



Module Specification

International Tourism and Sustainable Development

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Part 1: Information

Module title: International Tourism and Sustainable Development

Module code: UBGMVU-30-3

Level: Level 6

For implementation from: 2021-22

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Environment & Technology

Department: FET Dept of Geography & Environmental Mgmt

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Geography and Environmental Management

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Module Entry requirements: 60 credits at level 2

Educational aims: See Learning Outcomes

Outline syllabus: The syllabus includes:

Tourism's role in international development:

The modernisation or dependency debate

Globalisation and inequality

Human rights and justice

Strategies for sustainability and responsibility:

Stakeholder involvement and strategic planning

NGO involvement and community-based tourism

Fair trade and pro-poor tourism

Contemporary issues for tourism and the environment:

Tourism's contribution and vulnerability to environmental change

Resource management for sustainable tourism development

Tourism's role in conservation

Management of tourism in fragile ecosystems:

International environmental policy and tourism regulation

Concepts such as carrying capacity and indicators of change

The costs and benefits of wildlife tourism

Part 3: Teaching and learning methods

Teaching and learning methods: The teaching and learning associated with this module is based around a series of lectures and tutor-directed seminars. The study time associated with the module will be spent on a variety of different tasks and activities.

Scheduled learning includes lectures and tutor-directed seminars.

Independent learning includes hours engaged with essential reading, directed learning, assignment preparation and completion.

On average, there will be three hours of contact per week for each student, in the

form of lectures and tutor-directed seminars. The emphasis throughout the module will be on student-led activities.

Activity (Hours):

Contact time (72)

Assimilation and development of knowledge (108)

Presentation preparation (120)

Total study time (300)

Module Learning outcomes:

MO1 Understand the role played by tourism in development and on environmental degradation

MO2 Critically evaluate how tourism can contribute to, and be a means to reduce, inequality and poverty both for people and fragile environments

MO3 Analyse, interpret and develop proposals for sustainable tourism development

MO4 Synthesize a range of information from multiple sources

MO5 Produce academically rigorous work-related written materials (“grey literature”) aimed at different audiences

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ubgmvu-30-3.html) via the following link <https://uwe.rl.talis.com/modules/ubgmvu-30-3.html>

Part 4: Assessment

Assessment strategy: The assessment for this module is made up of two components.

Component A

Component A comprises an examination.

An online examination (24 hour window) will target learning outcomes 1 to 4. The examination will test knowledge and understanding. Size of task - 2 hours.

Component B

Component B comprises an individual report and will target learning outcomes 1 to 5. The report will be an academically rigorous and practice related, set out with a professional layout structure.

Formative feedback Exam skills will be reinforced through exercises developed around 'mock' questions. Expectations concerning the report will be clearly set out and will reinforce advice and guidance provided through earlier years. There will be an opportunity for feedback on draft reports through semester one.

Assessment components:

Examination (Online) - Component A (First Sit)

Description: Online Examination (24 hour window)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Report - Component B (First Sit)

Description: Individual report (3000 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Examination (Online) - Component A (Resit)

Description: Online Examination (24 hour window)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Report - Component B (Resit)

Description: Individual report (3000 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Geography and Planning [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Urban Planning [Sep][FT][Frenchay][3yrs] BSc (Hons) 2019-20

Geography [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Geography [Sep][FT][Frenchay][4yrs] MPlan 2019-20

Geography and Planning {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Geography and Planning [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Geography {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Geography [Sep][SW][Frenchay][5yrs] MPlan 2018-19

Geography {Foundation} [Sep][FT][Frenchay][5yrs] MPlan 2018-19

Urban Planning {Foundation} [Sep][FT][Frenchay][4yrs] BSc (Hons) 2018-19

Geography [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20