

MODULE SPECIFICATION

Part 1: Information							
Module Title	Transforming Global Cities						
Module Code	UBGMKV-30-3		Level	Level 6			
For implementation from	2020-	21					
UWE Credit Rating	30		ECTS Credit Rating	15			
Faculty	Faculty of Environment & Technology		Field	Geography and Environmental Management			
Department	FET [FET Dept of Geography & Envrnmental Mgmt					
Module type:	Stand	Standard					
Pre-requisites		None					
Excluded Combinations		None					
Co- requisites		None					
Module Entry requirements		None					

Part 2: Description

Features: Module Entry Requirements: 60 credits at level 2

Educational Aims: Cities globally have been experiencing profound changes. Transformations have been occurring in their economic bases, their social make-up, their patterns of social and cultural activity, their physical landscapes, the symbolic images they present to external and internal audiences, the ways they are governed, and the environmental challenges they face. The overall aim of the module is to develop an understanding of the causes and consequences of these changes, and to review and assess the responses to them, both by national governments and by individual cities themselves. The module draws on current theoretical ideas in the field of urban studies and related disciplines, and on recent academic and practice-based research, illustrating key case studies.

In addition the educational experience may explore, develop, and practise but not formally discretely assess the following:

Debate and reflect on the direction of future policies to tackle urban problems Develop the skills of individual thinking, group debate and critical analysis of the academic and grey literature

STUDENT AND ACADEMIC SERVICES

Outline Syllabus: The syllabus is divided into four sections. Indicative content is:

Part 1: Making sense of how cities are transforming:

From production to information and consumption

Globalisation

Social polarisation and exclusion

Social and cultural diversity

New forms of urban governance

New urban spaces

Part 2: The evolution of national urban policy:

The early years of regeneration: social and community welfare (1968-

1979)

Entrepreneurial regeneration (1980s)

Competition and sustainability (1990s)

Urban renaissance and neighbourhood renewal (1997-2010)

Regeneration in the age of austerity (2010-)

Part 3: City-level policy responses:

Place image, rebranding and marketing

Inter-city collaborative networks

Fostering the creative industries

Promoting the social economy

Part 4: Themes and debates in city transformation:

Competitive advantage and the city

Social exclusion, social cohesion and social capital

From city government to city governance

Community involvement and volunteering in urban regeneration

Postmodernism and the urban landscape

Sustainable development, climate change and city planning

Teaching and Learning Methods: There will be a programme of interactive lectures to introduce and explore key ideas related to transforming cities globally. The teaching and learning methods aim to enhance the key skills of critical analysis of a variety of sources, wide reading and writing academic essays. There will be a 3- hour session each week combining a lecture with discussion to enable students to engage with the content and the reading beyond the lecture element. Students will be expected to complete weekly readings and/or other activities as relevant to the lecture content.

Scheduled learning comprises weekly interactive lectures.

Independent learning comprises hours engaged with essential reading, completion of activities, and coursework and examination preparation and completion.

Contact Hours:

3 hours of contact each week of the academic year will be allocated. This will comprise a weekly slot comprising a combination of interactive lectures and group discussion.

In addition to the formal classes, students will be set key reading and/or activity each week to complete for the following session.

The amount of time spent on activities in this module is:

Activity:

Contact time: 72 hours

Assimilation and development of knowledge: 150 hours

Exam preparation: 39 hours Coursework preparation: 39 hours

Total study time: 300 hours

Part 3: Assessment

3000-word coursework essay

The aim of this assessment is for students to select and critically evaluate a real-world urban policy in the form of a policy analysis which: assesses the wider political-economic context for the policy; gives an overview of the workings and geography of the policy; evaluates the successes and failures of the policy based on a wide range of evidence and case study examples; and elucidates and suggests lessons learnt which can be incorporated into present and future urban economic and social regeneration policy. This approach replicates the nature of reports that regeneration and built environment professionals undertake in industry.

unseen written examination

The rationale for this assessment is for students to research and critique key real-world policy and management issues related to the continuing transformation of cities at the global level. Students should create coherent written answers that engage, in depth and breadth, with academic and grey literature to give an overview of past experiences and draw out lessons for the future. This develops academic and employability skills of: researching and synthesising a wide range of evidence to construct critical arguments, engaging with theory and practice, and applying this in the context of intervening in current and potential future built environment issues.

First Sit Components	Final Assessment	Element weighting	Description	
Examination (Online) -	✓	50 %	Online Examination	
Component A	•	30 %		
Written Assignment -		50 %	Essay (3000 words)	
Component B		30 %		
Resit Components	Final Assessment	Element weighting	Description	
Examination (Online) -	√	50 %	Online Examination	
		JU /0		
Component A				
Written Assignment -		50 %	Essay (3000 words)	

Part 4: Teaching and Learning Methods						
Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:					
	Module Learning Outcomes	Reference				
	Outline alternative perspectives on the major challenges and processes of change that cities in the developed world are experiencing	MO1				
	Present a critical account of the evolution of urban policy in the UK from the 1960s to the present day	MO2				
	Describe and evaluate a number of common city-level responses to the multiple challenges of urban transformation	MO3				
	Give an informed account of the distinctive experiences of, and strategies adopted in, a number of individual cities globally	MO4				
	Explain key overarching themes and debates in urban studies, making use of current theoretical ideas in the field	MO5				
	Critically evaluate key theoretical, policy and practice ideas in the field	MO6				
Contact Hours	Independent Study Hours:					

STUDENT AND ACADEMIC SERVICES

Total Independent Study Hours:	228
	220
ng and Teaching Hours:	
ace learning	72
Total Scheduled Learning and Teaching Hours:	72
ated	300
	300
•	
	ace learning Total Scheduled Learning and Teaching Hours: ated this module can be accessed via the following link: com/modules/ubgmkv-30-3.html

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Geography and Planning [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Geography [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Geography [Sep][FT][Frenchay][4yrs] MPlan 2018-19

Geography [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19