



## **Module Specification**

### **Public Health and Health Promotion**

Version: 2023-24, v2.0, 19 Jul 2023

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## Part 1: Information

**Module title:** Public Health and Health Promotion

**Module code:** UZVS9H-20-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 20

**ECTS credit rating:** 10

**Faculty:** Faculty of Health & Applied Sciences

**Department:** HAS Dept of Social Sciences

**Partner institutions:** None

**Field:** Health, Community and Policy Studies

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** Public Health and Health Promotion 2023-24

**Co-requisites:** None

**Continuing professional development:** Yes

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** See Learning Outcomes.

**Outline syllabus:** History of public health and health promotion

Sociological approaches to health and wellbeing

Health promotion models, frameworks and approaches

Health inequalities

Empowerment and the promotion of health

Community capacity building and asset mapping

Settings approaches to health promotion

Evidence based practice and evaluation

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Contact Hours:

8 hours of lectures, plus 12 hours of seminars.

Blended learning activities in preparation for each seminar session, consisting of a reflective activity linked to an academic paper.

Teaching and Learning Methods:

A blended learning approach is used including lectures, seminars, self-directed study, e-learning and case study discussions.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Critically appraise the main theoretical frameworks informing public health and health promotion practice.

**MO2** Comprehensively discuss lay and professional contributions to public health and health promotion within the context of collaborative working.

**MO3** Review, analyse and critically evaluate the evidence base for public health and health promotion.

**MO4** Critically debate ethical and political dilemmas surrounding public health and health promotion practice.

**MO5** Critically examine strategies to evaluate the impact of public health policy.

**MO6** Critically appraise the skills integral to public health and health promotion practice.

**MO7** Critically analyse the contribution of concepts and determinants of health to models and approaches to public health and health promotion.

**MO8** Critically evaluate the evidence base for public health and health promotion.

**Hours to be allocated:** 200

**Contact hours:**

Independent study/self-guided study = 180 hours

Face-to-face learning = 20 hours

Total = 200

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uzvs9h-20-m.html) via the following link <https://uwe.rl.talis.com/modules/uzvs9h-20-m.html>

## **Part 4: Assessment**

**Assessment strategy:** The module is assessed through a 3000 word project. This is appropriate to meet the learning outcomes of the module, as it enables students to both reflect on their professional experiences and critically appraise the public health and health promotion literature, relating to the theme of interventions to tackle a defined health inequality. Health inequalities are a key focus of the module and also a particular focus of practice for Specialist Community Public Health Nurses. The blended learning (lectures, seminars and preseminar activities) feeds into the development of the project.

**Assessment tasks:**

**Written Assignment (First Sit)**

Description: 3000 word assignment

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

**Written Assignment (Resit)**

Description: 3000 word assignment

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Public Health (Specialist Community Public Health Nursing - Occupational Health Nursing) [Glenside] PGDip 2023-24

Public Health (Specialist Community Public Health Nursing - Occupational Health Nursing) [Glenside] PGDip 2023-24

Public Health (Specialist Community Public Health Nursing - School Nursing) [Glenside] PGDip 2023-24

Public Health (Specialist Community Public Health Nursing - School Nursing) [Glenside] PGDip 2023-24

Public Health (Specialist Community Public Health Nursing - Health Visiting) [Glenside] PGDip 2023-24

Public Health (Specialist Community Public Health Nursing - Health Visiting) [Glenside] PGDip 2023-24