



## **Module Specification**

### Writing in Practice

Version: 2024-25, v3.0, 04 Mar 2024

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## Part 1: Information

**Module title:** Writing in Practice

**Module code:** UGPSU-30-3

**Level:** Level 6

**For implementation from:** 2024-25

**UWE credit rating:** 30

**ECTS credit rating:** 15

**College:** College of Arts, Technology and Environment

**School:** CATE School of Arts

**Partner institutions:** None

**Field:** English

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** This work based learning module develops students' professional and commercial writing skills in the workplace.

**Outline syllabus:** During the first semester students will be allocated a work placement. They will be prepared for the workplace with sessions on professionalism

and ethics and will meet with their employers.

The students are then required to undertake a minimum of 36 hours of work experience.

During the second semester students will attend workshops to prepare for and deliver their assignments.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Scheduled learning will typically take place through a combination of lectures, workshops and seminars.

Placement learning will take place during the work placement.

Reasonable adjustments will be in place for any student who cannot undertake external work placements and to ensure parity of experience.

Students will complete a minimum of 36 hours of work placement experience.

Typically students will receive 33 hours of contact time spread over 11 weeks.

The remaining hours will be devoted to initial meetings between students and employers.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Demonstrate knowledge and understanding of creative, professional and/or commercial writing practices and ethics.

**MO2** Demonstrate advanced knowledge of the personal and professional skills required for careers in the cultural and/or creative industries.

**MO3** Demonstrate information technology (IT) skills and the ability to work with relevant electronic resources in the workplace.

**MO4** Demonstrate advanced presentation skills involving the use of, and interaction with, appropriate presentation software.

**MO5** Demonstrate advanced competence in thinking and writing reflectively.

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 230 hours

Placement = 36 hours

Face-to-face learning = 34 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/upgpsu-30-3.html) via the following link <https://uwe.rl.talis.com/modules/upgpsu-30-3.html>

## **Part 4: Assessment**

**Assessment strategy:** Assessment 1: Will consist of a 10 minute presentation based on the student's experience in the workplace, with the support of an appropriate visual aid, e.g., PowerPoint.

Assessment 2: Will consist of a portfolio which may include a reflective diary, a C.V. and a LinkedIn Profile.

**Assessment tasks:**

**Presentation (First Sit)**

Description: Presentation (10 minutes)

Weighting: 35 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

**Portfolio (First Sit)**

Description: Portfolio (5000 words)

Weighting: 65 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO5

**Presentation (Resit)**

Description: Presentation (10 minutes)

Weighting: 35 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

**Portfolio (Resit)**

Description: Portfolio (5000 words)

Weighting: 65 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO5

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

English Literature with Writing [Frenchay] BA (Hons) 2022-23

English Literature with Writing [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

English Literature with Writing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)  
2021-22

English Literature with Writing {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons)  
2020-21

English Literature with Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2020-21