



### MODULE SPECIFICATION

Part 1: Information			
Module Title	Video Media		
Module Code	UPCAFJ-30-2	Level	2
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Cultural Industries
Department	Bristol School of Film and Journalism		
Contributes towards	BA(Hons) Media and Cultural Production, BA(Hons) Media, Cultural and Communication		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description		
<p>The course is taught through lectures, screenings, workshops and tutorials. Lectures cover topics in both practice and theory illustrated by an appropriate selection of short films and extracts. Workshop assignments and group projects will be closely linked to the theoretical issues introduced in the lectures. Workshops and tutorials are conducted in groups. A media instructor assists the lecturer.</p>		
Part 3: Assessment		
<p>Identify final timetabled piece of assessment (component and element)</p>		
		<b>Comp A</b>
% weighting between components A and B (Standard modules only)		<b>A:</b>
		<b>B:</b>
		<b>100%</b>
First Sit		
Component A (controlled conditions)		Element weighting

<b>Description of each element</b>		<b>(as % of component)</b>
1. Individual Portfolio		30%
2. Group Presentation		10%
3. Group Project and Workbook		45%
4. Evaluative Essay		15%
<b>Component B</b>		<b>Element weighting</b>
<b>Description of each element</b>		<b>(as % of component)</b>
1.		N/A
<b>Resit (further attendance at taught classes is not required)</b>		
<b>Component A (controlled conditions)</b>		<b>Element weighting</b>
<b>Description of each element</b>		<b>(as % of component)</b>
1. Individual Portfolio		30%
2. Group Presentation		10%
3. Group Project and Workbook		45%
4. Evaluative Essay		15%
<b>Component B</b>		<b>Element weighting</b>
<b>Description of each element</b>		<b>(as % of component)</b>
1.		N/A
<b>Part 4: Learning Outcomes</b>		
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> <li>• a critical understanding of contemporary video media, and key debates about moving image media, technocultural change and the shifting relationships between the domestic, professional, activist and artistic spheres, and between production and consumption (assessed through Elements 1, 2, 3 and 4 of Component A);</li> <li>• developed a critical and creative moving image practice, drawing on appropriate techniques and theoretical enquiry (assessed through Elements 1 and 3 of Component A)</li> <li>• developed their experience of teamwork, time management, project management, oral and written presentation (assessed through Elements 2 and 3 of Component A)</li> <li>• further developed their critical self-evaluation of their creative practice (assessed through Element 4 of Component A)</li> </ul>	
Key Information Sets Information (KIS)	Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.	
Contact Hours		

Total Assessment	<b><u>Key Information Set - Module data</u></b>																																	
	Number of credits for this module				30																													
	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours																													
	300	72	228	0	300																													
	<p>The table below indicates as a percentage the total assessment of the module which constitutes a -</p> <p><b>Written Exam:</b> Unseen written exam, open book written exam, In-class test  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project  <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam</p> <p>Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:</p>																																	
	<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td colspan="5">Total assessment of the module:</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td colspan="4">Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td colspan="4">Coursework assessment percentage</td> <td style="text-align: center;">90%</td> </tr> <tr> <td colspan="4">Practical exam assessment percentage</td> <td style="text-align: center;">10%</td> </tr> <tr> <td colspan="4"></td> <td style="text-align: center;">100%</td> </tr> </table>				Total assessment of the module:										Written exam assessment percentage				0%	Coursework assessment percentage				90%	Practical exam assessment percentage				10%					100%
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Reading List	<p>Indicative Reading List:  Additional digital materials are made available through Blackboard.</p> <p>The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms.</p> <p>Additional digital materials are made available through Blackboard.  Further information and guidance on reading lists and digitisation are available at <a href="https://intranet.uwe.ac.uk/tasks-guides/Collection/using-readinglists">https://intranet.uwe.ac.uk/tasks-guides/Collection/using-readinglists</a></p>																																	

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First CAP Approval Date	September 2014			
Revision CAP Approval Date	17/01/20/18	Version	2	<a href="#">Link to RIA 12551</a>