



MODULE SPECIFICATION

Part 1: Information			
Module Title	Gender, (IM)Politeness and Power in Language		
Module Code	UPNQ9W-30-3	Level	3
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Linguistics
Department	Arts and Cultural Industries		
Contributes towards	Awards up to BA (Hons)		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Theory and Background (Knowledge)</p> <ul style="list-style-type: none"> • Introduction to discourse • Doing discourse analysis • Women are from Venus-Variation in discourse • The myth of Mars and Venus • From 'difference' to 'performance' • Gender as constructed in and by language • Sexuality/Queer theory • Introduction to the concept of politeness • Politeness Theories and gender • Impoliteness • The dynamics of impoliteness as a situated concept • Gender, impoliteness and power in everyday and institutional talk • Gender and Gendered in online and workplace contexts

Part 3: Assessment		
<p>The assessment strategy includes an examination in controlled conditions at the end of TB1 and a long course-work at the end of TB2. The examination is intended to allow students to demonstrate a good understanding of the history of, and the theoretical and methodological approaches to, the topic of language and gender. This background serves as the bedrock for their long coursework conducted and assessed in TB2. Formative feedback provided after the examination will enhance their ability to perform to their best ability in the (more heavily weighted) long coursework in TB2.</p> <p>The long coursework project allows students to pursue an individual interest from the very wide range of topics in the field, thus responding to the diversity of the student body. Feedback given to students through the design and initial draft phases of the project allows the tutor to monitor their progress and to help them achieve their full potential.</p>		
Identify final timetabled piece of assessment (component and element)		
% weighting between components A and B (Standard modules only)	A:	B:
	25%	75%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. 90 minute examination	100%	
Component B Description of each element	Element weighting (as % of component)	
1. Language and Gender Project (4,500 words)	100%	
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. 90 minute examination	100%	
Component B Description of each element	Element weighting (as % of component)	
1. Language and Gender Project (4,500 words)	100%	
Part 4: Learning Outcomes & KIS Data		
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • a critical understanding of the concept of discourse (component A) • skills in applying the main frameworks for analyzing discourse (component A) • a critical understanding of how language and gender relate (component A) • the ability to critically discuss difference, dominance and the construction of gendered identities in and by discourse (component A) • a clear understanding of (IM)politeness in conversation (component B) • an ability to show by analysis how gender and (IM)politeness are constructed in and by discourse (component B) • an ability to show by analysis how gender and impoliteness relate to power (component B) • a critical understanding of power imbalance in different settings (component B) 	

Key Information Sets Information (KIS)	<p>Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.</p>																									
Contact Hours	<table border="1" data-bbox="539 309 1441 689"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> </thead> <tbody> <tr> <td colspan="4"></td> <td style="text-align: center;">30</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td style="text-align: center;">300</td> <td style="text-align: center;">72</td> <td style="text-align: center;">228</td> <td style="text-align: center;">0</td> <td style="text-align: center;">300</td> </tr> </tbody> </table>	Key Information Set - Module data					<i>Number of credits for this module</i>									30	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300
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Total Assessment	<p>The table below indicates as a percentage the total assessment of the module which constitutes a -</p> <p>Written Exam: Unseen written exam, open book written exam, In-class test Coursework: Written assignment or essay, report, dissertation, portfolio, project Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam</p> <p>Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:</p> <table border="1" data-bbox="651 1093 1331 1323"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">25%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">75%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td colspan="2" style="text-align: right;">100%</td> </tr> </tbody> </table>	Total assessment of the module:		Written exam assessment percentage	25%	Coursework assessment percentage	75%	Practical exam assessment percentage	0%	100%																
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Reading List	<p>Indicative Reading List: Additional digital materials are made available through Blackboard.</p> <p>The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms</p> <p>https://uwe.rl.talis.com/lists/5579474B-4AF8-3887-54C3-0302C1A9AD59.html</p>																									

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First CAP Approval Date	September 2009			
Revision CAP Approval Date	4th February 2016		1.1	
	28 th May 2017	Version	2	Link to MIA 10693