



Module Specification

Qualitative Health Research

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Part 1: Information

Module title: Qualitative Health Research

Module code: UZVSMM-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Health & Applied Sciences

Department: HAS Dept of Social Sciences

Partner institutions: None

Field: Health, Community and Policy Studies

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: Yes

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview:

This module examines qualitative approaches to health and well-being research. It focuses on the key features of qualitative research methodologies and methods, and provides an important theoretical and conceptual grounding in qualitative research. Undertaking this module will be key preparation for completing a qualitative research project and for critiquing qualitative studies.

Features: Can be offered as CPD.

Educational aims:

To introduce students to the advantages and disadvantages of qualitative methods for health and well-being research.

To explore qualitative research traditions and methodologies, and understand how and when to use them.

To help orientate students to the main methods used in qualitative research for generating data, and carrying out qualitative data analysis in primary research and in qualitative synthesis.

To show how qualitative research is presented in the form of research papers and other publications.

Outline syllabus:

The syllabus typically covers the following:

Definitions, nomenclature, epistemology: understanding qualitative research; traditions of qualitative research; methodological approaches; the place of qualitative research in health and well-being research and in evidence-based healthcare.

Current methodological debates: the value of qualitative research in mixed methods research; research ethics; case selection and sampling; reflexivity; quality criteria: validity, reliability and rigour; critical appraisal

Methods for qualitative data collection: interviewing; observation and field notes; focus groups and group facilitation; online qualitative approaches and visual methods.

Methods for qualitative data analysis: basic principles; transcribing; field notes; data management; coding; inductive and deductive analysis; approaches to data analysis (thematic analysis; framework approach); qualitative approaches to evidence synthesis.

Part 3: Teaching and learning methods**Teaching and learning methods:**

The module is taught through a combination of lectures and interactive seminars and group activities. Independent learning includes hours engaged with essential

reading, workshop preparation, assignment preparation and completion.

The ethos of the module is to encourage and facilitate collaboration and co-creation through discussion, debate and problem solving. Students also have access to an online discussion forum through which to share questions, comments and resources. The module is supported with digital online learning materials, including recorded lectures, presentations and workshops.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically evaluate the advantages and disadvantages of qualitative methods for health and wellbeing research

MO2 Demonstrate an appreciation of qualitative research traditions and methodologies, and understand how and when to use them

MO3 Demonstrate critical understanding of the main methods used in qualitative research for generating data, and carrying out qualitative data analysis (QDA) in primary research and in qualitative synthesis

MO4 Understand and critically evaluate how qualitative research is presented in the form of research papers and other publications

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uzvsmm-15-m.html) via the following link <https://uwe.rl.talis.com/modules/uzvsmm-15-m.html>

Part 4: Assessment

Assessment strategy: The assessment for this module is as follows:

Assessment part A: 3000 word written assignment

This assessment requires students to complete a written assignment in two parts. The first part requires them to produce an analysis of how qualitative approaches and methods are utilised in health and wellbeing research. The second part requires students to interpret and critically appraise published qualitative research showing understanding of how qualitative methodologies are applied to research problems.

The purpose of the assignment is to assess students' knowledge and understanding of qualitative research at theoretical and practical levels, thereby enabling them to develop qualitative research designs and interpret, critique and appraise published research.

The assignment is supported with formative assessment workshops and tutorials where students discuss published qualitative research, practice critical appraisal techniques and engage in skills based sessions. An online discussion board is provided where students and staff engage in discussion and clarification of key concepts and ideas, while the module team provides opportunities for review and feedback on draft assignments. Online self-directed exercises are also provided to enhance learning and skills.

Assessment tasks:

Written Assignment (First Sit)

Description: 3000 word essay in two parts

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Written Assignment (Resit)

Description: 3000 word essay in two parts

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Public Health [Frenchay] MSc 2023-24

Public Health [Frenchay] MSc 2022-23

Public Health {JEP}[Hainan] MSc 2022-23