



MODULE SPECIFICATION

Part 1: Information			
Module Title	Critical Perspectives		
Module Code	UA1APQ-15-1	Level	Level 4
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Arts Creative Industries & Education	Field	Visual Culture
Department	Art & Design		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Overview: The module explores the impact of economic, social and cultural values on creative practices and the effect that different contexts have on the production and consumption of the works of the creative industries. Its emphasis is on current practices and critical debates in the creative industries plus significant developments during the 20th and 21st centuries and specifically on the development of the students' critical understanding of their disciplines.</p> <p>Throughout the module students will be required to complete a series of research tasks - involving both primary and secondary sources - that will be closely linked to the content of the lectures and workshops. These will include participation in peer to peer discussion, student-led research sessions and small and large group debates in response to the core lecture series, and additionally these tasks will necessitate students synthesising materials, ideas, and practices from their own programmes as well as those introduced by the module's lecture series and will inform their identification of subjects appropriate for study in greater depth for the written component of the module assessment.</p> <p>Students will make a poster presentation outlining the development of their written submission, and will keep a learning log (in the form of a blog) detailing their completed research tasks as well as the development of their work and ideas. Students will set up their blogs in a dedicated workshop and they will be used throughout the module to encourage peer-to-peer discussion and review.</p>

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Students will be given specific teaching sessions which detail the requirements and conventions of different forms of writing for creative practice, for example how to use quotations and references. Study skills support in this form is embedded within the module. Additional study skills support is available to students through specialist learning support tutors.

Educational Aims: See Learning Outcomes

Outline Syllabus: See Teaching and Learning Methods

Teaching and Learning Methods: Students are taught through a combination of scheduled learning, including lectures, seminars, workshops, fieldwork and tutorials; and independent learning, including preparatory reading, case study preparation, assignment preparation and completion, etc. These sessions constitute an average time per level as indicated in the table in the following section.

A lecture series outlines the module's historical, theoretical and critical content, supported by set reading and / or audio-visual resources. Workshops are devoted to particular research tasks that relate the lecture materials to students' discipline- specific areas of creative practice and research methodologies. Students are required to work independently on research tasks as well as in small groups for the presentation and discussion of research findings.

The learning log (including completed research tasks), the poster and written assignment will all be submitted for assessment.

Students will be introduced to the library through a series of workshops that introduce the facilities and research skills in using the library database, finding and extracting visual and textual information, and using the slide and video library. Additionally, students will be introduced to resources to support a range of research methodologies, including the Research Observatory and other UWE online resources, including Blackboard.

The programme of lectures and workshops will be accompanied by supporting study skills materials designed to support research, poster and written assignment preparation and writing-up final work.

All course materials (timetables, all work briefs, reading lists, and teaching and learning materials for the module) will be available on Blackboard.

Part 3: Assessment

Assessment strategies within the programme that this module contributes to reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements, and to support the monitoring of progress by tutors and students. Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to

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support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Forms of assessment used as part of the overall programme include: Presentation and participation in studio-critique

Poster presentation

Group and individual visual presentations

Group and individual verbal presentations

Written Assignments – forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing

Group critiques

Peer and self-assessment

Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

First Sit Components	Final Assessment	Element weighting	Description
Portfolio - Component A	✓	100 %	Body of work (including written essay/report (1200 words) & preparatory / supporting work from poster presentation and learning log (blog)
Resit Components	Final Assessment	Element weighting	Description
Portfolio - Component A	✓	100 %	Body of work (including written essay/report (1200 words) & preparatory / supporting work from poster presentation and learning log (blog)

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Part 4: Teaching and Learning Methods																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;">Module Learning Outcomes</th> <th style="text-align: left;">Reference</th> </tr> </thead> <tbody> <tr> <td>knowledge of some of the key critical theories and issues underlying ongoing debates around creative practices and their relationship to the workplace</td> <td>MO1</td> </tr> <tr> <td>awareness of aspects of the historical development of creative practices in art, media and design; and of the contexts of production and consumption for art, media and design</td> <td>MO2</td> </tr> <tr> <td>awareness of a range of research methods relevant to creative practices and industries</td> <td>MO3</td> </tr> <tr> <td>the development of analytical and critical skills</td> <td>MO4</td> </tr> <tr> <td>the development of research and library skills</td> <td>MO5</td> </tr> <tr> <td>the ability to observe, describe and contextualise</td> <td>MO6</td> </tr> <tr> <td>the ability to structure and present research findings and arguments, through written work and appropriate audio-visual materials</td> <td>MO7</td> </tr> </tbody> </table>	Module Learning Outcomes	Reference	knowledge of some of the key critical theories and issues underlying ongoing debates around creative practices and their relationship to the workplace	MO1	awareness of aspects of the historical development of creative practices in art, media and design; and of the contexts of production and consumption for art, media and design	MO2	awareness of a range of research methods relevant to creative practices and industries	MO3	the development of analytical and critical skills	MO4	the development of research and library skills	MO5	the ability to observe, describe and contextualise	MO6	the ability to structure and present research findings and arguments, through written work and appropriate audio-visual materials	MO7
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Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p>https://uwe.rl.talis.com/modules/UA1APQ-15-1.html</p>																

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Art and Writing [Sep][FT][Bower][3yrs] BA (Hons) 2020-21
 Art and Writing [Sep][PT][Bower][6yrs] BA (Hons) 2020-21
 Art and Visual Culture [Sep][PT][Bower][6yrs] BA (Hons) 2020-21
 Art and Visual Culture [Sep][FT][Bower][3yrs] BA (Hons) 2020-21
 Fine Art [Sep][FT][Alexander][3yrs] BA (Hons) 2020-21
 Fine Art [Sep][FT][Bower][3yrs] BA (Hons) 2020-21
 Fine Art [Sep][PT][Bower][6yrs] BA (Hons) 2020-21
 Graphic Design [Sep][FT][Arnolfini][3yrs] BA (Hons) 2020-21
 Graphic Design [Sep][PT][Arnolfini][6yrs] BA (Hons) 2020-21
 Graphic Design [Sep][FT][Alexander][3yrs] BA (Hons) 2020-21
 Illustration [Sep][FT][Bower][3yrs] BA (Hons) 2020-21
 Interior Design [Sep][FT][Bower][3yrs] BA (Hons) 2020-21
 Fashion Communication [Sep][FT][Bower][3yrs] BA (Hons) 2020-21
 Interior Design [Sep][FT][Alexander][3yrs] BA (Hons) 2020-21
 Interior Design [Sep][PT][Bower][6yrs] BA (Hons) 2020-21
 Interior Design [Sep][SW][Bower][4yrs] BA (Hons) 2020-21
 Fashion Communication [Sep][PT][Bower][6yrs] BA (Hons) 2020-21
 Fine Art {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2019-20
 Art and Visual Culture {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2019-20
 Graphic Design {Foundation} [Sep][FT][Arnolfini][4yrs] BA (Hons) 2019-20
 Illustration [Sep][PT][Bower][6yrs] BA (Hons) 2019-20
 Illustration {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2019-20
 Interior Design {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2019-20
 Interior Design {Foundation} [Sep][SW][Bower][5yrs] BA (Hons) 2019-20
 Fashion Communication {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2019-20
 Drawing and Print {Foundation} [Sep][PT][Bower][8yrs] BA (Hons) 2018-19
 Interior Design {Foundation} [Sep][PT][Bower][8yrs] BA (Hons) 2018-19
 Graphic Design {Foundation} [Sep][PT][Arnolfini][8yrs] BA (Hons) 2018-19