



MODULE SPECIFICATION

Part 1: Information			
Module Title	Sustaining a Venture		
Module Code	UMCDB3-30-3	Level	Level 6
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Business & Law	Field	Business and Management Cross-Disciplinary
Department	FBL Dept of Business & Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Educational Aims: See Learning Outcomes</p> <p>Outline Syllabus: The learning on this module is experiential and enquiry-based; is guided through team coaching (see learning and teaching methods below for fuller explanation); and does not follow a set syllabus. Instead team coaching sessions work with experience gained on learning projects and the learning taken from readings and from reflecting on these projects. As such the precise content will be tailored to meet the needs of individual students and their team company.</p> <p>To meet the learning outcomes, there will be particular emphasis in this module on providing students with guidance, readings and coaching in the following areas:</p> <p>Sustaining customer relationships</p> <p>Strategy in practice</p> <p>Readings and guided reflections on managing resources</p> <p>Readings and guided reflections on prioritising and targeting resources</p>

STUDENT AND ACADEMIC SERVICES

Working with complexity

Teaching and Learning Methods: 'Classroom' learning on this module is based around team coaching sessions, supplemented coach support and giving and receiving peer feedback. During this learning block there will be two x 3-hour team coaching sessions per week, shared with other Level 3 modules. Students will also work with the Team Coach and their peers to explore issues of sustainability of practice of their projects and their Team Company during and beyond the Programme.

Students will undertake team meetings, strategy and planning sessions in project teams. They will select appropriate texts that support their practice and deepen their learning from these activities. They will be guided in selecting appropriate reading material from the programme reading handbook by the Team Coach and their peers.

The study time on this module for a typical student will be:

Team coaching 72 hours

Team meetings 18 hours

Project meetings 20 hours

Project planning 28 hours

Reading 50 hours

Undertaking projects 60 hours

Learning contract 10 hours

Reflective logs 12 hours

Assessment 40 hours

Scheduled learning on this module is through participation in team coaching sessions.

Independent learning includes hours engaged with essential reading, identifying and approaching potential clients, project planning sessions, undertaking projects and recording learning, assignment preparation and completion etc.

Formal contact hours with staff will take the form of team coaching sessions, comprising 72 hours over the 27 week learning block (in total there will be 216 hours of team coaching across the 120 credits studied in this learning block). There is an expectation that students will attend all team coaching sessions. In addition, students may have access to support from an 'Assistant Coach' – a recent graduate of a similar programme.

Students on the programme will typically spend more time on campus, working in their team companies and projects than would normally be the case. Each and each team will have its own dedicated space within the 'Team Entrepreneurship Hub' At least one of the Team Coaches will typically be present during normal working hours in the Hub.

The programme is supported by the Blackboard virtual learning environment and makes extensive use of this technology to support discussion groups, share project reports, etc.

Taken together, a student will typically receive 80-88 contact hours on this module.

STUDENT AND ACADEMIC SERVICES

Part 3: Assessment

In keeping with the learning strategy for the module, the assessment strategy has been developed to encourage students to reflect deeply on their experience and their learning and to make strong connections between theory, ideas and concepts and their application in practice. Project reports will include reflections on the implications for ethics and sustainable practice of the project.

Summative assessment of practice-led activity will require the student to work in groups to develop and deliver an "Out of the Chrysalis" consultancy report for an external client focusing on the issues of sustaining their venture. It will also require students to individually review and evaluate the issues involved in the growth of a project that they have participated in. Students will also have to work with their peers within their Team Company to produce a report which assess and evaluates the performance of their Team Company.

Summative assessment will also include undertaking a guided research, whereby students evidence their learning on defined topics relating to the growth of ventures based on their own research and sources provided by the Module Leader. Students will also be required to evidence their understanding of the topic of the growth of ventures in an assessed reflective essay on the topic which draws on their practical experience and research.

As reflective practitioners, students receive formative feedback and assessment throughout the module from, for example, the Team Coach, their peers and, where appropriate and available, clients.

On referral, students will be required to resubmit relevant elements of assessment to demonstrate achievement of overall component learning outcomes.

If a student is permitted a RETAKE of the module the assessment will be that indicated by the ModuleDescription at the time that retake commences.

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		30 %	Reflection of the subject of sustaining ventures
Written Assignment - Component A		24 %	Project reviews
Report - Component A		12 %	Team company project report (group)
Report - Component A	✓	12 %	Team company implementation report (group)
Project - Component B		10 %	Research undertaking (guided)
Group work - Component A		12 %	Team Company Strategy Review (Group)
Resit Components	Final Assessment	Element weighting	Description
Portfolio - Component B		40 %	Resubmission of relevant elements of assessment to achieve overall component learning outcomes.
Portfolio - Component A		60 %	Resubmission of relevant elements of assessment to achieve overall component learning outcomes.

