



Module Specification

Writing in Practice

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Part 1: Information

Module title: Writing in Practice

Module code: UGPSU-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: English

Module type: Module

Pre-requisites: Culture, Sustainability and Consumption 2023-24

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Pre-requisites: students must take one out of UGPST-30-2 Occasions for Writing or UPCN9W-30-2 Culture, Sustainability and Consumption.

Features: Not applicable

Educational aims: This work based learning module develops students' professional and commercial writing skills in the workplace.

Outline syllabus: During the first semester students will be allocated a work placement. They will be prepared for the workplace with sessions on professionalism and ethics and will meet with their employers.

The students are then required to undertake a minimum of 36 hours of work experience.

During the second semester students will attend workshops to prepare for and deliver their assignments.

Part 3: Teaching and learning methods

Teaching and learning methods: Scheduled learning will typically take place through a combination of lectures, workshops and seminars.

Placement learning will take place during the work placement.

Reasonable adjustments will be in place for any student who cannot undertake external work placements and to ensure parity of experience.

Students will complete a minimum of 36 hours of work placement experience.

Typically students will receive 33 hours of contact time spread over 11 weeks.

The remaining hours will be devoted to initial meetings between students and employers.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Knowledge and understanding of creative, professional and/or commercial writing practices and ethics.

MO2 Advanced knowledge of the personal and professional skills required for careers in the cultural and/or creative industries.

MO3 Information technology (IT) skills and the ability to work with relevant electronic resources in the workplace.

MO4 Advanced competence in thinking and writing reflectively.

MO5 Advanced presentation skills involving the use of, and interaction with, appropriate presentation software.

MO6 The ability to independently identify, define and develop a project topic.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 230 hours

Placement = 36 hours

Face-to-face learning = 34 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/upgpsu-30-3.html) via the following link <https://uwe.rl.talis.com/modules/upgpsu-30-3.html>

Part 4: Assessment

Assessment strategy: Assessment 1: Will consist of a 10 minute presentation based on the student's experience in the workplace, with the support of an appropriate visual aid, e.g., PowerPoint.

Assessment 2: Will consist of a Portfolio which may include a reflective diary, a C.V and LinkedIn profile and a project.

Assessment tasks:

Presentation (First Sit)

Description: Presentation (10 minutes)

Weighting: 35 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (First Sit)

Description: Portfolio (5000 words)

Weighting: 65 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO6

Presentation (Resit)

Description: Presentation (10 minutes)

Weighting: 35 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (Resit)

Description: Portfolio (5000 words)

Weighting: 65 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

English Literature with Writing [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

English Literature with Writing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)
2020-21

English Literature with Writing [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

English Literature with Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2019-20

English Literature with Writing {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons)
2019-20

Liberal Arts [Sep][SW][Frenchay][4yrs] - Not Running BA (Hons) 2020-21