

**CDA4 Programme Design Template
Module specification (with KIS)**



CORPORATE AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	Public Health Policy and Politics				
Module Code	UZVSMN-15-M	Level	M	Version	1
Owning Faculty	Health & Applied Sciences	Field	Health & Social Sciences		
Contributes towards	MSc Public Health				
UWE Credit Rating	15	ECTS Credit Rating	7.5	Module Type	Project
Pre-requisites	None		Co- Requisites	None	
Excluded Combinations	None		Module Entry Requirements	None	
Valid From			Valid to		

CAP Approval Date	May 29 th 2013
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Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate knowledge of the relationship between political science and public health policy in a range of contexts 2. Demonstrate a theoretical understanding of the public health policy process and different conceptual approaches to policy analysis 3. Critically analyse the complex interdependency between the organisational, economic, social, ideological factors in public health policy 4. Demonstrate a capacity to translate theory and policy analysis into practical strategies and action to implement public health policy 5. Critically reflect on their professional knowledge and competence in working with policy 6. Manage their own learning using a full range of resources and to select and manage information competently
Syllabus Outline	<p>Role of political science, political ideologies and value systems in the development of public health</p> <p>Welfare regimes, health care systems and health care financing</p>

	<p>Multi-sectoral public health: planning, transport, energy, housing, media and culture</p> <p>Public health governance, institutional structures and workforce in the context of globalisation</p> <p>Professionals and public involvement in the public health policy process [SUs, citizens, consumers]</p> <p>Role of commerce, industry and philanthropy in public health interventions</p> <p>Civil society, social movements, faith-based movements and community development in public health</p> <p>Political conflict, activism and bio-terrorism</p> <p>Frameworks for policy analysis and understanding the policy process, including application of sociological theories of power</p> <p>Conventional and alternative perspectives on the policy process</p> <p>Use of evidence and evaluation in the policy process</p> <p>Policy networks and policy transfer</p> <p>Theories and case studies of development, social change and policy reform</p> <p>Sustainable development and environmentalism</p>
Contact Hours	There will be a total of 30 hours of contact time delivered through lectures, seminars and on-line activities
Teaching and Learning Methods	<p>Scheduled learning includes lectures, seminars, case study review, group discussion and tutorials.</p> <p>Independent learning includes hours engaged with essential reading, seminar preparation, assignment preparation and completion.</p> <p>Technology Enhanced Learning will supplement taught sessions, to enable all students to access essential and supplementary learning materials via Blackboard. Module support will be supplemented with an electronic discussion board (either via Blackboard or via a dedicated Blog). Podcasts / Video will be used to accompany lecture input.</p>
Reading Strategy	<p>Core and further readings</p> <p>Students will be directed to this reading which is available electronically. Essential texts will be clearly indicated and digitised and provided via Blackboard wherever possible. Students will be expected to read more widely by identifying relevant material using the Module Guide, the Library Catalogue and a variety of bibliographic and full text databases and Internet resources. Many resources can be accessed remotely. The purpose of this wider reading is to ensure students are familiar with current research, classic works and material specific to their interests from the academic literature.</p> <p>Access and skills</p> <p>Additional support is available online via the UWE Library Services web pages, including interactive tutorials on literature searching skills and the use of electronic library resources. Workshops are also offered by the library. These can be accessed via the UWE Library Services web pages http://www1.uwe.ac.uk/library/.</p> <p>Indicative reading list</p> <p>The following indicative reading list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module</p>

	specification. However, as indicated above, <i>current</i> advice on readings will be available via the Module Guide.
Indicative Reading List	<p><u>Texts</u></p> <p>Baggott, R. (2011) <i>Public Health: Policy and Politics</i>. 2nd ed. Basingstoke: Macmillan.</p> <p>Barry, A., Yuill, C. (2012) <i>Understanding the Sociology of Health</i>. 3rd ed. London: Sage</p> <p>Douglas, J. (2010) <i>A Reader in Promoting Public Health: Challenge and Controversy</i>. London: Sage</p> <p>Hanlon, P., Carlisle, S., Hannah, M. and Lyon, A. (2012) <i>The Future Public Health</i>. [online] Buckingham: Open University Press. [Accessed 8 March 2013].</p> <p>Nettleton, S. (2013) <i>Sociology of Health and Illness</i>. 3rd ed. Cambridge: Polity Press.</p> <p>Naidoo, J. and Wills, J. (eds.) (2008) <i>Health Studies: An Introduction</i>. 2nd ed. Basingstoke: Palgrave.</p> <p><u>Journals</u></p> <p>American Journal of Public Health BMC Public Health British Medical Journal Critical Public Health European Journal of Public Health Global Public Health Health Social Science & Medicine Journal of Public Health Public Health</p>

Part 3: Assessment	
Assessment Strategy	<p>The assessment for this module is a written project of 3000 words in a negotiated area. Through this assignment students will need to manage their own learning, critically reflect, apply theory to public health contexts and practical strategies for policy-based action. The written format will allow students to present their work in a succinct and definitive format appropriate to a field of study that often requires the development of reports. (Assesses all Learning Outcomes).</p> <p>The assessment details will be published in the module handbook at the start of the module.</p>

Identify final assessment component and element	Project Component A 100%	
	A:	B:
% weighting between components A and B (Standard modules only)		
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as 100 % of component)	
1. Written project of 3000 words in a negotiated area	100	
2.(etc)		
Component B Description of each element	Element weighting	
1.		

2.(etc)	
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Resit (further attendance at taught classes is not required)

Component A (controlled conditions) Description of each element	Element weighting (as 100 % of component)
1. Written project of 3000 words in a negotiated area	100
2.(etc)	
Component B Description of each element	Element weighting
1.	
2.(etc)	

If a student is permitted an **EXCEPTIONAL RETAKE** of the module the assessment will be that indicated by the Module Description at the time that retake commences.