



MODULE SPECIFICATION

Part 1: Information			
Module Title	Sustainable Business		
Module Code	UMED95-15-3	Level	Level 6
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Business & Law	Field	Economics
Department	FBL Dept of Business & Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Educational Aims: See Learning Outcomes.</p> <p>Outline Syllabus: This module will cover the following topics:</p> <p>Definitions of sustainability; the triple bottom line: economic, social and environmental sustainability; interactions between social, economic and ecological systems</p> <p>Consequences of present business practices and systems on the achievement of sustainability</p> <p>Methods for valuing ecological systems and analysing business behaviour</p> <p>The role of business in the community; social entrepreneurship; local sustainable communities</p> <p>Resource depletion; energy gaps and crises; businesses and energy use</p> <p>Governmental responses to environmental changes and the role of business in acting within that context; carbon allowances and trading schemes</p> <p>Localism, globalism and business practice</p>

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Future forecasting within global environmental and resource constraints

Formulating sustainable business strategies

Teaching and Learning Methods: Lectures will focus on core material, with a particular focus on theory and its application. Other taught hours will focus on investigating and practising the lecture material.

Part 3: Assessment

This module deploys a mix of formative and summative assessment. The assessment strategy is designed to test the theoretical underpinnings and the operational techniques taught within the module. In addition to the summative assessment, formative assessment takes place after PC lab exercises using various software packages used throughout the module, in concluding a number of tutorial tasks and in the response to mini-project progress reports.

Formative assessment takes various forms and will occur throughout the module; it may include peer feedback on informal activities. In workshops, interactive software provides continuous opportunities for feedback. Summative assessment will be multi-faceted.

The first opportunity for summative assessment is a problem-based research project. It would be completed relatively late in the module. The coursework is designed to assess students' abilities to apply core concepts in the module to a real-world problem.

The online examination will also assess content from the module and will occur at the end of the module.

Summative Assessment

Component A: 24 hour online examination. This will be a take home paper composed of a choice of one of two essay type questions, 1500 words max.

Component B: 2,000 word mini-project encourages assessment of external organisations, which may be the student's own workplace. The assessment criteria include:

Understanding of the organisational context

Application of theoretical frameworks

Data collection

Data analysis

Self-critical reflection on findings from the above

Formative Assessment:

Engagement with other students in seminars that encourages a sense of belonging.

There may be weekly communications, providing generic feedback to groups on the week's seminars, lectures and tutorials.

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First Sit Components	Final Assessment	Element weighting	Description
Project - Component B		50 %	2500 word mini-project
Examination (Online) - Component A	✓	50 %	Examination (24 hours). Take home paper online exam composed of a choice of one of two essay type questions, 1500 words max.
Resit Components	Final Assessment	Element weighting	Description
Project - Component B		50 %	2500 word mini-project
Examination (Online) - Component A	✓	50 %	Examination (24 hours). Take home paper online exam composed of a choice of one of two essay type questions, 1500 words max.

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:	
	Module Learning Outcomes	Reference
	A developed knowledge of a range ecological, social and economic causes and consequences of global climate change and resource depletion	MO1
	Location and evaluation of a range of relevant information on the relationship of business to sustainability	MO2
	An ability to apply appropriate business and economic methods to the analysis of problems in achieving sustainability	MO3
	Critical discussion of the limitations of business and economic analysis in evaluating the full social, economic and environmental impacts of business activities	MO4
	Synthesis of different types of information and think systemically and critically about a problem	MO5
	Development of a project on sustainable business practice	MO6
Contact Hours	Independent Study Hours:	
	Independent study/self-guided study	114
	Total Independent Study Hours:	114
	Scheduled Learning and Teaching Hours:	
	Lectorials	12
	Lectures	12
Tutorials	12	

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	Total Scheduled Learning and Teaching Hours:	36
	Hours to be allocated	150
	Allocated Hours	150
Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p>https://uwe.rl.talis.com/modules/umed95-15-3.html</p>	

Part 5: Contributes Towards	
<p>This module contributes towards the following programmes of study:</p> <p>Business Management and Economics {Top-Up} [Sep][FT][Frenchay][1yr] BA (Hons) 2020-21</p> <p>Business and Management {Top Up}[Sep][FT][Frenchay][1yr] BA (Hons) 2020-21</p> <p>Business and Management {Top-Up} [Sep][FT][INTUNI][1yr] BA (Hons) 2020-21</p> <p>Global Political Economy [Sep][FT][Frenchay][1yr] MSc 2020-21</p> <p>Global Political Economy [Sep][PT][Frenchay][2yrs] MSc 2020-21</p> <p>Business Management with Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>Business and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>Economics {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>Economics {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19</p> <p>Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>Business Management and Leadership [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>Business and Management [Sep][FT][NepalBrit][3yrs] BBA (Hons) 2018-19</p> <p>Economics {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19</p> <p>Economics [Sep][FT][Frenchay][3yrs] BSc (Hons) 2018-19</p> <p>Business Management with Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>Business and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>Business and Management {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19</p> <p>Business and Management {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>Business and Management {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19</p> <p>Business and Management [Jan][FT][Frenchay][3yrs] BA (Hons) 2018-19</p>	