University of the West of England
BRISTOL

CORPORATE AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data						
Module Title	Project Management					
Module Code	UMMD7P-15-3		Level	3	Version	1
Owning Faculty	FBL		Field	Operations and Information Management		
Contributes towards	BA (Hons) Business Studies, BA (Hons) Business Management					
UWE Credit Rating	15	ECTS Credit Rating	7.5	Module Type	Standard	
Pre-requisites	None		Co- requisites	None		
Excluded Combinations	None		Module Entry requirements			
Valid From	September 2013		Valid to			

CAP Approval Date	QMAC Dec 11

Part 2: Learning and Teaching	
Learning Outcomes	On successful completion of this module students will: - be aware of the major themes within the project management body of knowledge - understand the dynamics of the project management discipline, and its emerging applications in contemporary organisations, - apply project management methods and techniques, and critically appraise the applicability of those methods to a variety of project situations. - evaluate projects in practical context and apply the knowledge, skills and techniques to analysing and solving practical problems typically arising in project situations
Syllabus Outline	The module is designed to incorporate a holistic, integrative approach to this multi-disciplinary subject. The choice of topics and theoretical concepts reflects the dynamics of the project management discipline embracing the current research activity, literature, emerging management theory and concepts, as well as contemporary cross-industrial application and practice. In addition to its focus towards examining conventional wisdom, emerging paradigms of management of projects, and the empirical evidence, the module content builds on and puts into perspective the aspects of management theory and practice which students should have been exposed to during their first two years of study and, in most cases, during their placement year. This helps students acquire the awareness and understanding of where project management fits within general management processes and other aspects of organisational life. A number of teaching and discussion units have been designed to reinforce

	module objectives and learning outcomes:
	- Understanding projects and project management - The concept of project life cycle - Project management methodology, processes and techniques - Generic typology of projects. - Strategic context of projects - Project evaluation process and project management systems - Organisational behaviour issues - interpersonal dynamics and cultural elements in the management of projects - Individual competencies and skills: communication and presentation skills, reflective practice.
Contact Hours/Scheduled Hours	3 hours of contact per week, consisting of a mix of lectures and seminars.
Teaching and Learning Methods	Each of the course units consists of a taught part which is subsequently supported by a wide range of relevant case studies, examples and exercises to cover project management tools, techniques and processes. Students will be expected to prepare for the seminar activity. Comprehensive materials that support the module are on Blackboard. In order to facilitate an effective learning experience both in the classroom and through individual student reflection. The coursework provides each student with the experience of working on and managing a "real-life" project where they are required to critically evaluate the project performance. The report is based on a topic relevant to PM theory and practice.
Key Information Sets Information	Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.

Key Information Set - Module data

Number of credits for this module				15	

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
150	36	114	0	150	✓

The table below indicates as a percentage the total assessment of the module which constitutes a -

Written Exam: Unseen written exam, open book written exam, In-class test
Coursework: Written assignment or essay, report, dissertation, portfolio, project
Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

		Total assessment of the module:		
		Written exam assessment percentage	50%	
		Coursework assessment percentage	50%	
		Practical exam assessment percentage	0%	
			100%	

Reading Strategy	Students receive module handbooks which have case studies, questionnaires and research papers. All students will be encouraged to make full use of the print and electronic resources available to them through membership of the University. These include a range of electronic journals and a wide variety of resources available through web sites and information gateways (e.g. EBSCO). The University Library web pages provide access to subject relevant resources and services and to the library catalogue. Students will be presented with opportunities within the curriculum to develop their information retrieval and evaluation skills in order to identify such resource

Essential reading
The essential reading will be specified in the module handbook and on Blackboard at the start of the module. This is potentially subject to change at short notice and students should not purchase any text without the guidance of the module leader. Example of the essential reading for this module may include:

Maylor, H (2010) *Project Management* 4th Ed Pearson Education

Further reading
Students will be expected to be more independent and use wider discretion in their choice of further reading of journal articles, research papers from various Project Management related sources are useful (e.g. Project management Journal, International Journal of Project Management etc). |
| Indicative Reading List | Students need to refer to the module handbook and other more frequently updated sources. Knowledge of Project Management related associations can also be useful. Examples include: the Association of Project Management ; the Project Management Institute and the International Project Management Association

Atkinson, R. (1999) 'Project management: cost, time and quality, two best guesses and a phenomenon; it's time to accept other success criteria' *International Journal of Project Management,* Vol. 17, No. 6, pp.337-342

Baldry, D. (1998) 'The evaluation of risk management in public sector capital projects' *International Journal of Project Management*, 16 (1), 35-41

Clarke, A. (1999) 'A practical use of key success factors to improve the effectiveness of project management' *International Journal of Project Management,* Vol.17, No.3, pp.139-145

Frame, J. D. (1994) *The New Project Management* Jossey-Bass: San Francisco, CA

Hastings, C. (1993) 'Project working – how to implement widespread teamworking' in *The New Organisation:Growing the Culture of Organisational Networking'* McGraw–Hill: UK, pp.102-120

Huczynski A. and Buchanan D (2007) *Organizational Behaviour; An Introductory Text,*(6th ed.) FT-Prentice Hall, Pearson Education Ltd: Harlow, UK,

Mantel, Meredith, Shafer and Sutton (2001) *Project Management In Practice,* Wiley: USA

Meredith J R & Mantel S J (2003) *Project Management: A Managerial Approach*, |

	(5th edit) Wiley, USA,
	Mitroff I. I. & Linstone H. A. (1993) *The Unbounded Mind: Breaking the Chains of Traditional BusinessThinking* , Oxford University Press, New York,
	Pinto J K (2000) 'Understanding the role of politics in successful project management' *International Journal of Project Management*, Vol.14, No.1, pp.5-18
	Saad M, Cicmil S, and Greenwood M (2002) 'Technology transfer projects in developing countries – furthering the project management perspectives' *International Journal of Project Management,* No.20, pp.617-625
	Turner R and Müller R (2003) 'On the nature of the project as a temporary organization' *International Journal of Project Management* 21 (2003) pp.1-8
	Turner J R and Cochrane R A (1993) "The goals and methods matrix: coping with projects for which the goals and /or methods of achieving them are ill-defined", *International Journal of Project Management*, 11 (2): 93-101

Part 3: Assessment			
Assessment Strategy	<u>Summative assessment</u> of this module has been devised to examine both the students' knowledge and application of the subject. Component B is an Individual evaluation of a project (2,500 words with 10% tolerance)The individual coursework component requires research, evaluation and academic critical appraisal of a real life project. Component A - The end of module 3 hour **examination** includes questions to test their knowledge and understanding of a topic. The majority of questions aim for the students to take concepts and theory from project management and apply them to particular examples.		
Identify final assessment component and element	**Component A (Exam)**		
% weighting between components A and B (Standard modules only)		**A:**	**B**:
		50%	50%

First Sit	
Component A (controlled conditions) **Description of each element**	**Element weighting**
1. Exam (3 hours)	100%
Component B **Description of each element**	**Element weighting**
1. Individual evaluation of a project (2,500 words)	100%

Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) **Description of each element**	**Element weighting**
1. Exam (3 hours)	100%
Component B **Description of each element**	**Element weighting**
1. Essay (2,500 words)	100%
If a student is permitted an **EXCEPTIONAL RETAKE** of the module the assessment will be that indicated by the Module Description at the time that retake commences	