



MODULE SPECIFICATION

Part 1: Information			
Module Title	Design in Context		
Module Code	UBLF98-15-1	Level	Level 4
For implementation from	2018-19		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Environment & Technology	Field	Architecture and the Built Environment
Department	FET Dept of Architecture & Built Environ		
Contributes towards	Product Design Technology [Sep][FT][Frenchay][3yrs] BSc (Hons) 2018-19 Digital Media [Sep][FT][Frenchay][3yrs] BSc (Hons) 2018-19 Product Design [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19 Creative Product Design [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19 Creative Product Design [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19 Product Design [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19 Product Design Technology [Sep][SW][Frenchay][4yrs] BSc (Hons) 2018-19 Digital Media [Sep][FT][Frenchay][3yrs] BSc (Hons) 2018-19 Digital Media [Sep][SW][Frenchay][4yrs] BSc (Hons) 2018-19 Digital Media [Sep][SW][Frenchay][4yrs] BSc (Hons) 2018-19 Digital Media [Sep][FT][SHAPE][3yrs] BSc (Hons) 2018-19 Digital Media [Sep][FT][SHAPE][3yrs] BSc (Hons) 2018-19		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

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Part 2: Description

Educational Aims: See learning outcomes.

Outline Syllabus: This module consists of a chronological overview of design practice from the nineteenth century to today. Students will gain a comprehensive overview of the principle themes, debates, theories and developments in the history of design. The module will further examine significant contextual issues within current product design practice and provide an historical framework within which to evaluate these.

Through an exploration of artefacts and ideas students will gain an appreciation for persistent themes and synthesise these within the context of design as a practice and a method of enquiry.

The lecture series maybe augmented by visits to appropriate design exhibitions

Teaching and Learning Methods: Teaching and Learning Strategy for this module is lecture based topic with discussion and written research reports. Each topic lecture will introduce the students to the Methods contextual information for further research and inquiry that supports and frames their acquisition of topic specific knowledge and skills.

Reading and research outside of scheduled hours is an essential component to the successful completion of the assigned work with an average time investment of 3+ hours per week. Students will be expected to come prepared for the module sessions with assigned pre-lecture reading/research completed for active participation in subject specific discussions.

Feedback will be in the form of direct verbal and/or written. Marking criteria and assessment format will be clearly indicated on the Project Brief made accessible to the students at the beginning of each project.

Additional tutorial support is offered through individual appointments with the module tutors and through PAL.

Part 3: Assessment

The assessment strategy in this standard module is based upon the module information covered in lecture and tutorial as well as individual research work report and an exam.

Summative Assessment: Projects are evaluated on subject specific criteria clearly stated on each project brief at the outset of each project:

A Design critique of known designer and a major work (B)

Research paper furthering the insights from the design critique paper. (B)

Exam (2 hours) (A)

Formative Assessment: One-to-one tutoring is provided on an as requested basis

Feedback: is provided on the written components of the module.

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		45 %	Paper 2: research [30 hours]
Written Assignment - Component B		30 %	Paper 1: critique [30 hours]

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Examination - Component A	✓	25 %	Exam – Final Assessment (2 hours)
Resit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		75 %	Comprehensive paper 1: research
Examination - Component A	✓	25 %	Exam (2 hours)

Part 4: Teaching and Learning Methods																					
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <table border="1" style="width: 100%;"> <thead> <tr> <th colspan="2" style="text-align: center;">Module Learning Outcomes</th> </tr> </thead> <tbody> <tr> <td>MO1</td> <td>Research, select, evaluate, manipulate and manage information relevant to the analysis and synthesis of product design solutions</td> </tr> <tr> <td>MO2</td> <td>Analyse objects and trends in their socio-cultural context</td> </tr> <tr> <td>MO3</td> <td>Analyse objects and/or services and trends in their historical context</td> </tr> <tr> <td>MO4</td> <td>Write a Product Design Specification (PDS), design reports and present design ideas in a rational and coherent manner</td> </tr> </tbody> </table>	Module Learning Outcomes		MO1	Research, select, evaluate, manipulate and manage information relevant to the analysis and synthesis of product design solutions	MO2	Analyse objects and trends in their socio-cultural context	MO3	Analyse objects and/or services and trends in their historical context	MO4	Write a Product Design Specification (PDS), design reports and present design ideas in a rational and coherent manner										
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