



## **Module Specification**

### **Strategic Estate Management**

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## Part 1: Information

**Module title:** Strategic Estate Management

**Module code:** UBLMCH-15-M

**Level:** Level 7

**For implementation from:** 2022-23

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**Faculty:** Faculty of Environment & Technology

**Department:** FET Dept of Architecture & Built Environ

**Partner institutions:** None

**Delivery locations:** Frenchay Campus

**Field:** Architecture and the Built Environment

**Module type:** Standard

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** Real Estate Law 2022-23

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** The recession of the early 1990s reinforced the importance of property management in corporations. As a result practitioners in both commercial and public sectors are sought who have a wider experience of the built environment and business, and opportunities are increasing in this field from financial, investment and occupational sectors.

This module is concerned with the role of property in meeting the strategic objectives of an occupier estate.

**Features:** Not applicable

**Educational aims:** The aim of this module is to provide an understanding of organisational theory, corporate structures and the application of advanced management techniques (facilities, space planning and resource management).

**Outline syllabus:** The module will cover the following topics:

Property and User characteristics.

The management of commercial leases from both a landlord and tenant perspective.

Introduction to organisations and business philosophy to understand operational use and a background to facilities and resource management.

Aligning property decisions to corporate strategy by examining and formulating property strategies.

Portfolio property management from the view of a corporate occupier, including acquisition and disposal methods.

Benchmarking and performance measurement, demonstration of the use of decision making with quantitative techniques - use and limitations.

New working practices resulting from changes in legislation and the application of information technology in the workplace.

Agency and Marketing - Examining the growing use of out-sourcing in relation to property transactions and management.

Corporate Social Responsibility and Sustainability – Examining how the selection and use of property can contribute to meeting an organisation's CSR objectives.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** This course can be studied either with attendance, or as a distance learning course. Students who attend can expect a range of teaching and learning methods to include lectures, seminars, and discussion groups using case study materials. Those taking this by distance learning will receive the same learning materials, and will, in addition expect to have regular

on line attendance through tutorials conducted via the university's virtual learning environment. Use will also be made of the discussion facilities in Blackboard to ensure that distance learning students are actively engaged in their learning.

150 hours made up of:

75 hours of private study

38 hours will be a mixture of attended or online tutorials (since this course is offered in the alternative)

37 hours assessment preparation

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Discuss and analyse the management of an organisation's built estate in relation to the wider physical, social, political and statutory environment

**MO2** Discuss and analyse the strategic importance and limitations of property in business

**MO3** Critically evaluate strategic proposals and be able to provide solutions for the organisation in terms of current property holdings

**MO4** Appraise and evaluate the significance of benchmarking and performance measurement systems and critically assess their use in practice in relation to property, including sustainability measures

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 112 hours

Face-to-face learning = 38 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ublmch-15-m.html) via the following link <https://uwe.rl.talis.com/modules/ublmch-15-m.html>

## Part 4: Assessment

**Assessment strategy:** Assessment will only have one component, a recorded presentation. The presentation will assess all the module's learning outcomes. This is an innovative way of assessing the learning outcomes. Students will be required to communicate their findings in a concise manner, via an individual video presentation using PowerPoint. They will also be required to produce a portfolio of supporting evidence. This assessment enhances the students' employability skills.

### Assessment components:

#### Presentation - Component A (First Sit)

Description: Panopto presentation

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

#### Presentation - Component A (Resit)

Description: Panopto presentation

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

## Part 5: Contributes towards

This module contributes towards the following programmes of study:

Real Estate Finance and Investment [Sep][DA][Frenchay][1yr] MSc 2022-23

Real Estate Management [Sep][DL][Distance][1yr] MSc 2022-23

Real Estate Management [Jan][FT][Frenchay][1yr] MSc 2022-23

Real Estate Management [Sep][FT][Frenchay][1yr] MSc 2022-23

Real Estate Finance and Investment [Jan][FT][Frenchay][1yr] MSc 2022-23

Real Estate Finance and Investment [Sep][FT][Frenchay][1yr] MSc 2022-23

Real Estate Finance and Investment [Jan][DA][Frenchay][2yrs] MSc 2021-22

Real Estate Finance and Investment [Sep][DA][Frenchay][2yrs] MSc 2021-22

Real Estate Finance and Investment [Sep][DN][Frenchay][2yrs] MSc 2021-22

Real Estate Finance and Investment [Jan][DN][Frenchay][2yrs] MSc 2021-22

Real Estate Management [Jan][PT][Frenchay][2yrs] MSc 2021-22

Real Estate Management [Sep][PT][Frenchay][2yrs] MSc 2021-22

Real Estate Management [Jan][DL][Distance][2yrs] MSc 2021-22

Real Estate Management [Sep][DL][Distance][2yrs] MSc 2021-22

Real Estate Finance and Investment [Sep][PT][Frenchay][2yrs] MSc 2021-22

Real Estate Finance and Investment [Jan][PT][Frenchay][2yrs] MSc 2021-22