

CORPORATE AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	Developing Practice in Photography 2				
Module Code	UAAAQT-45-2	Level	2	Version	1
Owning Faculty	Arts, Creative Industries and Education	Field	Art		
Contributes towards	BA (Hons) Photography				
UWE Credit Rating	45	ECTS Credit Rating	22.5	Module Type	Project
Pre-requisites		Co- requisites			
Excluded Combinations	International Exchange	Module Entry requirements			
Valid From	September 2013	Valid to	September 2019		

CAP Approval Date	26 th March 2013

	Part 2: Learning and Teaching
Learning Outcomes	On successful completion of this module students will be able to:
	Develop and demonstrate knowledge of a range of historical and contemporary photography / video media practitioners who relate to an integral part of their practice;
	 2. Develop and demonstrate the ability to collate and analyse critical and contextual research from a range of sources appropriate to individual research interests. 3. Integrate the critical evaluation of the role of Photography / video media in relation to personally generated studio practice;
	4. Identify and manage the development of strategies for self-directed study;5. Demonstrate the development and implementation of conceptual, critical and production processes;
	6. Develop an understanding of photography / video media in relation to personal studio practice;7. Demonstrate the implementation of a methodology in the development of a negotiated body of work;

- 8. Develop the ability to identify key elements of a problem and identify methods/techniques, concepts and process appropriate to the task
- 9. Develop the ability to communicate their ideas clearly.

All assessed through Component A.

Syllabus Outline

Lectures and seminars will introduce key practitioners for whom photography is central to their practice. In this module, students will negotiate a theme/topic from which to develop a series of art/media/design works or artefacts. Through collaborative practice students will become aware of different contexts for lens based practice. They will begin to identify strategies for sustaining a self-directed approach practice and define areas of specialism in photography and related approaches to their individual interests.

A series of technical workshops will consolidate and expand students' existing skill base in photography. Its is through experimentation with media/s that students are expected to develop and produce a body of work that explores the practical, theoretical and technical aspects of their individual areas of interest within photography. Students are able to select appropriate workshop activity in order to examine the dialogue between form and content within their work.

Contact Hours

Students can expect a total of **108** hours scheduled contact time for this module within the context of their other learning and teaching activities. This includes tutorials, group crits, lectures, seminars, site visits / field trips, studio-based sessions, inductions, workshops, field work, work-based learning or project supervision.

Contact time may also take a synchronous virtual form rather than face-to-face, through the use of email discussion groups, virtual learning environments (VLEs) and other technology-aided means. It can also take place in a work-based setting.

Teaching and Learning Methods

This module is delivered through:

Scheduled learning includes lectures, seminars, tutorials, project supervision, workshops; external visits; field work; supervised time in studio/workshop.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below.

Tutorials will be the focus for staff to support students' work and maintain a plan of work that combines research in their area of practice and development of their practical work. So it is essential that good records and journals are kept to document the individual progress.

Lectures and seminars presented by staff and guest speakers, directed reading, practical exercises, technical tutorial and theory, challenge students to consider the strengths and potential of different working methods and media. By looking at their own work and that of other practitioners they will be challenged to consider how content and intention inform the development and evaluation of outcomes. Practical work, seminar discussions, critiques of work in progress and outcomes will examine models of design method/process considering issues such as generating ideas, integrating communicative objectives with aesthetic judgement, collaboration and coordination.

Practical workshops will enable students to extend their technical knowledge and skills in the areas most relevant to their individual practice.

Key Information Sets Information

Key Information Set - Module data					
Number of credits for this module			45		
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
450	108	342		450	\bigcirc

The table below indicates as a percentage the total assessment of the module which constitutes a -

Written Exam: Unseen written exam, open book written exam, In-class test **Coursework**: Written assignment or essay, report, dissertation, portfolio, project **Practical Exam**: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

Total assessment of the module:	
Written exam assessment percentage	
Coursework assessment percentage	100%
Practical exam assessment percentage	
	100%

Reading Strategy

All students will be encouraged to make full use of the print and electronic resources available to them and through systems such as UWE online.

Any essential reading is available in the Bower Ashton Library and will be indicated clearly in the module brief. The currency of information may wane during the life span of the specification, consequently current advice on readings will be available through more frequently updated mechanisms such as the handbook and intranet, these will be revised annually.

Under the university's Copyright Licensing Agency (CLA) permit, reading packs with relevant chapters or excerpts from books will be given to students where applicable, supplied at the beginning of the module. Text excerpts from books published in the UK may also be available via UWE Online Digital Collections, where permissible, during the module period.

Indicative Reading List

Essential Reading:

Wells. L. (2009) On and Beyond the white walls, photography as art, in: *Photography: A critical Introduction,* Routledge, UK. p.259-310

Further Reading:

Beckman, K & Ma, J (2008) *Still Moving: Between cinema and photography.* Duke University Press.

Berger, J. (1982) The Ambiguity of the photograph, in Berger, J and Mohr, Jean, *Another way of telling.* Pantheon Books.

Bright, S. (2005) Art Photography now, Thames and Hudson

Bull, S. (2010) Photography

Clarke, G. (1996) The Photograph, Oxford.

Green, D. and Lowry, J. (2006) *Stillness and time: photography and the moving image.* University of Brighton, Photoforum and Photoworks.

Guido, L and Lugon, O (2012) Between Still and moving images: photography and cinema in the 21st century. John Libbey Publishing.

Jaeger, A.C. (2010) *Image Makers, Image Takers:* 2nd edition, Thames and Hudson.

Sontag, S. (1977) Plato's Cave, in *On Photography*. Penguin books.

Wells, L (1997) Photography: A critical introduction, Routledge

Websites:

http://www.animateprojects.org/home

www.luxonline.org.uk

www.raindance.org

www.studycollection.org.uk

Part 3: Assessment

Assessment Strategy

Assessment strategies within the programme that this module contributes to reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements and to support the monitoring of progress by tutors and students. Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Forms of assessment used as part of the overall programme include:

- Presentation and participation in studio-critique
- Poster presentation
- Group and individual visual presentations
- Group and individual verbal presentations
- Written Assignments forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing
- Group critiques
- Peer and self-assessment
- Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Identify final assessment component and element		Final body of work	
% weighting between components A and B (Standard modules only)		B:	
	100%		

First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
Final body of work, research, supporting materials	100%	
Component B Description of each element	Element weighting (as % of component)	

Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
Final body of work, research, supporting materials	100%	
Component B Description of each element	Element weighting (as % of component)	

If a student is permitted an **EXCEPTIONAL RETAKE** of the module the assessment will be that indicated by the Module Description at the time that retake commences.