STUDENT AND ACADEMIC SERVICES

Part 4: Teaching and Learning Methods																							
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;">Module Learning Outcomes</th> <th style="text-align: left;">Reference</th> </tr> </thead> <tbody> <tr> <td>Demonstrate a critical appreciation of sustaining a venture, including working with complexity and building organisational resilience</td> <td>MO1</td> </tr> <tr> <td>Demonstrate a knowledge and understanding of managing resources and priorities</td> <td>MO2</td> </tr> <tr> <td>Analyse and critically evaluate complex situations from different perspectives and observe and interpret qualitative patterns</td> <td>MO3</td> </tr> <tr> <td>Critically evaluate a project and apply their learning in different cultural contexts and unpredictable settings</td> <td>MO4</td> </tr> <tr> <td>Communicate - with clarity - verbally and in writing, their ideas and findings to a diverse audience</td> <td>MO5</td> </tr> <tr> <td>Understand the ethical implications and sustainability of practice of business decisions taken</td> <td>MO6</td> </tr> </tbody> </table>	Module Learning Outcomes	Reference	Demonstrate a critical appreciation of sustaining a venture, including working with complexity and building organisational resilience	MO1	Demonstrate a knowledge and understanding of managing resources and priorities	MO2	Analyse and critically evaluate complex situations from different perspectives and observe and interpret qualitative patterns	MO3	Critically evaluate a project and apply their learning in different cultural contexts and unpredictable settings	MO4	Communicate - with clarity - verbally and in writing, their ideas and findings to a diverse audience	MO5	Understand the ethical implications and sustainability of practice of business decisions taken	MO6								
Module Learning Outcomes	Reference																						
Demonstrate a critical appreciation of sustaining a venture, including working with complexity and building organisational resilience	MO1																						
Demonstrate a knowledge and understanding of managing resources and priorities	MO2																						
Analyse and critically evaluate complex situations from different perspectives and observe and interpret qualitative patterns	MO3																						
Critically evaluate a project and apply their learning in different cultural contexts and unpredictable settings	MO4																						
Communicate - with clarity - verbally and in writing, their ideas and findings to a diverse audience	MO5																						
Understand the ethical implications and sustainability of practice of business decisions taken	MO6																						
Contact Hours	<table border="1"> <tbody> <tr> <td colspan="2">Independent Study Hours:</td> </tr> <tr> <td style="text-align: center;">Independent study/self-guided study</td> <td style="text-align: center;">168</td> </tr> <tr> <td style="text-align: center;">Total Independent Study Hours:</td> <td style="text-align: center;">168</td> </tr> <tr> <td colspan="2">Placement Study Hours:</td> </tr> <tr> <td style="text-align: center;">Placement</td> <td style="text-align: center;">60</td> </tr> <tr> <td style="text-align: center;">Total Placement Study Hours:</td> <td style="text-align: center;">60</td> </tr> <tr> <td colspan="2">Scheduled Learning and Teaching Hours:</td> </tr> <tr> <td style="text-align: center;">Face-to-face learning</td> <td style="text-align: center;">72</td> </tr> <tr> <td style="text-align: center;">Total Scheduled Learning and Teaching Hours:</td> <td style="text-align: center;">72</td> </tr> <tr> <td style="text-align: center;">Hours to be allocated</td> <td style="text-align: center;">300</td> </tr> <tr> <td style="text-align: center;">Allocated Hours</td> <td style="text-align: center;">300</td> </tr> </tbody> </table>	Independent Study Hours:		Independent study/self-guided study	168	Total Independent Study Hours:	168	Placement Study Hours:		Placement	60	Total Placement Study Hours:	60	Scheduled Learning and Teaching Hours:		Face-to-face learning	72	Total Scheduled Learning and Teaching Hours:	72	Hours to be allocated	300	Allocated Hours	300
Independent Study Hours:																							
Independent study/self-guided study	168																						
Total Independent Study Hours:	168																						
Placement Study Hours:																							
Placement	60																						
Total Placement Study Hours:	60																						
Scheduled Learning and Teaching Hours:																							
Face-to-face learning	72																						
Total Scheduled Learning and Teaching Hours:	72																						
Hours to be allocated	300																						
Allocated Hours	300																						
Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p>https://uwe.rl.talis.com/index.html</p>																						

STUDENT AND ACADEMIC SERVICES

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Sports Business and Entrepreneurship [Sep][FT][AshtonGate][3yrs] BA (Hons) 2018-19

Business (Team Entrepreneurship) [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19