Module Specification

Design in Context

Version: 2023-24, v2.0, 01 Jun 2023

Contents

Part 1: Information

Module title: Design in Context

Module code: UBLF98-15-1

Level: Level 4

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Environment & Technology

Department: FET Dept of Architecture & Built Environ

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Architecture and the Built Environment

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See learning outcomes.

Outline syllabus: This module consists of a chronological overview of design practice from the nineteenth century to today. Students will gain a comprehensive

overview of the principle themes, debates, theories and developments in the history of design. The module will further examine significant contextual issues within current product design practice and provide an historical framework within which to evaluate these.

Through an exploration of artefacts and ideas students will gain an appreciation for persistent themes and synthesise these within the context of design as a practice and a method of enquiry.

The lecture series will be augmented by additional readings and video sources, visits to appropriate design exhibitions.

Part 3: Teaching and learning methods

Teaching and learning methods: Teaching and Learning Strategy for this module is lecture based topic with discussion, note taking and written research reports. Each topic lecture will introduce the students to the methods contextual information for further research and inquiry that supports and frames their acquisition of topic specific knowledge and skills.

Readings, visual sources, video and research outside of scheduled hours is an essential component to the successful completion of the assigned work with an average time investment of 3+ hours per week. Students will be expected to come prepared for the module sessions with assigned pre-lecture reading/viewing/research completed for active participation in subject specific discussions.

The activity of recording visual notes (writing and sketching) during the lectures aand private study is regarded as a key method for attaining a knowledge and understanding of the material. It is hoped that the module will encourage students' independent interest in this key subject area.

Feedback will be written with additional verbal formative feedback during tutorials.

Marking criteria and assessment format will be clearly indicated on the project brief made accessible to the students at the beginning of each project.

Additional tutorial support is offered through individual appointments with the module tutors and through PAL.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Research, select, evaluate, manipulate and manage information relevant to the analysis and synthesis of product design solutions

MO2 Analyse objects and trends in their socio-cultural context

MO3 Analyse objects and/or services and trends in their historical context

MO4 Write a Product Design Specification (PDS), design reports and present design ideas in a rational and coherent manner

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 54 hours

Face-to-face learning = 48 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/modules/ublf98-15-1.html

Part 4: Assessment

Assessment strategy: Notebooks/ Sketchbooks - The process of making both written and sketch notes is important in learning and understanding visual material. The individual note / sketch book has been chosen as an appropriate vehicle for developing this skill, and the completed sketchbooks are formally assessed as an element of the overall module assessment.

The criteria for marking these sketchbooks are:

-evidence of engaging and understanding the lectures and additional private study reading and viewing material presented.

-ability to understand and analyse the image that has been presented, rather than copying an image and words verbatim.

-care in written and visual presentation and development of technique.

Essay - invidudual research essay forms an essential part of the development of skills in academic writing and scholarship. It is concerned with demonstrating an understanding of how design context and history are vital in the design process, and that reading works of academic theory is an essential skill for designers today.

Students are not assessed on their ability to design in this module, but they are given credit for demonstrating their understanding of the relevance of historical precedent, and expressing this relevance with clarity through writing and drawing.

Assessment components:

Written Assignment (First Sit)

Description: Essay [1000 words]

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (First Sit)

Description: Visual Notebook

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Written Assignment (Resit)

Description: Essay [1000 words]

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Notebook

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Product Design [Frenchay] BA (Hons) 2023-24

Product Design Technology [Frenchay] BSc (Hons) 2023-24

Product Design {Foundation} [Frenchay] BA (Hons) 2022-23

Product Design Technology {Foundation} [Frenchay] BSc (Hons) 2022-23