



## **Module Specification**

### **Critical Discourse Analysis**

Version: 2021-22, v5.0, 19 Aug 2021

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## Part 1: Information

**Module title:** Critical Discourse Analysis

**Module code:** UPNQ9P-30-3

**Level:** Level 6

**For implementation from:** 2021-22

**UWE credit rating:** 30

**ECTS credit rating:** 15

**Faculty:** Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Creative & Cultural Industries

**Partner institutions:** None

**Delivery locations:** Frenchay Campus

**Field:** Linguistics

**Module type:** Standard

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** Students will be able to demonstrate their knowledge, understanding and intellectual skills by analysing and evaluating different

approaches to the critical analysis of texts and by developing and applying an appropriate methodology to such analysis.

**Outline syllabus:** The module aims to integrate the more theoretical approaches in critical and cultural theory that originate in European scholarship with the more empirical tradition that has developed in Anglo-American linguistics. It will incorporate the following components:

An introduction to theories, approaches and perspectives in critical discourse analysis including analysis of lexical choice, modality, transitivity, text patterns, figures of speech (including metaphor) and style

Description, interpretation and explanation of the ideologies that underlie specific texts (interviews, speeches, media reports etc.) through analysis of relevant linguistic features (e.g. lexis, modality, transitivity, metaphor and argument structure).

An Introduction to some methods that can be used in the critical discourse analysis including the discourse-historical approach, the discourse-space approach, critical metaphor analysis and rhetorical theory.

An explanation of how some existing concepts such as cohesion, coherence, narrative structure, genre and classical rhetoric may be adapted to a critical linguistics perspective.

An understanding of how the systematic analysis of metaphor (critical metaphor analysis) can contribute to our understanding of discourse.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** See assessment strategy.

**Module Learning outcomes:**

**MO1** Understand some critical and discourse theories that account for relationships between the linguistic features of texts and the social and cultural contexts of their production

**MO2** Understand the importance of lexical and grammatical choices in metaphor and myth in representation

**MO3** Apply critical and discourse theories to the analysis of some contemporary texts that show evidence of ideological themes such as immigration, gender, political persuasion and leadership

**MO4** Evaluate some of the different methods that have been developed for the critical analysis of ideologies and power relations for which there is linguistic evidence in texts

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/upnq9p-30-3.html) via the following link <https://uwe.rl.talis.com/modules/upnq9p-30-3.html>

## **Part 4: Assessment**

**Assessment strategy:** Assessment requires submission of a critical analysis of a text at the end of TB1 and an in-class test at the end of TB2. These assessment artefacts are designed to measure the level and depth of understanding of concepts related to Critical Discourse, the breadth of reading and the level of analytical skill relevant to empowering students in their lives.

**Assessment components:**

**In-class test - Component A (First Sit)**

Description: In-class test

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

**Written Assignment - Component B (First Sit)**

Description: Essay (3500 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4

**In-class test - Component A (Resit)**

Description: In-class test

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

**Written Assignment - Component B (Resit)**

Description: Essay (3500 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested:

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

English Language and Linguistics [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

English Language and Literature [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

English Language and Literature {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)  
2018-19

English Language and Linguistics [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

English Language and Linguistics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)  
2018-19

English and English Language [Sep][SW][Frenchay][4yrs] - Not Running BA (Hons)  
2018-19

English Language and Literature [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

English and English Language {Foundation} [Sep][FT][Frenchay][4yrs] - Not Running  
BA (Hons) 2018-19