



MODULE SPECIFICATION

Part 1: Information			
Module Title	Critical Business Enquiry Project		
Module Code	UMCD9W-30-3	Level	Level 6
For implementation from	2019-20		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Business & Law	Field	Business and Management Cross-Disciplinary
Department	FBL Dept of Business & Management		
Module type:	Standard		
Pre-requisites	Research Methods for Business 2019-20, Research Methods for Marketing and Events 2019-20		
Excluded Combinations	Project 2019-20		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Overview: Pre-requisites: students must take one of Research Methods modules: UMCDM8-15-2, UMCDM9-15-2</p> <p>Educational Aims: See Learning Outcomes</p> <p>In addition, the educational experience will explore, develop, and practise but may not formally assess the following:</p> <p>Time management skills</p> <p>Resource identification and management skills</p> <p>Effective oral and written communication skills</p> <p>Independent and interdependent (group) working</p> <p>Outline Syllabus: Although the project largely involves self-directed private study supported by supervision, there will be a taught unit within the module, involving lectures, lectorials and skills sessions (see below). It is anticipated that this unit will also be available to students from other final year project-based modules.</p> <p>Week 1: Introduction to the Unit: project documents and dissertations</p>

STUDENT AND ACADEMIC SERVICES

Week 2: Planning

Week 3: Structuring

Week 4: Writing

Week 5: Editing and reviewing

Teaching and Learning Methods: Module delivery will be based on 6 hours of scheduled learning and teaching activities per teaching week during the taught unit. This will consist of:

A weekly one hour lecture for the delivery of core syllabus concepts

A two hour facilitated enquiry/problem-based learning lectorial

Up to three one hour skills development/group supervision/surgery workshops with tutor feedback and support

Each student will have the opportunity to benefit from individual supervision. Extensive use will be made of Blackboard, and students will also be directed towards the University Library online Study Skills resources for the development of skills appropriate to the level and style of the module.

Scheduled learning

The taught unit will be delivered over 5 weeks with a maximum of 6 hours contact time per week.

Lectures will be 1 hour large group taught sessions. These will be supported by two hour lectorials where students will be supported in developing knowledge and understanding necessary for subsequent skills sessions.

Skills (etc) sessions will support (a) the formal learning sessions of the unit and (b) the individual supervision sessions, and will be directly linked to the learning journal assessment.

Independent learning

Extensive independent learning is a necessity for this module. The study time associated with the module is based on 10:1 ratio of notional student study hours to credit value. This study will be supported by a series of up to 4 supervision sessions with a member of academic staff.

Part 3: Assessment

The assessment methods are chosen to provide summative feedback and to enable the students to demonstrate that they have achieved the learning outcomes of the module. Formative feedback will be provided during supervision sessions and as part of the skills component of the taught unit.

A Learning Journal (Component A) will be compiled progressively over the course of the module, to comprise: research diary and reflective essay Indicative minimum length: 2000 words.

A comprehensive and critical literature review (Component B) on a specific research topic will be developed as coursework over the module, supported by a practitioner-oriented executive summary of research project. Indicative maximum length: 7000 words.

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		75 %	Literature Review & practitioner oriented executive summary (7,000 words)

STUDENT AND ACADEMIC SERVICES

Written Assignment - Component A	✓	25 %	Learning Journal (2,000 words)
Resit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		75 %	Literature Review resubmission with evidence of reflection on feedback
Written Assignment - Component A	✓	25 %	Learning Journal resubmission with evidence of reflection on feedback

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:	
	Module Learning Outcomes	Reference
	Demonstrate an understanding of the role of academic research in business, management and organisational knowledge	MO1
	Demonstrate an ability to evaluate different research approaches and methodologies	MO2
	Demonstrate an informed understanding of alternative approaches to the development of academic knowledge about business and management	MO3
	Demonstrate a scholarly, critical and comprehensive understanding of one of a range of pervasive and contemporary business issues	MO4
	Be familiar with relevant business (and other) databases	MO5
	Interpret and evaluate published business and management research from a variety of disciplinary and philosophical perspectives	MO6
	Design and implement an extended research project involving the use of complex intellectual resources	MO7
	Be self critically reflective on the quality of own work	MO8
Contact Hours	Independent Study Hours:	
	Independent study/self-guided study	268
	Total Independent Study Hours:	268
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	32
	Total Scheduled Learning and Teaching Hours:	32
	Hours to be allocated	300
	Allocated Hours	300
Reading List	The reading list for this module can be accessed via the following link: https://uwe.rl.talis.com/index.html	

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Business and Management {Top-Up} [Sep][FT][INTUNI][1yr] BA (Hons) 2019-20