Module Specification

Research Project

Version: 2023-24, v1.0, 14 Oct 2022

Contents

Part 1: Information

Module title: Research Project

Module code: UMXD4K-40-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 40

ECTS credit rating: 20

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: None

Delivery locations: Not in use for Modules

Field: BRISTOL BUSINESS SCHOOL - NON MODULAR

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: The module aims to act as a capstone module allowing students to conduct an integrative research investigation in which they demonstrate that they

can apply knowledge and understanding from the whole programme to the work environment.

Outline syllabus: The theories, models and concepts used in the project will be drawn largely from the four preceding modules supported by guidance on research methodologies and the writing and structuring of a research project.

Indicative topics that will be covered include:

Identifying and presenting a proposal for a research project

Conducting a literature review

An outline of methodological approaches

Using qualitative data in research

Using quantitative data in research

Analysing and presenting data

Drawing conclusions and justifying recommendations

Part 3: Teaching and learning methods

Teaching and learning methods: On completion of the programme modules, students will be allocated a research project supervisor. Students will be required to submit a research project proposal to their supervisor, demonstrating applied knowledge and understanding of research methodology, prior to undertaking the substantive part of their research project research.

Students will be required to develop a schedule with their supervisor and to liaise, normally by e-mail, as the project develops and progresses.

The topic chosen should be relevant to management business administration and should demonstrate application of module concepts and theories covered in the programme modules.

Students will be expected to present the completed work in formal research project style and to submit a reference list and, if appropriate, a bibliography of sources, using the designated referencing conventions.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Explain and justify different methodological approaches to a research project

MO2 Critically evaluate relevant theories, models and concepts and apply these to a project

MO3 Understand and apply ethical standards in the design and research of a project

MO4 Identify and justify appropriate research objectives for the project

MO5 Apply and evaluate an appropriate research methodology to achieve project objectives

MO6 Understand and apply relevant data analysis techniques in the project

MO7 Evaluate outcomes and, where appropriate, make defensible recommendations

MO8 Reflect findings within an academic context

Hours to be allocated: 400

Contact hours:

Independent study/self-guided study = 400 hours

Total = 400

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/index.html

Part 4: Assessment

Assessment strategy: This is a project module where formative assessment is provided through the submission of a proposal document in which the student outlines their proposed research methodology. Students are provided with feedback for learning purposes only, however the proposal must be approved by the designated supervisor before the student progresses to the active research stage. The module is wholly assessed by the submission of a 13,000 (maximum) words excluding appendices project report.

Assessment components:

Final Project (First Sit)
Description: Research project (max 13 000 words)
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Final Project (Resit)
Description: Research project (max 13000 words)
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study: