



### MODULE SPECIFICATION

Part 1: Information			
Module Title	Gender, (im)politeness and Power in Language		
Module Code	UPNQ9W-30-3	Level	Level 6
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	Linguistics
Department	ACE Dept of Creative & Cultural Industries		
Module Type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co-requisites	None		
Module Entry Requirements	None		
PSRB Requirements	None		

## STUDENT AND ACADEMIC SERVICES

### Part 2: Description

**Educational Aims:** See learning outcomes.

**Outline Syllabus:** Theory and Background (Knowledge)

Introduction to discourse  
 Doing discourse analysis  
 Women are from Venus-Variation in discourse  
 The myth of Mars and Venus  
 From 'difference' to 'performance'  
 Gender as constructed in and by language  
 Sexuality/Queer theory  
 Introduction to the concept of politeness  
 Politeness Theories and gender  
 Impoliteness  
 The dynamics of impoliteness as a situated concept  
 Gender, impoliteness and power in everyday and institutional talk  
 Gender and Gendered in online and workplace contexts

**Teaching and Learning Methods:** See assessment strategy.

### Part 3: Assessment

The assessment strategy includes an examination in controlled conditions at the end of TB1 and a long coursework at the end of TB2. The examination is intended to allow students to demonstrate a good understanding of the history of, and the theoretical and methodological approaches to, the topic of language and gender. This background serves as the bedrock for their long coursework conducted and assessed in TB2. Formative feedback provided after the examination will enhance their ability to perform to their best ability in the (more heavily weighted) long coursework in TB2.

The long coursework project allows students to pursue an individual interest from the very wide range of topics in the field, thus responding to the diversity of the student body. Feedback given to students through the design and initial draft phases of the project allows the tutor to monitor their progress and to help them achieve their full potential.

First Sit Components	Final Assessment	Element weighting	Description
Project - Component B	✓	60 %	Language and gender project (4,000 words)
Portfolio - Component A		40 %	Portfolio: A collection of critical reaction papers
Resit Components	Final Assessment	Element weighting	Description
Project - Component B	✓	60 %	Language and gender project (4,000 words)
Portfolio - Component A		40 %	Portfolio: A collection of critical reaction papers

STUDENT AND ACADEMIC SERVICES

<b>Part 4: Teaching and Learning Methods</b>																			
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;"><b>Module Learning Outcomes</b></th> <th style="text-align: left;"><b>Reference</b></th> </tr> </thead> <tbody> <tr> <td>A critical understanding of the concept of discourse</td> <td>MO1</td> </tr> <tr> <td>Skills in applying the main frameworks for analyzing discourse</td> <td>MO2</td> </tr> <tr> <td>A critical understanding of how language and gender relate</td> <td>MO3</td> </tr> <tr> <td>The ability to critically discuss difference, dominance and the construction of gendered identities in and by discourse</td> <td>MO4</td> </tr> <tr> <td>A clear understanding of (IM)politeness in conversation</td> <td>MO5</td> </tr> <tr> <td>An ability to show by analysis how gender and (IM)politeness are constructed in and by discourse</td> <td>MO6</td> </tr> <tr> <td>An ability to show by analysis how gender and impoliteness relate to power</td> <td>MO7</td> </tr> <tr> <td>A critical understanding of power imbalance in different settings</td> <td>MO8</td> </tr> </tbody> </table>	<b>Module Learning Outcomes</b>	<b>Reference</b>	A critical understanding of the concept of discourse	MO1	Skills in applying the main frameworks for analyzing discourse	MO2	A critical understanding of how language and gender relate	MO3	The ability to critically discuss difference, dominance and the construction of gendered identities in and by discourse	MO4	A clear understanding of (IM)politeness in conversation	MO5	An ability to show by analysis how gender and (IM)politeness are constructed in and by discourse	MO6	An ability to show by analysis how gender and impoliteness relate to power	MO7	A critical understanding of power imbalance in different settings	MO8
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Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p><a href="https://uwe.rl.talis.com/modules/upnq9w-30-3.html">https://uwe.rl.talis.com/modules/upnq9w-30-3.html</a></p>																		

<b>Part 5: Contributes Towards</b>	
<p>This module contributes towards the following programmes of study:</p> <p>English Language and Linguistics [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>English and English Language [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p> <p>English Language and Literature [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19</p>	