and the ability to work with relevant electronic resources in the workplace. (Component A and B) 4. Advanced competence in thinking and writing reflectively. (Component A and B) 5. Advanced presentation skills involving the use of, and interaction with, appropriate presentation software. (Component A) 6. The ability to independently identify, define and develop a project topic. (Component B)

Syllabus Outline	This work based learning module develops students' professional and commercial writing skills in the workplace. During the first semester students will be allocated a work placement. They will be prepared for the workplace with sessions on professionalism and ethics and will meet with their employers. The students are then required to undertake a minimum of 36 hours of work experience. During the second semester students will attend workshops to prepare for and deliver their assignments.
Contact Hours	Students will complete a minimum of 36 hours of work placement experience. Typically students will receive 33 hours of contact time spread over 11 weeks. The remaining hours will be devoted to initial meetings between students and employers.
Teaching and Learning Methods	Scheduled learning will typically take place through a combination of lectures, workshops and seminars. Placement learning will take place during the work placement. Reasonable adjustments will be in place for any student who cannot undertake external work placements and to ensure parity of experience.
Key Information Sets Information	Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.

Key Information Set - Module data

Number of credits for this module				30	

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
300	34	230	36	300	✅

The table below indicates as a percentage the total assessment of the module which constitutes a -

Written Exam: Unseen written exam, open book written exam, In-class test
Coursework: Written assignment or essay, report, dissertation, portfolio, project
Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

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		Total assessment of the module:		
		Written exam assessment percentage		0%
		Coursework assessment percentage		65%
		Practical exam assessment percentage		35%
				100%

Reading Strategy	Students will be required to purchase the primary texts suited to their individual portfolios. They will have recourse, via the library, to a wide variety of books, articles and e-texts that will allow them to develop and enhance their independent research skills. Students will be required to access a wide array of databases in order to compile their final assignments.
Indicative Reading List	Additional digital materials are made available through Blackboard. The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms. https://uwe.rl.talis.com/lists/AFE29322-FE6E-4C91-0EAB-EA396BADCC6B.html

Part 3: Assessment

Assessment Strategy	• Component A: Will consist of a 10 minute presentation based on the student's experience in the workplace, with the support of an appropriate visual aid, e.g., PowerPoint. • Component B: Will consist of a Portfolio which may include a reflective diary, a C.V and LinkedIn profile and a project.

Identify final assessment component and element	**Component B**	
	A:	**B**:
% weighting between components A and B (Standard modules only)	**35%**	**65%**

First Sit

Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**
1. Presentation (10 minutes)	100%
Component B **Description of each element**	**Element weighting** **(as % of component)**
1. Portfolio (5000 words)	100%

Resit (further attendance at taught classes is not required)

Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**
1. Presentation (10 minutes)	100%
Component B **Description of each element**	**Element weighting** **(as % of component)**

1.Portfolio (5000 words)	100%

If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.