Module Specification

Entrepreneurship - Ideas and Practices

Version: 2023-24, v2.0, 19 May 2023

Contents

Part 1: Information

Module title: Entrepreneurship - Ideas and Practices

Module code: UMSD84-15-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Strategy and International Business

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: This module aims to assist students' understanding of entrepreneurship and broaden their perspectives of creativity in relation to their future practices, occupations and career alternatives.

Outline syllabus: The module is designed around two strands (1) Entrepreneurship in practice and (2) Critical approaches to entrepreneurship.

Indicative content:

Entrepreneurship in practice:

How we understand everyday processes of entrepreneurship including: opportunity practices and exploring societal benefits and interventions of sustainability in relation to entrepreneurship and creativity? Practitioners are invited to facilitate sessions to enable students to gain insights from those engaged in entrepreneurship.

Critical approaches to entrepreneurship:

How we frame entrepreneurship and question taken-for-granted assumptions in order to examine alternative entrepreneurship approaches from traditional economic approaches.

Part 3: Teaching and learning methods

Teaching and learning methods: Students will be directed towards the University Library online Study Skills resources for the development of skills appropriate to the level and style of the module. In addition a number of e-learning resources will also be used:

Lecturers will be taught in 1 hour sessions. These will be supported by two-hour sessions where students will be supported in developing the requisite knowledge and understanding.

Module contact will be 3 hours per week of a combination of lectures and seminars. Practitioners are invited to deliver sessions to enable students to gain access to and managerial responsible insights from those engaged in entrepreneurship.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically evaluate differing theoretical perspectives of entrepreneurship processes

MO2 Critically assess arguments and assumptions to contextualize practices

MO3 Evidence a critical awareness of creative approaches to entrepreneurship

MO4 Demonstrate a critical understanding of the uncertainty, ambiguity and limits of knowledge that surrounds the interpretation of entrepreneurship as a diverse societal phenomenon

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/modules/umsd84-15-3.html

Part 4: Assessment

Assessment strategy: Opportunities for formative assessment and interim feedback are built into module delivery on a weekly basis. Assessment is directly driven by the learning outcomes of the module and involves creative hands-on learning.

 Summative assessment includes two tasks:

Task 1 - Individual Learning Portfolio (2500 words) and 2 – Essay (1500 words)

Assessment components:

Portfolio (First Sit)

Description: Individual Learning Portfolio (2500 words)

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Written Assignment (First Sit)

Description: Essay (1500 words)

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Individual learning portfolio (2500 words)

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Written Assignment (Resit)

Description: Essay (1500 words)

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business and Management [Jan][FT][Villa][3yrs] BA (Hons) 2021-22

Business and Management [May][FT][Villa][3yrs] BA (Hons) 2021-22

Business and Management [Sep][FT][Villa][3yrs] BA (Hons) 2021-22

Business and Management {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2021-22

Business and Management {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Business and Management {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2021-22

Business Studies {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2021-22

Business Management and Leadership [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Business and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Business and Events Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Business and Management [Jan][SW][Villa][4yrs] BA (Hons) 2020-21

Business and Management [May][SW][Villa][4yrs] BA (Hons) 2020-21

Business and Management [Sep][SW][Villa][4yrs] BA (Hons) 2020-21

Business Management and Leadership {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business Management with Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Business Management with Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business and Events Management [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Business and Events Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business and Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Business and Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business and Events Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business Management with Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business and Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Business and Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20