



Module Specification

Transforming Global Cities

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Part 1: Information

Module title: Transforming Global Cities

Module code: UBGMKV-30-3

Level: Level 6

For implementation from: 2021-22

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Environment & Technology

Department: FET Dept of Geography & Environmental Mgmt

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Geography and Environmental Management

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Module Entry Requirements: 60 credits at level 2

Educational aims: Cities globally have been experiencing profound changes. Transformations have been occurring in their economic bases, their social make-up, their patterns of social and cultural activity, their physical landscapes, the symbolic

images they present to external and internal audiences, the ways they are governed, and the environmental challenges they face. The overall aim of the module is to develop an understanding of the causes and consequences of these changes, and to review and assess the responses to them, both by national governments and by individual cities themselves. The module draws on current theoretical ideas in the field of urban studies and related disciplines, and on recent academic and practice-based research, illustrating key case studies.

In addition the educational experience may explore, develop, and practise but not formally discretely assess the following:

Debate and reflect on the direction of future policies to tackle urban problems
Develop the skills of individual thinking, group debate and critical analysis of the academic and grey literature

Outline syllabus: The syllabus is divided into four sections. Indicative content is:

Part 1: Making sense of how cities are transforming:

From production to information and consumption

Globalisation

Social polarisation and exclusion

Social and cultural diversity

New forms of urban governance

New urban spaces

Part 2: The evolution of national urban policy:

The early years of regeneration: social and community welfare (1968-1979)

Entrepreneurial regeneration (1980s)

Competition and sustainability (1990s)

Urban renaissance and neighbourhood renewal (1997-2010)

Regeneration in the age of austerity (2010-)

Part 3: City-level policy responses:

Place image, rebranding and marketing

Inter-city collaborative networks

Fostering the creative industries

Promoting the social economy

Part 4: Themes and debates in city transformation:

Competitive advantage and the city

Social exclusion, social cohesion and social capital

From city government to city governance

Community involvement and volunteering in urban regeneration

Postmodernism and the urban landscape

Sustainable development, climate change and city planning

Part 3: Teaching and learning methods

Teaching and learning methods: There will be a programme of interactive lectures to introduce and explore key ideas related to transforming cities globally. The teaching and learning methods aim to enhance the key skills of critical analysis of a variety of sources, wide reading and writing academic essays. There will be a 3-hour session each week combining a lecture with discussion to enable students to engage with the content and the reading beyond the lecture element. Students will be expected to complete weekly readings and/or other activities as relevant to the lecture content.

Scheduled learning comprises weekly interactive lectures.

Independent learning comprises hours engaged with essential reading, completion of activities, and coursework and examination preparation and completion.

Contact Hours:

3 hours of contact each week of the academic year will be allocated. This will comprise a weekly slot comprising a combination of interactive lectures and group

discussion.

In addition to the formal classes, students will be set key reading and/or activity each week to complete for the following session.

The amount of time spent on activities in this module is:

Activity:

Contact time: 72 hours

Assimilation and development of knowledge: 150 hours

Exam preparation: 39 hours

Coursework preparation: 39 hours

Total study time: 300 hours

Module Learning outcomes:

MO1 Outline alternative perspectives on the major challenges and processes of change that cities in the developed world are experiencing

MO2 Present a critical account of the evolution of urban policy in the UK from the 1960s to the present day

MO3 Describe and evaluate a number of common city-level responses to the multiple challenges of urban transformation

MO4 Give an informed account of the distinctive experiences of, and strategies adopted in, a number of individual cities globally

MO5 Explain key overarching themes and debates in urban studies, making use of current theoretical ideas in the field

MO6 Critically evaluate key theoretical, policy and practice ideas in the field

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ubgmkv-30-3.html) via the following link <https://uwe.rl.talis.com/modules/ubgmkv-30-3.html>

Part 4: Assessment

Assessment strategy: 3000-word coursework essay

The aim of this assessment is for students to select and critically evaluate a real-world urban policy in the form of a policy analysis which: assesses the wider political-economic context for the policy; gives an overview of the workings and geography of the policy; evaluates the successes and failures of the policy based on a wide range of evidence and case study examples; and elucidates and suggests lessons learnt which can be incorporated into present and future urban economic and social regeneration policy. This approach replicates the nature of reports that regeneration and built environment professionals undertake in industry.

Online written examination (24 hour)

The rationale for this assessment is for students to research and critique key real-world policy and management issues related to the continuing transformation of cities at the global level. Students should create coherent written answers that engage, in depth and breadth, with academic and grey literature to give an overview of past experiences and draw out lessons for the future. This develops academic and employability skills of: researching and synthesising a wide range of evidence to construct critical arguments, engaging with theory and practice, and applying this in the context of intervening in current and potential future built environment issues.

Size of task 2 hours.

Assessment components:

Examination (Online) - Component A (First Sit)

Description: Online Examination (24 hours)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO3, MO4, MO5, MO6

Written Assignment - Component B (First Sit)

Description: Essay (3000 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO4, MO5, MO6

Examination (Online) - Component A (Resit)

Description: Online Examination (24 hours)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO3, MO5, MO6

Written Assignment - Component B (Resit)

Description: Essay (3000 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO5, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Geography and Planning [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Geography [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Geography [Sep][FT][Frenchay][4yrs] MPlan 2019-20

Geography and Planning {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Geography and Planning [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Geography {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Geography [Sep][SW][Frenchay][5yrs] MPlan 2018-19

Geography {Foundation} [Sep][FT][Frenchay][5yrs] MPlan 2018-19

Geography [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20