



University of the
West of England

MODULE SPECIFICATION

Code: UMMCYU-15-M **Title:** Sustainable Procurement **Version:** 1

Level: M **UWE credit rating:** 15 **ECTS credit rating:** 7.5

Module type: Project

Owning Faculty: FBL **Field:** Operations and Information Management

Faculty Committee approval: QMAC **Date:**

Valid from: January 2011 **Discontinued from:**

Contributes towards: MSc Management

Pre-requisites: None

Co-requisites: None

Excluded combinations: None

Aim of module

The aim of the module is for learners to understand, critically appraise and apply key aspects of sustainable procurement through learning and activities and to develop the skills they need to incorporate sustainability into their own professional decision-making

Learning outcomes:

On successful completion of this module students will demonstrate the ability to:

- Undertake a critical appraisal of sustainable procurement theory within their organisational context or the context of an organisation with which they are familiar.
- Critically apply latest research and practice in sustainable procurement thinking.
- Employ analytical and evaluation skills, based on a thorough approach to the handling of primary and secondary data.
- Scan and organise data, abstracting meaning from information and knowledge.
- Learn through reflection on practice and experience.

Syllabus outline:

1. Introduction to Sustainable Procurement
2. Sustainable Procurement Management
3. Sustainable specification in procurement
4. Sustainable procurement, risk and opportunity management
5. Sustainability and austerity – an examination of the use of sustainability approaches in providing an enduring move towards austerity in the public and private sectors
6. Corporate Social Responsibility (CSR)

7. Working with small to medium enterprises and social enterprises
8. Life cycle analysis and through life

Teaching and learning strategy

As this module examines both the theory and practice of sustainable procurement, the teaching will involve a mix of interactive lectures (focusing on theory, academic insight, and practical business requirements) alongside discussion of case studies and entrepreneurs (practical application). In addition students will be expected to contribute using their own research material and experience. procurement training and education.

Students will need to complete the necessary preparatory reading and exercises prior to class, along with studying any set case material, which will be made available on Blackboard. Their learning will be enhanced through class discussion. Students will be expected to put forward, rationalise, substantiate and defend points of view on controversial matters in class.

Reading Strategy

Students are not expected to buy a core text for this module; currently no textbook exists in the market that would serve this purpose. Instead, students will be provided with a set of essential readings which will be specified in the module handbook and on Blackboard at the start of the module.

All students will be encouraged to make full use of the print and electronic resources available to them through membership of the University. These include a range of electronic journals and a wide variety of resources available through web sites and information gateways. The University Library's web pages provide access to subject relevant resources and services, and to the library catalogue. Many resources can be accessed remotely.

Further reading is required on this module to bring a depth and breadth of knowledge and understanding; to explore the topic from different perspectives; and to make clear links between relevant theory and practice. A list of readings to accompany each contact session will be uploaded to Blackboard, but students are also expected to use their initiative in selecting literature that is appropriate to their studies. Much of this will take the form of research articles in journals such as the *Journal of Purchasing and Supply Management*, *International Journal of Operations & Production Management*, *Strategic Management Journal*, *Journal of Purchasing and Supply Management*, *International Journal of Procurement Management*, *Business Strategy and the Environment*.

The following list is provided for validation/accreditation bodies as an indication of the type and level of information students may be expected to consult. As such its currency may wane during the life span of the module specification. However, as indicated above, current advice on what to read will be made available via other, more frequently updated mechanisms.

Indicative Reading List:

Beaman, B.M. (2005) "Environmental and sustainability ethics in supply chain management" *Science and Engineering Ethics*, 12 (2), 231-234.

Bansal, P. (2005) "Evolving sustainably: A longitudinal study of corporate sustainable development". *Strategic Management Journal*, 26: 197 - 218.

Carter, C. R. (2005) "Purchasing social responsibility and firm performance: The key mediating roles of organizational learning and supplier performance". *International Journal of Physical Distribution & Logistics Management*, 35(3): 177 - 194.

Cooper, R., Frank, G. And Kemp, R. (2001) " A multinational comparison of key ethical issues, helps and challenges in the purchasing and supply management profession: the key implications for business and the professions" *Journal of Business Ethics* 23, 83-100.

Min, H. and Galle, W.P. (2001). "Green Purchasing Practices of US firms". *International Journal of Operations & Production Management*, 21(9), pp. 1222-1238.

Nicholls, A. and Opal, C. (2005). *Fair Trade*. Sage, London

New, S., Green, K. and Morton, B. (2000). "Buying the environment: The multiple meanings of green supply". In Fineman, S. eds. *The Business of Greening*, pp. 35-53. London: Routledge.

Trowbridge, P. (2001). A Case Study of Green Supply-Chain Management at Advanced Micro Devices. *Greener Management International*, 35 (Autumn 2001), pp. 121-135.

Walker, H and Phillips, W. "Sustainable procurement: emerging issues. *International Journal of Procurement Management* 2 : 41-61.

Walker, H and Brammer, S. "Sustainable procurement in the UK public sector". *Supply Chain Management* 14 (2009) (Published): 128-137.

Walton, S. V., Handfield, R. B., & Melnyk, S. A. (1998). "The green supply chain: Integrating suppliers into environmental management processes". *Journal of Supply Chain Management*, 34(2): 2 - 11.

Wycherley, I. (1999). "Greening Supply Chains: The Case of the Body Shop International". *Business Strategy and the Environment*, 8, pp. 120-127.

Zsidisin, G. A., & Siferd, S. P. (2001). "Environmental purchasing: A framework for theory development". *European Journal of Purchasing and Supply Management*, 7: 61 - 73.

Assessment

Learning outcomes will be assessed by means of a 3,000 word assignment, which accounts for 100% of the total marks for the module. The assignment aims to encourage students to critically appraise theory and practice and is intended to provide students with an opportunity to conduct research and to apply the appropriate concepts, frameworks and perspectives in their analysis of the selected topic.

ATTEMPT 1

First Assessment Opportunity

Component A

Description

1. 3,000 word project

Element weighting

100%

Second Assessment Opportunity (further attendance at taught classes is not required)

Component A

Description of each element

1. 3,000 word project

Element weighting

100%

ATTEMPT 2 (OR SUBSEQUENT):

Attendance at taught classes is required

Specification confirmed byDate
(Associate Dean/Programme Director)