



Module Specification

Critical Discourse Analysis

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	5

Part 1: Information

Module title: Critical Discourse Analysis

Module code: UPNQ9P-30-3

Level: Level 6

For implementation from: 2021-22

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Linguistics

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: Students will be able to demonstrate their knowledge, understanding and intellectual skills by analysing and evaluating different

approaches to the critical analysis of texts and by developing and applying an appropriate methodology to such analysis.

Outline syllabus: The module aims to integrate the more theoretical approaches in critical and cultural theory that originate in European scholarship with the more empirical tradition that has developed in Anglo-American linguistics. It will incorporate the following components:

An introduction to theories, approaches and perspectives in critical discourse analysis including analysis of lexical choice, modality, transitivity, text patterns, figures of speech (including metaphor) and style

Description, interpretation and explanation of the ideologies that underlie specific texts (interviews, speeches, media reports etc.) through analysis of relevant linguistic features (e.g. lexis, modality, transitivity, metaphor and argument structure).

An Introduction to some methods that can be used in the critical discourse analysis including the discourse-historical approach, the discourse-space approach, critical metaphor analysis and rhetorical theory.

An explanation of how some existing concepts such as cohesion, coherence, narrative structure, genre and classical rhetoric may be adapted to a critical linguistics perspective.

An understanding of how the systematic analysis of metaphor (critical metaphor analysis) can contribute to our understanding of discourse.

Part 3: Teaching and learning methods

Teaching and learning methods: See assessment strategy.

Module Learning outcomes:

MO1 Understand some critical and discourse theories that account for relationships between the linguistic features of texts and the social and cultural contexts of their production

MO2 Understand the importance of lexical and grammatical choices in metaphor and myth in representation

MO3 Apply critical and discourse theories to the analysis of some contemporary texts that show evidence of ideological themes such as immigration, gender, political persuasion and leadership

MO4 Evaluate some of the different methods that have been developed for the critical analysis of ideologies and power relations for which there is linguistic evidence in texts

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/upnq9p-30-3.html) via the following link <https://uwe.rl.talis.com/modules/upnq9p-30-3.html>

Part 4: Assessment

Assessment strategy: Assessment requires submission of a critical analysis of a text at the end of TB1 and an online examination at the end of TB2. These assessment artefacts are designed to measure the level and depth of understanding of concepts related to Critical Discourse, the breadth of reading and the level of analytical skill relevant to empowering students in their lives.

Assessment components:

Examination (Online) - Component A (First Sit)

Description: Online examination to be completed over a 48-hour period

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Written Assignment - Component B (First Sit)

Description: Essay (3500 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4

Examination (Online) - Component A (Resit)

Description: Online examination to be completed over a 48 hour period

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Written Assignment - Component B (Resit)

Description: Essay (3500 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

English Language and Linguistics [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

English Language and Literature [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

English Language and Literature {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)
2018-19

English Language and Linguistics [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

English Language and Linguistics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)
2018-19

English and English Language [Sep][SW][Frenchay][4yrs] - Not Running BA (Hons)
2018-19

English Language and Literature [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

English and English Language {Foundation} [Sep][FT][Frenchay][4yrs] - Not Running
BA (Hons) 2018-19