



Module Specification

Managing into the Future

Version: 2023-24, v1.0, 14 Oct 2022

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Part 1: Information

Module title: Managing into the Future

Module code: UMXD4J-20-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 20

ECTS credit rating: 10

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: None

Delivery locations: Not in use for Modules

Field: BRISTOL BUSINESS SCHOOL - NON MODULAR

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: Over the past decade the pace and scope of change in the operating environment of organisations has been unprecedented. In many instances the failure of organisations to respond to this challenge was a direct result of a failure

of leadership. The objective of this module is to examine how the function of management is increasingly to ensure effective leadership at every level in the organisation.

Outline syllabus: The syllabus includes:

Managing and leading in modern-day organisations: power at different levels; changing attitudes through persuading and influencing – imperatives for success. Motivation and meaning – what makes people want to work? Communication: processes and practices in different social groups. Cultural, ethnic and gender influences on ways of communicating.

The need for constant change: focusing on the importance of adaptability and resilience.

Planning as a function of managers, strategy as a function of leaders. The human side of planning: decision making and critical thinking. Workplace essentials: creativity, innovation and the entrepreneurial 'mindset'.

Organising for a complex world: systems and structures. Teams: leading a team and team working; cooperation and conflict; the influence of leadership on relationships. The impact of technology on working relationships – structures and interactive behaviour. Organisational controls; people, processes, quality and achieving objectives.

Working across cultures: behaviours and traits in inter-cultural work. Globalisation: managing and leading effectively in a global economic environment. Sustainability: the growing importance and role of corporate social responsibility.

Part 3: Teaching and learning methods

Teaching and learning methods: The module is delivered over a twelve week period.

For students studying at specified colleges in the UK, lectures will be delivered by MDP's tutoring team and complemented by access to learning resources, namely:

Each college is required to hold copies of the main textbooks in the ratio of one copy per five students, and any subsidiary textbooks in the ratio of one copy per ten students.

MDP's Virtual Learning Environment has links to a wide range of online resources.

Students can access all the leading journals in business and management through an agreement with the Queen Mary, University of London library. The library is situated on the Mile End Road and is within walking distance for the majority of students.

The module is also offered in Distance Learning mode and an online version module is supported through the resources provided by MDP on the Virtual Learning Environment, and without recourse to any face-to-face tuition. To enable students to receive a learning experience equivalent to the face to face students, two additional features are included in the distance learning programme.

First, the course fee will include a one year subscription to 'Questia', an extensive online library. The subscription gives students full access to over 60,000 textbooks and more than 155,000 journal articles.

Second, MDP's Virtual Learning Environment will be used to host fortnightly discussion forums based on key readings and set activities. The Module Leader will provide a summary at the end of each session and all interactions will be monitored by the Programme Manager.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Analyse the factors that determine the effective management of people in an organisational context.

MO2 Understand the importance and evaluate different approaches to planning and strategy in a constantly changing environment.

MO3 Understand and apply relevant theories, models and concepts to the organisation of operations.

MO4 Evaluate models of inter-cultural working and sustainability in the global economic environment.

Hours to be allocated: 200

Contact hours:

Independent study/self-guided study = 152 hours

Face-to-face learning = 48 hours

Total = 200

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: The module is assessed through a combination of coursework, a written assignment (maximum 2,000 words) submitted during the course of the module, and an end of module examination – an exam based on a pre-seen case study in which questions require students to apply concepts in practice and test students understanding and critical evaluation of organisation theory and theories of change management. Opportunities for formative feedback are built into module sessions.

Assessment components:

Examination (First Sit)

Description: Examination (3 hours) FINAL

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1

Written Assignment (First Sit)

Description: Written assignment (max 2000 words)

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2, MO3, MO4

Examination (Resit)

Description: Examination (3 hours)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Written Assignment (Resit)

Description: Written assignment (max 2000 words)

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study: