



MODULE SPECIFICATION

Part 1: Information			
Module Title	Sustainable Business		
Module Code	UMED95-15-3	Level	3
For implementation from	September 2018		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	FBL	Field	Economics
Department	Accounting, Economics and Finance		
Contributes towards	BA (Hons) Economics, BSc (Hons) Economics, BA (Hons) Business Management with Economics, BA (Hons) Business Management and Economics, BA (Hons) Business and Management, BA(Hons) Business Management and Leadership; MSc Global Political Economy		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>This module will cover the following topics:</p> <ol style="list-style-type: none"> 1. Definitions of sustainability; the triple bottom line: economic, social and environmental sustainability; interactions between social, economic and ecological systems 2. Consequences of present business practices and systems on the achievement of sustainability 3. Methods for valuing ecological systems and analysing business behaviour 4. The role of business in the community; social entrepreneurship; local sustainable communities 5. Resource depletion; energy gaps and crises; businesses and energy use 6. Governmental responses to environmental changes and the role of business in acting within that context; carbon allowances and trading schemes 7. Localism, globalism and business practice 8. Future forecasting within global environmental and resource constraints 9. Formulating sustainable business strategies <p>Lectures will focus on core material, with a particular focus on theory and its application. Seminars will focus on investigating and practising the lecture material; and will involve a mixture of tutorials, group presentations and practical classes. Seminars will utilise websites and software packages such as CBABuilder where appropriate.</p>

Part 3: Assessment

This module deploys a mix of formative and summative assessment. The assessment strategy is designed to test the theoretical underpinnings and the operational techniques taught within the module. In addition to the summative assessment, formative assessment takes place after PC lab exercises using various software packages used throughout the module, in concluding a number of tutorial tasks and in the response to mini-project progress reports.

Formative assessment takes various forms and will occur throughout the module; it may include peer feedback on informal activities. In workshops, interactive software provides continuous opportunities for feedback. Summative assessment will be multi-faceted.

The first opportunity for summative assessment is a problem-based research project. It would be completed relatively late in the module. The coursework is designed to assess students' abilities to apply core concepts in the module to a real-world problem.

The examination will assess the entire module content and will occur at the end of the module.

Summative Assessment

Component A: 2 hour examination

Component B: 2,500 word mini-project encourages collaboration with external organisations, which may be the student's own workplace. The assessment criteria include

- Understanding of the organisational context
- Application of theoretical frameworks
- Data collection
- Data analysis
- Self-critical reflection on findings from the above

Formative Assessment:

1. Engagement with other students in seminars that encourages a sense of belonging.
2. There may be weekly communications, providing generic feedback to groups on the week's seminars, lectures and tutorials.

Identify final timetabled piece of assessment (component and element)	Component A	
% weighting between components A and B (Standard modules only)	A:	B:
	50%	50%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Examination (2 hours)	100%	
Component B Description of each element	Element weighting (as % of component)	
1. 2500 work mini-project	100%	
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Examination (2 hours)	100%	
Component B Description of each element	Element weighting (as % of component)	
1. 2500 work mini-project	100%	

Part 4: Learning Outcomes & KIS Data																										
Learning Outcomes	<p>On successful completion of this module students will be able to demonstrate the following:</p> <ol style="list-style-type: none"> 1. A developed knowledge of a range ecological, social and economic causes and consequences of global climate change and resource depletion (Component A, Component B) 2. Location and evaluation of a range of relevant information on the relationship of business to sustainability (Component A, Component B) 3. An ability to apply appropriate business and economic methods to the analysis of problems in achieving sustainability (Component A, Component B) 4. Critical discussion of the limitations of business and economic analysis in evaluating the full social, economic and environmental impacts of business activities (Component A, Component B) 5. Synthesis of different types of information and think systemically and critically about a problem (Component A, Component B) 6. Development of a project on sustainable business practice (Component B) 																									
Key Information Sets Information (KIS)	<table border="1"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> </thead> <tbody> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> <tr> <td colspan="4"></td> <td style="border: 2px solid black;">15</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td>150</td> <td>36</td> <td>114</td> <td>0</td> <td>150</td> </tr> </tbody> </table>	Key Information Set - Module data					<i>Number of credits for this module</i>									15	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	36	114	0	150
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Contact Hours	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>																									
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Reading List	<p>Reading list link - https://uwe.rl.talis.com/lists/96888C29-496E-0AE3-71EC-AB30B68419B9.html</p>																									

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First CAP Approval Date	QMAC Dec 11			
Revision	1 November 2017	Version	2	link to RIA
ASQC Approval Date	31 May 2018		3	link to RIA
<i>Update this row each time a change goes to CAP</i>				