



Module Specification

Gender, (im)politeness and Power in Language

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Part 1: Information

Module title: Gender, (im)politeness and Power in Language

Module code: UPNQ9W-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Linguistics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See learning outcomes.

Outline syllabus: Theory and Background (Knowledge)

Introduction to discourse

Doing discourse analysis

Women are from Venus-Variation in discourse

The myth of Mars and Venus

From 'difference' to 'performance'

Gender as constructed in and by language

Sexuality/Queer theory

Introduction to the concept of politeness

Politeness Theories and gender

Impoliteness

The dynamics of impoliteness as a situated concept

Gender, impoliteness and power in everyday and institutional talk

Gender and Gendered in online and workplace contexts

Part 3: Teaching and learning methods

Teaching and learning methods: See assessment strategy.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 A critical understanding of the concept of discourse

MO2 Skills in applying the main frameworks for analyzing discourse

MO3 A critical understanding of how language and gender relate

MO4 The ability to critically discuss difference, dominance and the construction of gendered identities in and by discourse

MO5 A clear understanding of (IM)politeness in conversation

MO6 An ability to show by analysis how gender and (IM)politeness are constructed in and by discourse

MO7 An ability to show by analysis how gender and impoliteness relate to power

MO8 A critical understanding of power imbalance in different settings

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/upnq9w-30-3.html) via the following link <https://uwe.rl.talis.com/modules/upnq9w-30-3.html>

Part 4: Assessment

Assessment strategy: The assessment strategy includes a portfolio of work at the end of TB1 and a long coursework at the end of TB2. The portfolio is intended to allow students to demonstrate a good understanding of the history of, and the theoretical and methodological approaches to, the topic of language and gender. This background serves as the bedrock for their long coursework conducted and assessed in TB2. Formative feedback provided during TB1 (and to an extent in TB2) will enhance their ability to perform to their best ability in the (more heavily weighted) long coursework in TB2.

The long coursework project allows students to pursue an individual interest from the very wide range of topics in the field, thus responding to the diversity of the student body. Feedback given to students through the design and initial draft phases of the project allows the tutor to monitor their progress and to help them achieve their full potential.

Assessment tasks:**Portfolio** (First Sit)

Description: Portfolio: A collection of critical reaction papers (1500 - 2000 words)

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Project (First Sit)

Description: Language and gender project (4,000 words)

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO5, MO6, MO7, MO8

Portfolio (Resit)

Description: Portfolio: A collection of critical reaction papers (1500 - 2000 words)

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Project (Resit)

Description: Language and gender project (4,000 words)

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO5, MO6, MO7, MO8

Part 5: Contributes towards

This module contributes towards the following programmes of study:

English Language and Linguistics [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

English Language and Literature [Sep][FT][Frenchay][3yrs] - Not Running BA (Hons)
2021-22

English Language and Literature {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)
2020-21

English Language and Literature [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

English Language and Linguistics [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

English Language and Linguistics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)
2020-21

English Language and Literature {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons)
2019-20

English Language and Literature [Sep][PT][Frenchay][6yrs] BA (Hons) 2019-20

English Language and Linguistics [Sep][PT][Frenchay][6yrs] BA (Hons) 2019-20

English Language and Linguistics {Foundation} [Sep][SW][Frenchay][5yrs] BA
(Hons) 2019-20

English Language and Linguistics [Sep][PT][Frenchay][6yrs] BA (Hons) 2018-19

English and English Language [Sep][PT][Frenchay][6yrs] - Not Running BA (Hons)
2018-19

English Language and Literature [Sep][PT][Frenchay][6yrs] BA (Hons) 2018-19